



**BLACK  
MARKETING**  
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Enabling **LinkedIn** For You



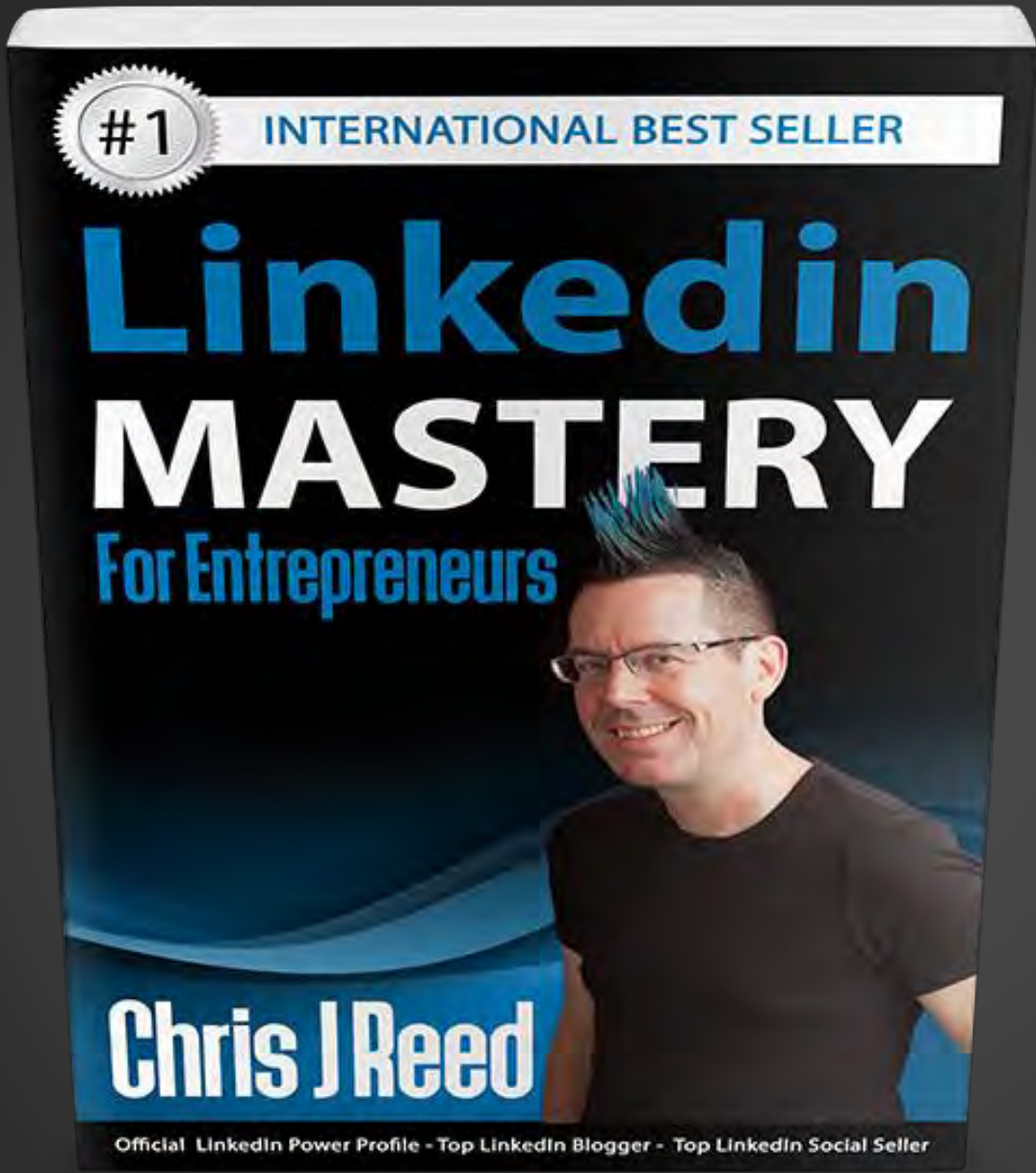
# ROCK★STAR PROFILE GLOBAL TOUR 2017

**CHRIS J. REED**

Eventbrite

SYDNEY	<del>03 Feb</del> & 18 May
SINGAPORE	<del>27 Feb</del> & 19 Apr
MELBOURNE	<del>08 Mar</del> & <del>5th Mar</del>
NEWYORK	<del>14 Mar</del>
HONGKONG	9 & 10 May
PERTH	15 June
AUCKLAND	05 July
BRISBANE	23 Aug





