

# NUS Enterprise “Deep Tech” and Innovation Initiative

Ascendas Singbridge & NUS Enterprise Collaboration

NUS Enterprise  
May 20, 2017

# NUS ENTERPRISE

## Our Goals



Inject an enterprise dimension to NUS teaching and research involving students, staff and alumni

Create an environment conducive for nurturing talents with entrepreneurial and global mind-sets

Promote the spirit of innovation and enterprise through a wide range of programmes and activities

# NUS ENTERPRISE

## Our Focus Areas



We strive to provide

- Experiential Entrepreneurial Education
- Holistic Entrepreneurship Support
- Active Industry Partnership
- Catalytic Entrepreneurship Outreach

and to be Asia's Thought Leader for Innovation & Enterprise.

# Success Stories



NUS Enterprise



2007

Incubated at NEI; showcases for Tim Draper; Product Launch in Singapore and Silicon Valley

2009

Obtains SPRING Seeds & NTH co-investment



2012

Annual revenues top \$1M; company rejects acquisition offer between \$5-10M

2014

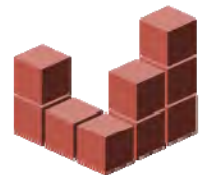
April 2014. Zopim is acquired by American company Zendesk for a reported \$30M



Zendesk pays cash and shares for live chat software provider Zopim

By Jacquelyn Cheok  
jaccheok@sph.com.sg  
Singapore

A LOCAL startup that almost folded in its second year of business has been acquired by San Francisco's customer support company, Zendesk, in a deal worth up to US\$29.8 million.



tenCube

2005

Founded tenCube in along with NUS alumni Rishi and Indradeep. Incubate at NEI.

2003

2003  
Darius Cheong and Varun Chatterji graduate from NOC.

2006

Group wins Start-Up@Singapore business plan competition. \$30,000 prize is used as seed funding.

Launch WaveSecure technology.



2010

tenCube is acquired by McAfee



## McAfee (MFE) Announces Acquisition of tenCube

July 29, 2010 5:00 PM EDT

McAfee, Inc. (NYSE: MFE) today announced that it has entered into a definitive agreement to acquire privately owned tenCube, the provider of the WaveSecure mobile security service. Adding WaveSecure's locate, lock, back-up and wipe technology to Trust Digital's enterprise mobility management and McAfee's mobile security technology, gives McAfee the capabilities it needs to deliver the industry's most complete next generation mobility platform. McAfee will now have a single platform, from the consumer to the enterprise, to address the management and security of all devices types, to all markets and with the most robust feature set.

People today are 15 times more likely to lose their phones than their laptop. Device loss is currently the most worrisome and likely security incident that consumer mobile users face today. Losing the device means losing personal data like pictures, contacts and personal financial information. It also means losing the ability to communicate and the value of the device. Through this acquisition, McAfee plans to offer users of all sizes the broadest platform available and the easiest and most





*Fostering of communities ● Building on innovations ● Launching into markets*



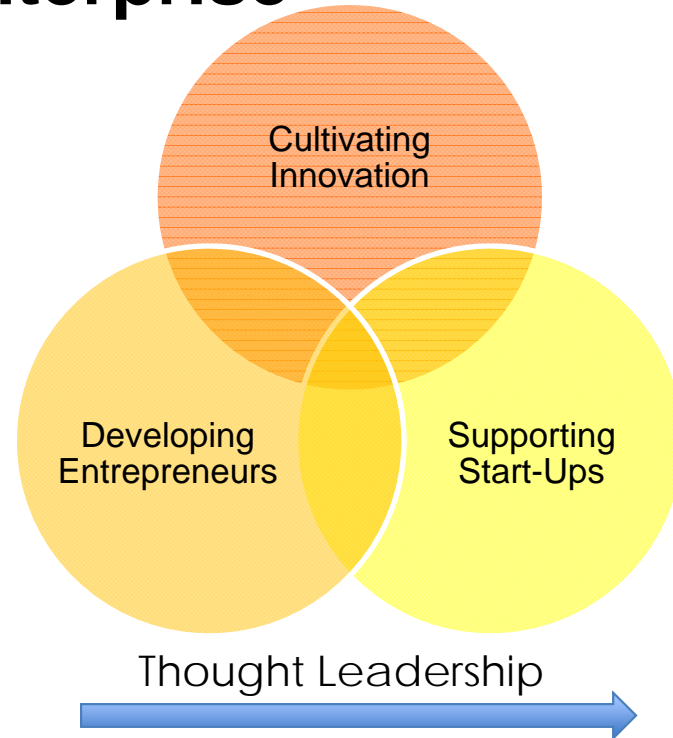
# Ascendas-Singbridge

- Projects span a total land area of > than 1,600 sq km
- Presence in 29 cities across 10 countries



