

MEDIA RELEASE

2022 SICC Awards: Celebrating Collaborative Innovation

7th annual awards to recognize Singapore's Champions of Collaborative Innovation

6 October 2022 – Singapore International Chamber of Commerce (SICC) held its 7th annual Awards Gala this evening to celebrate and recognize Singapore's 2022 Champions of Collaborative Innovation. This year, the Chamber delivered an in-person awards gala after two years of hybrid and virtual award ceremonies. This annual flagship event hosted over 250 guests comprising awards finalists, innovators, business leaders, Chamber members, Singapore government officials and local media at the Equarius Hotel, Resorts World Sentosa.

The 2022 SICC Awards were presented by Guest-of-Honour, Mr. S Iswaran, Minister for Transport and Minister in-charge of Trade Relations, and officiated by Dr. Bicky Bhangu, SICC Chairman.

The highlight of the gala was the announcement of the 2022 SICC Award Winners in each of four categories. They are:

- **Best Technological Collaboration**

- Safety VR Programme
By Schneider Electric Asia Pte Ltd and ATOMAXR

- **Most Scalable Collaboration**

- Integrated Sensor Gateway for customized IoT solutions
By ITE College Central TDC and Sport Singapore

- **Most Sustainable Collaboration**

- Singapore's Permanent Shoes Waste Recycling Eco-System
By Dow Chemical Pacific (S) Pte Ltd, B.T. Sports Pte Ltd, Sport Singapore, ALBA W&H, Decathlon Singapore Pte Ltd and Standard Chartered Bank

- **Most Transformational Collaboration**

- Customer excellence beyond EOL
By ZF Asia Pacific Pte Ltd, Absolute Yacht Services Pte Ltd and ELH Tech (S) Pte Ltd

[Please refer to Appendix A for more details on the Winners of the 2022 SICC Awards]

The SICC Awards provide an inclusive platform for members and non-members to celebrate, recognize and learn from Singapore's Champions of Collaborative Innovation. Businesses irrespective of size and sector collaborate and leverage their collective strengths to build new capabilities, products and services to drive growth and profits. With these success stories, the Chamber aims to encourage other businesses to take the fastest route to innovation and growth by collaborating.

Dr. Bicky Bhangu, SICC Chairman remarked:

The SICC Awards are meaningful because they prove collaboration is not only possible between diverse businesses and partners but also collaboration is the fastest way to achieve innovation and growth. I salute this year's finalists and winners.

Mr. Victor Mills, SICC Chief Executive said:

Every year I am humbled by the collaborative stories told by our finalists and winners and encouraged by their diversity and positive impact. They prove what is possible when people choose to work together to achieve mutual positive outcomes.

Full details of the awards and this year's finalists are available on the 2022 SICC Awards microsite www.siccawards.com.sg.

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About Singapore International Chamber of Commerce (SICC)

Founded in Singapore in 1837, SICC's purpose was and still is to help businesses and Singapore succeed. Its diverse members form an inclusive, silo-free, ecosystem with an edge where members connect, collaborate, engage, learn, share and succeed. 50% of Chamber members are Singaporean owned businesses and 50% foreign owned. Half are large organizations including multinationals and half are medium, small and start-up companies from all sectors of the economy.

The SICC ecosystem champions anti-ageism in the workforce and in society for commercial and societal success. The Chamber also champions positive workplace culture where employers and employees co-create and sustain workplaces where foreign and local talent are integrated, developed and enabled to excel to achieve personal and commercial success.

SICC's annual business awards celebrate collaborative innovation because that is the fastest way to innovate and succeed. Last, but not least, SICC advocates for the transitioning of businesses and society to circular

models of production and consumption to achieve true sustainability for our planet and species in a circular economy.

www.sicc.com.sg www.siccawards.com.sg

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Appendix A: 2022 SICCC Awards Winners

1. Best Technological Collaboration

Safety VR Programme

By Schneider Electric Asia Pte Ltd and ATOMAXR

Schneider Electric's team of field engineers have to navigate potentially hazardous and unfamiliar settings to service energy management systems for their customers.

With workplace safety being a top priority, Schneider partnered with ATOMAXR to leverage Virtual Reality (VR) technology and innovation in the design and development of hands-on training on on-site safety procedures for their field engineers.

The collaboration started in 2018, and they have extended the success of the training programme to include four custom-created modules. The novel use of VR technology has improved the effectiveness of their field engineers' training, and enhanced safety standards at Schneider Electric Singapore.

2. Most Scalable Collaboration

Integrated Sensor Gateway for customized IoT solutions

By ITE College Central TDC and Sport Singapore

One major thrust in Singapore's advancement towards being a SMART Nation is the need to shore up companies' migration towards digitalization. This is the reason that drives ITE's Technology Development Centre (ITE/TDC) in College Central in developing affordable IoT Solutions that are applicable to most industries without too many disruptions to their on-going business.

The collaborations with Sport Singapore (SportSG) involved the adoption of TDC's in-house developed IoT Solutions into their existing facilities.

3. Most Sustainable Collaboration

Singapore's Permanent Shoes Waste Recycling Eco-System

By Dow Chemical Pacific (S) Pte Ltd, B.T. Sports Pte Ltd, Sport Singapore, ALBA W&H, Decathlon Singapore Pte Ltd and Standard Chartered Bank

Six organizations (SportSG, Dow, B.T. Sports, Alba-WH, Decathlon and Standard Chartered Bank) came together to sign an MOU to create the world's first permanent shoes waste recycling eco-system – in which shoe waste is collected from the public and processed as materials for sports infrastructure builds.

Supported by National Environment Agency, the eco-system was launched by Minister Grace Fu on 5 July 2021. In the first eight months (to Feb 2022), 41 metric tonnes (or 148,000 pairs) of shoe waste were saved from being incinerated and landfilled – equivalent to building a 7km running track (of 1m width). This is a true people-private-public sector partnership where everyone collaborated to contribute to this sustainable project to protect the climate, stop wastage and close the loop (circular).

4. Most Transformational Collaboration

Customer excellence beyond EOL

By ZF Asia Pacific Pte Ltd, Absolute Yacht Services Pte Ltd and ELH Tech (S) Pte Ltd

ZF gearboxes have been used for over 25 years and the manufacturing for some components within the gearbox has ceased due to new versions being introduced and upgrading of existing fleet by owners.

Absolute Yacht Service (AYS), an Approved Service Partner (ASP) of ZF, services a niche market of pleasure crafts where high customization and customer support is vital for success. During a discussion, ZF shared the challenges of parts availability and inventory and the possibility of additive manufacturing for a solution surfaced.

Subsequently AYS approached ELH to understand and explore options for this collaboration.