#1

INTERNATIONAL BEST SELLER

# LinkedIn MASTERY

For Entrepreneurs



Chris J Reed

Official LinkedIn Power Profile - Top LinkedIn Blogger - Top LinkedIn Social Seller



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# TEN TOP TIPS

ON HOW TO USE



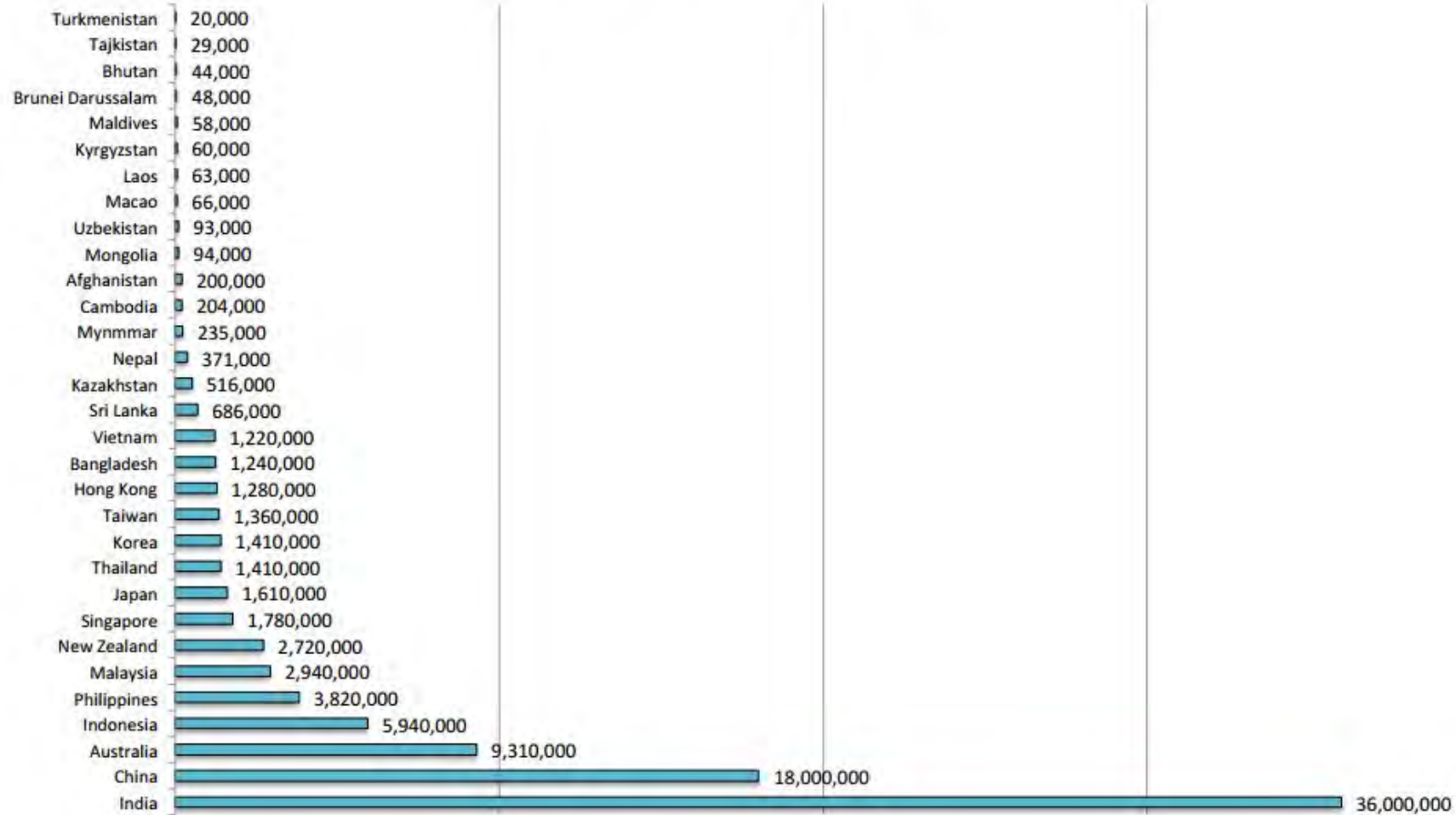
(and some for what not to do)