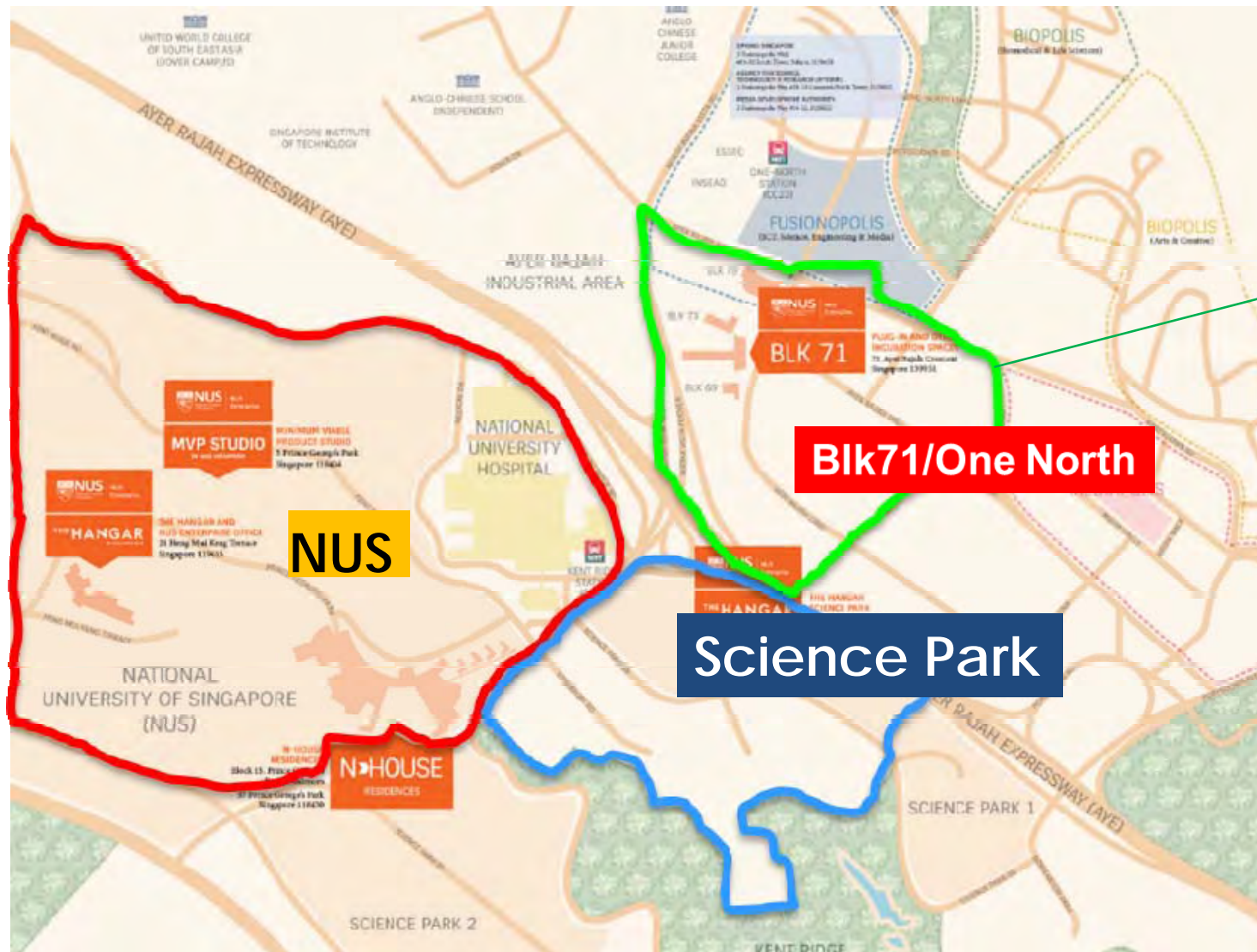
- *Fostering of communities*
- *Building on innovations*
- *Launching into markets*

**NUS**  
**Enterprise**



- Injecting an enterprise dimension to NUS teaching and research involving students, staff and alumni
- Creating an environment conducive for nurturing talents with entrepreneurial and global mind-sets
- Promoting the spirit of innovation and enterprise through a wide range of programs and activities

