Increase your brand visibility to key decision makers in Singapore's business community.

## MemberCONNECT

Published every Tuesday to our database of nearly 10,000 business professionals, your Chamber's e-newsletter, MemberCONNECT, carries thought-leadership content and details of events. The e-newsletter is widely circulated amongst business owners, c-suite executives and senior managers of local and foreign businesses.





10,000
BUSINESS PROFESSIONALS



20% AVERAGE OPEN RATE



320W x 70H pixels Original web quality (96dpi) static JPEG **MEMBER RATES** 

S\$330 (1 issue)

S\$1,000 (4 issues)

**NON-MEMBER RATES** 

S\$650 (1 issue)

S\$2,000 (4 issues)

\*payment must be made to secure the advertisement booking

\*ad content is subject to approval by the Chamber