# WHAT IS LINKEDIN?

A PEER TO PEER NETWORK IN A BUSINESS CONTEXT



### Total Number of LinkedIn Users in Asia



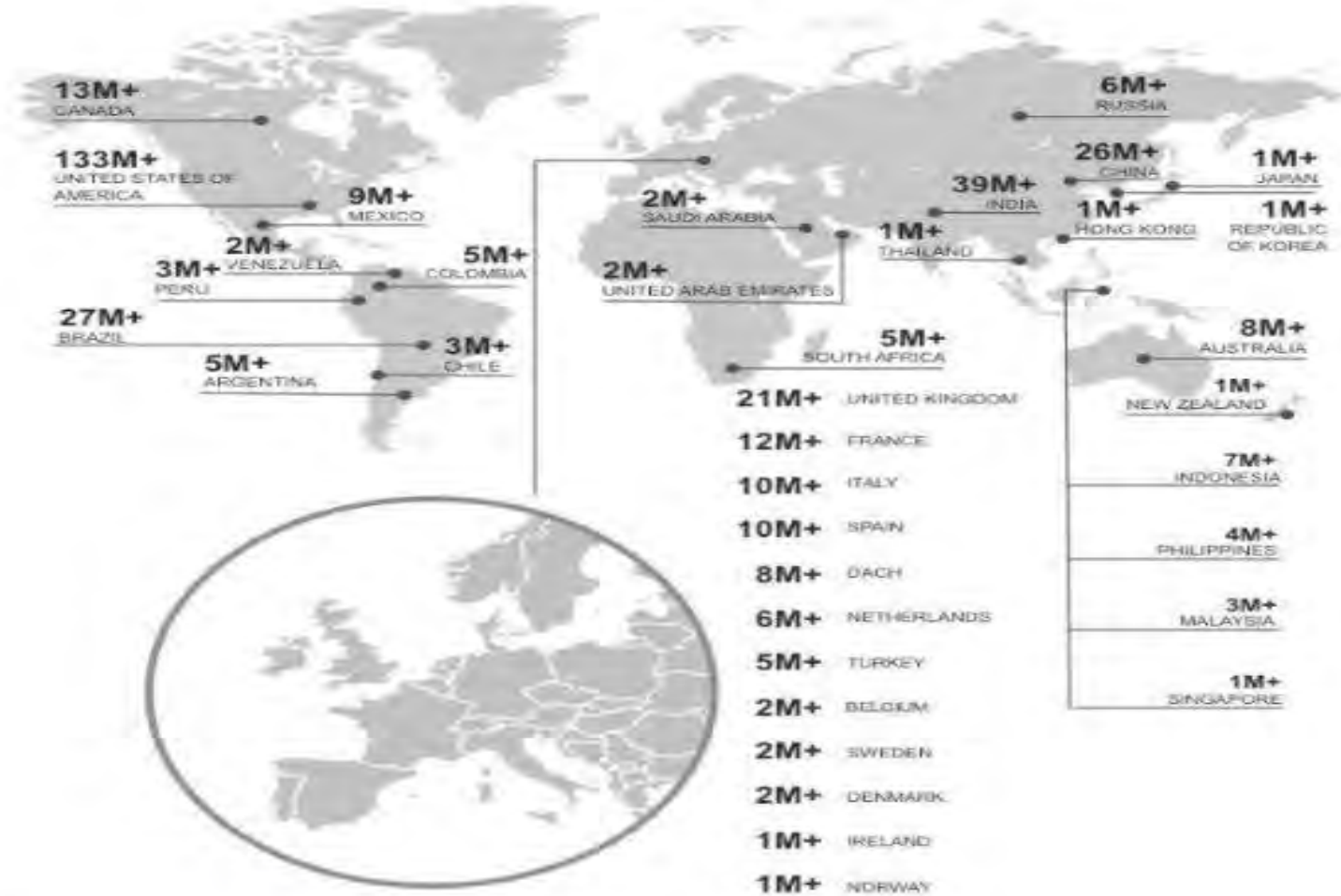
# 467,000,000+

REGISTERED MEMBERS



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## Regional membership

- 148M+ EMEA
- 110M+ Europe
- 105M+ Asia and the Pacific
- 65M+ LATAM
- 20M+ MENA
- 20M+ Southeast Asia

# WHY LISTEN TO ME?

- FROM 250 - 55,000 FOLLOWERS IN 7 YEARS
- OFFICIALLY A LINKEDIN POWER PROFILE 2012-2017
- ONE OF THE MOST VIEWED PROFILES IN ASIA
- MUMBRELLA'S B2B INFLUENCER OF THE YEAR
- INTERNATIONAL BEST SELLING AUTHOR OF THE NO.1 BOOK ABOUT LINKEDIN ON AMAZON
- 0-NASDAQ IN 2 YEARS



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# ROCK★STAR PROFILE GLOBAL TOUR 2017

## CHRIS J. REED

Eventbrite

SYDNEY	<del>03 Feb</del> & 18 May
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NEWYORK	<del>14 Mar</del>
HONGKONG	9 & 10 May
PERTH	15 June
AUCKLAND	05 July
BRISBANE	23 Aug





# 4 STEPS TO SUCCESS ON LINKEDIN

1. Personal Branding
2. Company & Employer Branding
3. Content Marketing & Thought Leadership
4. Social Selling & Messaging

# LINKEDIN = GAMIFICATION PLATFORM

# GOOGLE/BAIDU YOURSELF



victor mills



All

Images

News

Maps

Videos

More

Settings

Tools

About 17,200,000 results (0.35 seconds)

### Victor Mills | LinkedIn

<https://sg.linkedin.com/in/victor-mills-6bab5045> ▼

