

2018 SICCC Circular Economy Forum Commercial Opportunities in Sustainability 17 October 2018

Speakers



Keynote Speaker
Pascal De Petrini
Chairman Asia
Danone

Pascal joined Danone Dairy in 1984 as an industrial engineer. After switching to the Biscuit division, he grew from Supply Chain Director of LU France in 1995 to GM China 3 years later. This was the starting point of his 20-year long journey in Asia, cumulating a few GM positions prior to become Regional VP for both Waters and Early Life Nutrition categories covering Asia Pacific.

He later joined Fraser & Neave in 2011 as CEO Food & Beverage, followed by Fonterra as MD Asia Pacific Middle East & Africa in 2013.

He joined Danone back in 2015 on different executive roles and currently holds the Chairman Asia position, based in Singapore.



Mengmeng Cui
ASEAN Lead
Accenture Development Partnerships

Mengmeng has more than 10 years of experience in the domains of environmental and sustainability strategy. She has worked with a wide range of urban development related areas such as carbon accounting, climate change strategy, smart city, smart agriculture and circular economy. She is the ASEAN lead for the not-for-profit arm of Accenture—the Accenture Development Partnerships, which provides professional consulting services

to the international development sector.

She has led and supported the development of multiple Accenture flagship research in circular economy and sustainability. Since joining Accenture seven years ago, she has been providing her expertise to both private and public clients in Asia and Europe in areas such as smart city and circular economy.

Organised by:



Peter Godfrey FEI
Managing Director - Asia Pacific
Energy Institute

Based in Singapore, Peter is the chief SE Asia representative of the prestigious UK Energy Institute.

Most of Peter's career has been spent in the Oil and Gas industry, mainly with BP, ending up as BP country head in Indonesia. In more recent years, Peter was Head of Oil & Gas in Standard Chartered Bank's principal finance team.

Peter now sits on the board and acts as a non-executive adviser and consultant to a number of energy companies. His interests have now extended into renewable and alternative energy with a particular focus on "Energy and the Circular Economy".



Marc Allen
Technical Director
engeco

Marc is a chemical engineer, with 20 years experience in a wide range of resource industries. He is Singapore based and through engeco, works in GHG management helping businesses understand the business risks of climate change and the energy transition. His work involves development of corporate GHG strategy for corporations.

He is also a Director with the Coalition for Eco Efficient Commintion - a not for profit dedicated to improving energy efficiency in the mining industry. Marc has spent over 10 years specialising in greenhouse gas and energy management in multinational resource companies, and in Australia's largest greenhouse gas consultancy.



Sumangali Krishnan
Head of Research
Gone Adventurin

Sumangali is the Head of Research at Gone Adventurin (GA) and has developed and led various research, policy and on-ground projects aimed at developing a Circular Economy framework for Asia. Following a career in corporate law, both in private practice and more recently, in start-ups and emerging businesses, Sumangali is currently following her passion for sustainability with her role at GA.

Sumangali has a J.D. in Law and a Masters in Economics, and has lived and worked in the United States prior to moving to Singapore. She is particularly passionate about policy, legislation and business-led interventions as a solution to resource management in Asia.

Organised by:



Alison Hughes

Director of International Business Development & Risk
Honkajoki CES

Alison is the newly appointed Director of International Business Development & Risk for Honkajoki CES Ltd, a Finnish based Waste Technology. Alison is also Senior Crisis/Risk Consultant and Commercial Director of PACE First Pty Ltd a Crisis and Emergency Risk Consultancy based in Sydney.

Alison has spent the last 18 months as Senior Crisis Consultant managing China operations on an international anti-corruption case for a listed Australian company. Previously Alison held global risk management positions for multi-national corporations in the technology space operating in third world and emerging markets.

Alison is passionate about identify, supporting and promoting advanced technologies that can implement the UN sustainability goals locally, regionally and globally through profitable sustainable Circular Economy Solutions.



Per Magnusson

Executive Vice Chairman
Jebsen & Jessen

After over two decades of CEO positions in multinational companies and 15 years in Asia, Per joined Jebsen & Jessen as Executive Vice Chairman in November 2015. Per has a Master of Business Administration and a Master in Electrical Engineering. He holds several board positions in industrial companies in South East Asia as well as in non-profit organisations.

Jebsen & Jessen is a South East Asia focused industrial group headquartered in Singapore. The group has a strong social and environmental focus and has been carbon neutral since 2011. The business has a turnover of around \$1 billion and spans 7 business units, 70 locations and 20 manufacturing sites across Asia.



Bay Meng Yi

Senior Assistant Director for Environmental Protection Policy
Department
National Environment Agency

Meng Yi started his career as an Engineer in the National Environment Agency (NEA) in 2010 before moving to the Ministry of Environment & Water Resources where he took on roles as a policy officer and Special Assistant to Minister. He is currently leading a team in the Environmental Protection Policy Department in NEA, looking at a wide range of policies, from sustainable waste/resource management, circular economy to radiation protection.

He graduated from National University of Singapore in 2009 with a Degree in Bachelor Engineering (Hons) in Chemical and Bio-molecular and a minor in Technopreneurship.

Organised by:



Chris Messer

**Sustainability Business Partner, Asia-Pacific
Kimberly-Clark**

Chris is the Asia-Pacific sustainability leader for the consumer goods company Kimberly-Clark. Under his leadership, Kimberly Clark mills in APAC today keep over 99% of manufacturing waste out of landfill and have achieved a more than 17% reduction in GHG vs. 2005 baseline. Kimberly-Clark was also the first company to achieve the Singapore Environment Council's new Enhanced Green Label for Pulp and Paper products for its Kleenex® and Scott® tissue products in 2017.

Chris has over fifteen years' experience in sustainability, corporate social responsibility and communications, thirteen of which he has spent in Asia. Prior to joining K-C in 2014, he managed sustainability and communications for Accor Hotels' 600 properties and 60,000 employees in the region.



Cheong Wai Yin

**Business Development Director
Veolia Singapore**

Wai Yin is the Business Development Director of Veolia, spearheading the business development of Energy, Waste and Water activities in Singapore. He is also responsible for communication and marketing, in addition to strategic business development in Malaysia.

Wai Yin has over 22 years of experiences in environmental services including integrated waste collection and recycling, hazardous waste management, industrial services, energy business, water and waste water treatment. He led the operation, business development and general management with regional coverage in Singapore, Malaysia, Indonesia, China, India, Vietnam, Taiwan, Australia, Thailand, Brunei and Hong Kong.

He holds a Bachelor of Commerce in Marketing and Finance. Wai Yin aims to develop sustainable businesses with companies in creating positive value to the business, the environment and community at large.

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