# Transforming Singapore's I&E Landscape



## BLOCK71 Network

- Singapore
- San Francisco
- Jakarta
- Suzhou

PLATFORM TO ENABLE ACCESS TO NUS INNOVATION RESOURCES: TECHNOLOGY, TALENT AND START-UPS

# Our Space at Singapore Science Park – **NUS Enterprise@Singapore Science Park**

- Heart of Deep Tech & Innovation
- Focus on corporate innovations; connects corporates to NUS technologies, talent and start-ups
- Also supports the incubation and acceleration of growth-stage deep-tech start-ups
- Deep Tech companies requiring prototyping. Demo deck to make demo units to show feasibility of technology for the market





# IAP: FOCUS AREAS



## 3 Areas Identified

### 1. Connected Devices

- \* Sensors
- \* Artificial Intelligence
- \* Robotics

### 2. Environmental Solutions

- \* Air
- \* Water
- \* Advanced Materials

### 3. Future Health

- \* Medical Devices
- \* Personalised solutions (3DP)

**NUS Technologies**

**NUS People  
(Academics &  
Students)**

**NUS  
Companies**

# NUS ENTERPRISE@SINGAPORE SCIENCE PARK



# Co-Innovation Platform – remoteEye LPWAN



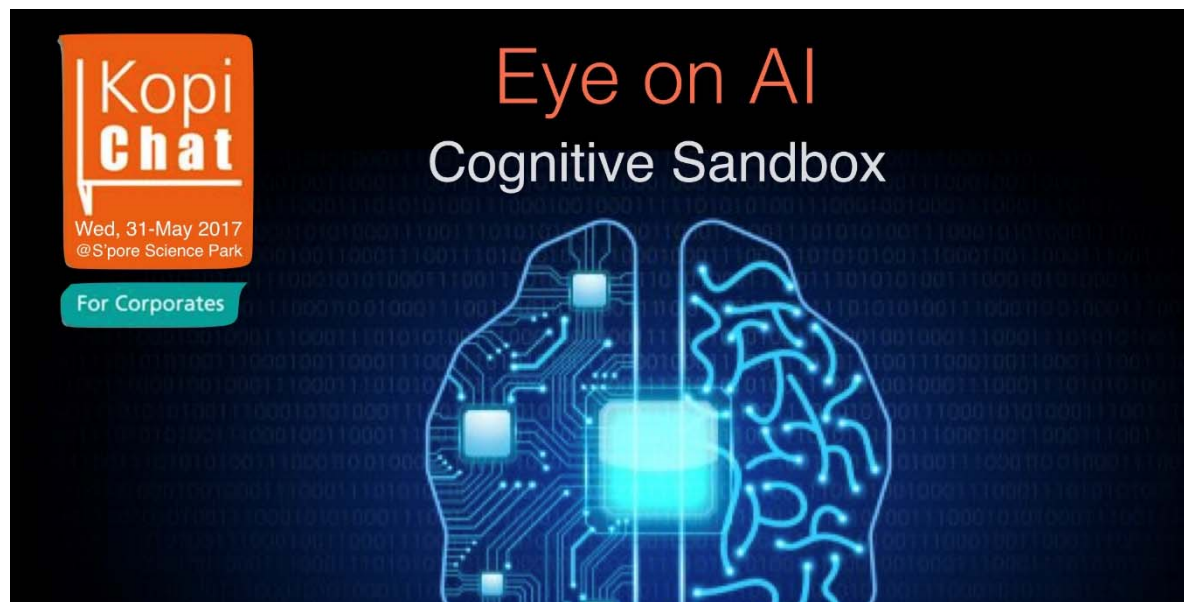
**NUS Enterprise** is helping **SpaceAge Labs & UnaBiz** to set up a collaborative platform that will enable developers to leverage the Sigfox low-power data network to quickly build & validate IoT-enabled remote monitoring applications.



**RSVP - <https://remoteeye.eventbrite.com>**



# Co-Innovation Platform – Cognitive Sandbox



**NUS Enterprise** is facilitating collaboration between cloud-tech startup **Drootoo** and several key industry partners to assemble critical AI and Big Data elements needed to create a functional cognitive computing development platform.



**RSVP - <https://cognitive.eventbrite.com>**



# THANK YOU

Join the mailing list at <https://tinyurl.com/NUS-SciencePark> and be the first to receive news on awesome events coming up!