Following a banking career spanning 30 years I was delighted to join the Singapore International Chamber of Commerce (SICC) as COO in Sept 2013. ... Chief Executive in April 2014 and confirmed as Chief Executive at the Chamber's AGM in June 2014. ... Responsible for the effective running ...

### SICC Secretariat - Singapore International Chamber of Commerce

[https://www.sicc.com.sg/SICC/About\\_Us/Board.../SICC\\_\\_Secretariat.aspx?...](https://www.sicc.com.sg/SICC/About_Us/Board.../SICC__Secretariat.aspx?...) ▼

**Victor Mills** Chief Executive. Janet Ang Director Certification Services, Sharon Li Director Membership Engagement, Philip Pang Director Government Relations ...

### Victor Mills - Wikipedia

[https://en.wikipedia.org/wiki/Victor\\_Mills](https://en.wikipedia.org/wiki/Victor_Mills) ▼

**Victor Mills** (March 28, 1897 – November 1, 1997) was a chemical engineer for the Procter & Gamble company. He is most credited for the creation of modern ...

### Singaporeans have misplaced sense of entitlement, says SICC head ...

[www.straitstimes.com/.../singaporeans-have-misplaced-sense-of-entitlement-says-sicc-...](http://www.straitstimes.com/.../singaporeans-have-misplaced-sense-of-entitlement-says-sicc-...) ▼

Jan 26, 2015 - From "overfussiness" and complacency to an inability to accept criticism, many things about Singaporeans' attitudes to work irk Mr **Victor Mills**.

