

## **2024 SICC Awards Sponsorship Opportunities**

Event Privileges	Principal Event Sponsor	Main Sponsor (SGD 9,000)	Programme Booklet Sponsor (SGD 6,800)	Award (Control of the Category Sponsor (SGD 6,500)	Co-Sponsor (SGD5,500)
Logo acknowledgement in all event communications and on-site signage and/or stage backdrop	$\checkmark$	$\sqrt{}$	V	$\sqrt{}$	$\checkmark$
Logo acknowledgement in the Awards Programme Booklet	V	V	√ (on front cover of book)	√	√
Complimentary full-page, full-colour advertisement on the back cover of the Awards Programme Booklet	х	х	√	х	х
Acknowledgement in the Chamber's LinkedIn posts featuring the finalists and winners	х	х	х	√	х
Logo acknowledgement in the finalists' and winners' slide/video presentations screened at the Awards Ceremony & Gala	х	х	х	√	х
Inclusion of a corporate write-up in event eDMs	(2 issues)	(1 issue)	(1 issue)	(1 issue)	(1 issue)
Special mention in the Chairman's speech at the Awards Ceremony & Gala	$\checkmark$	$\checkmark$	√	Х	Х
Special mention by emcee during the showcase of category finalists	х	х	х	√	х
Visibility as a Sponsor in two full-page, full-colour advertisements in premium pages of The Business Times announcing the finalists and winners	<b>√</b>	V	<b>V</b>	V	$\sqrt{}$
* A Corporate table (for 10 guests) at the Awards Ceremony & Gala with the sponsor's logo prominently displayed	<b>V</b>	٧	√	√	V
#A seat at the VIP table with the Guest of Honour	$\checkmark$	$\sqrt{}$	х	х	х
Acknowledgement as a Corporate Sponsor across all key Chamber platforms, i.e., website, event eDMs, and publications	<b>√</b>	<b>√</b>	<b>V</b>	х	х

<sup>\*</sup>Subject always to prevailing rules for events.

<sup>\*</sup>Limited to the first 5 Main Sponsors on a first come, first serve basis and subject always to prevailing rules for events.

Exclusive sponsorships: Principal Event Sponsor, Awards Programme Booklet Sponsor, Award Category Sponsor for each award category.

All prices are subject to 9% GST.