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## SICC aims to raise awareness of the circular economy

It hopes businesses will find ways to cut waste, and also wants to push for collaborative innovation and fight ageism

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SICC CEO Victor Mills says the chambers wants to deepen engagement with its members to make more of an impact.

Singapore

THE Singapore International Chamber of Commerce (SICC) on Thursday Identified raising awareness on the circular economy as one of its three areas of focus for this year.

This comes on the heels of its recent position paper on the subject, which it submitted to the

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