### Victor Mills - House of Rose Professional

[houseofroseprofessional.com/victor-mills/](http://houseofroseprofessional.com/victor-mills/) ▼

**Victor Mills** is the Chief Executive of the Singapore International Chamber of Commerce (SICC). He was appointed in June 2014 to take SICC to the next level.



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# GOOGLE/BAIDU YOUR COMPANY



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## Singapore International Chamber of Commerce | LinkedIn

<https://www.linkedin.com/company/singapore-international-chamber-of-commerce> ▼

The **Singapore International Chamber of Commerce (SICC)** was founded in Singapore in 1837. It is a wholly independent, non-profit business association and ...

# 1.YOUR PROFILE PHOTO



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1st

Jieru Ho

Marketing Executive at Black Marketing - Enabling LinkedIn For You

Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn

Singapore • 500+

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[Message](#)

My past working experience with organisations from different industries has focused on digital marketing, where I take immense pride in establishing good relationship with clients.



1st

Sahidah Zulkaflee

Senior Marketing Executive at Black Marketing - Enabling LinkedIn for You | B2B Digital Marketing | Personal Branding

Black Marketing - Enabling LinkedIn For You : Award-Winning B2B Social Media Marketing Consultancy • RMIT University

Singapore • 500+

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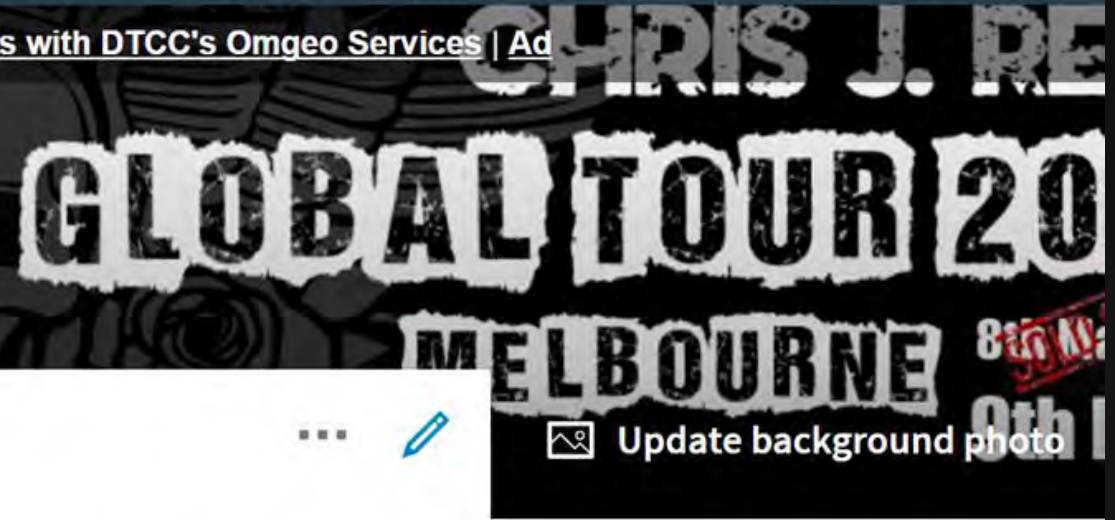
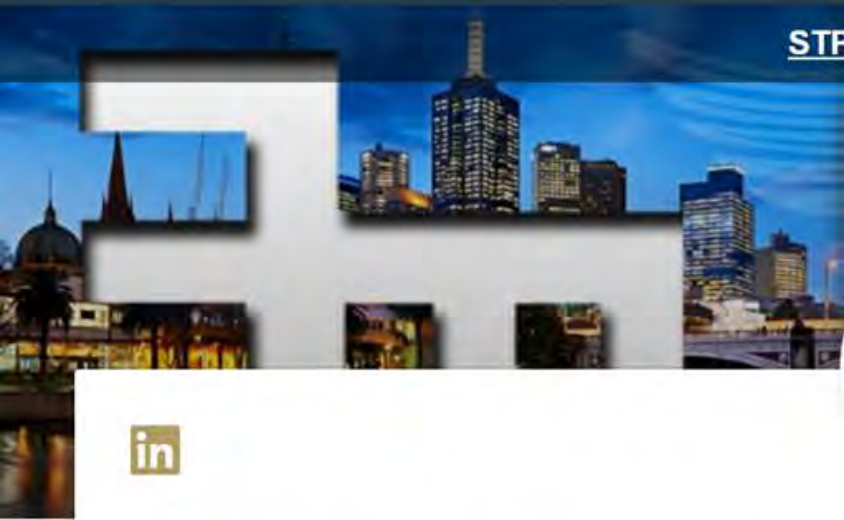
[Message](#)

