



MemberCONNECT

Published every Tuesday to our database of nearly 10,000 business professionals, the Chamber's e-newsletter, MemberCONNECT, carries thought-leadership content and details of events. The e-newsletter is widely circulated amongst business owners, c-suite executives and senior managers of local and foreign businesses.

ARTICLE CONTRIBUTION

MEMBER RATES	
1 issue	S\$2,000
2 issues	S\$3,200
3 issues	S\$4,800
4 issues	S\$5,600
NON-MEMBER RATES	
1 issue	S\$4,000
2 issues	S\$6,400
3 issues	S\$9,600
4 issues	S\$11,200

BANNER AD

MEMBER RATES	
TOP BANNER	
1 issue	S\$450
4 issues	S\$1,400
BOTTOM BANNER	
1 issue	S\$330
4 issues	S\$1,000
NON-MEMBER RATES	
TOP BANNER	
1 issue	S\$850
4 issues	S\$2,645
BOTTOM BANNER	
1 issue	S\$650
4 issues	S\$2,000



Reach
10,000
 business professionals



30%
 Average open rate

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