"Take pride in how far you have come and have faith in how far you can go." While I have only conquered the smallest mountains at this age, I believe that even the littlest achievements deserve a pat on the back. Because if y...

[See more](#)



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Update background photo

# Chris J Mohawk Reed (ROCK STAR PROFILE TOUR-MELBOURNE-MARCH) Entrepreneur

"Rock Star Profile Global Tour 2017" live workshops by #1 LinkedIn Author, NASDAQ CEO, MultiAward Winning Power Profile

Melbourne 2nd date added, first date SOLD OUT - join me on 9th March • Newcastle Upon Tyne Business School at Nort Singapore • 500+

I am the Only NASDAQ Listed CEO With A Mohawk! I am the Founder & Global CEO of Black Marketing a global

Add new profile section

Edit your public profile

Add profile in another language

The unique China immersion will provid



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**in**

Chris J Reed-Live On Tour in  
SG, MEL, NY, Perth, HK, SYD

# AND WHAT NOT TO DO.....



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## Maxwell Gatson

2nd

Engineering

Glasgow, Glasgow City, United Kingdom | Civil Engineering

Current Airforce

Connect

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16  
connections



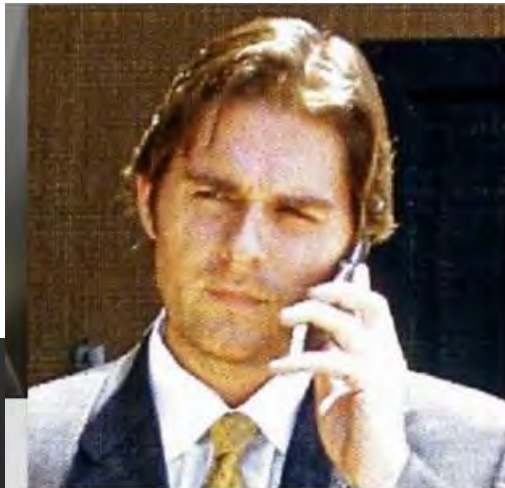
<https://uk.linkedin.com/pub/maxwell-gatson/b7/784/638>

### Background



Experience

**Engineering**  
Airforce



## Justin Matthew

1st • PREMIUM

Senior Partner At IBoom Media

Orlando, Florida Area | Marketing and Advertising

Current IBoom Media, Deer Antler Spray, Beer Bacon Music

Previous The Earth Organization, Monopolize Social Media Inc, Own Social Media

Education University of Central Florida

Send a message

View in Sales Navigator

500+  
connections



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## Jonathan South

2nd

Sr. Marketing Consultant at Local Lighthouse  
Orange County, California Area | Marketing and Advertising

Education Irvine Valley College

Connect

View in Sales Navigator

271  
connections



Contact Info

<https://www.linkedin.com/in/thegoogleking>

Posts

### How You're Connected + TeamLink™



You



AI Diaz, MBA, PMP, CBA 1st

HP Program Manager, EPMO, helping  
Ask AI about Jonathan



Marketing Director (FMCG) - Work within a leading company with strong growth prospect. Ap



www.shutterstock.com - 135092978



## Earhart

ds at sd

New York, New Y

Connect

<https://www.linkedin.com/in/earhart-selig-8789a210b>

### Background



Experience



www.shutterstock.com - 135092978



# Ying (Simona) Zhang

1st

Compupal - Project Assistant

Xuhui District, Shanghai, China | Consumer Electronics

Current      Compupal  
Education    East China Normal University



# Junhan Lee

2nd

Chief Editor @ Dafoodreview

Shanghai City, China | Food & Beverages

Current      Dafoodreview, GKSEL.COM  
Education    Go Blue!

**Connect**

View in Sales Navigator

**500+**  
connections



Contact Info

<https://cn.linkedin.com/in/dafoodreviewlinked>



## Philip Morrison (Entertainment Professional)

3rd

Owner of Mixxxit Productions

Oklahoma City, Oklahoma Area | Entertainment

Current Mixxxit Productions

Previous Comtech Design, Print & Mail, Oklahoma State University

Education Oklahoma Christian University



## Melitta Lazos

1st

Marketing Assistant at Marketing Eye : Sydney, Melbourne, Atlanta, Denver, New York, Seattle, Dallas, Austin

Melbourne Area, Australia | Marketing and Advertising

Previous Virgin Australia, Emirates

Education Monash University

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▼ **12**  
connections





## Jo Scard

Founder & Managing Director, Fifty Acres - The Communications Agency

Canberra, Australia · Public Relations and Communications

### Previous positions

Adviser at Leader of the Government in the Senate, Minister for Immigration & Citizenship

Director at Kreab Gavin Anderson

### Education

BA LLB Macquarie University, BA, LLB, Politics, Law

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Add to clipboard



## Pushpanathan Sundram

2nd PREMIUM

Executive Chairman, China-ASEAN Business Association

Singapore | International Trade and Development

- Current** Nantong Municipal People's Government, Jiangsu, China, China ASEAN Business Association, Asia Logistics Council
- Previous** ASEAN Food and Beverage Alliance, EAS Strategies, Lee Kuan Yew School of Public Policy, National University of Singapore
- Education** Lee Kuan Yew School of Public Policy in Collaboration with Kennedy School of Government, Harvard University

[Connect](#)

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**500+**  
connections



# Shu Teoh

2nd

Creative Director at DDB shanghai

Shanghai City, China | Marketing and Advertising

Previous BBH China, M&C Saatchi (Singapore)

Education RMIT University

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[View in Sales Navigator](#)

**279**  
connections

<https://cn.linkedin.com/in/shu-teoh-37418912>

[Contact Info](#)



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# Timothy Wee

2nd

Photographer

Singapore | Photography

Education University of the Arts London

Connect

Send Timothy InMail



**229**  
connections



Contact Info

<https://sg.linkedin.com/in/timothy-wee-22a69366>



# Kristoffer Ynieto

1st

Creative Agency Strategist / Account Lead

Singapore | Marketing and Advertising

Current The Secret Little Agency

Previous JWT Singapore, Gallardo and Associates (GASSO), Young & Rubicam Philippines

Education Ateneo Graduate School of Business

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▼ **371**  
connections



## Elizabeth Jacob

2nd

Account Executive at A.T. Kearney

Jacksonville, Florida | Management Consulting

Current Hyatt Hotels Corporation, A.T. Kearney

Education Anna University

Connect

View in Recruiter

500+  
connections

<https://www.linkedin.com/in/jacobelizabeth>

### Background



Experience

#### Human Resources Manager

Hyatt Hotels Corporation



#### Account Executive

A.T. Kearney





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**and my personal  
favourite.....**



## Michael Rothwell

Staff SRE at Google

Hickory/Lenoir, North Carolina Area | Information Technology and Services

Current Google

Previous The American Kennel Club, The American Board of Anesthesiology, Utenzi

Education North Carolina State University

**207**  
connections

[Send Michael InMail](#)

[View in Sales Navigator](#)





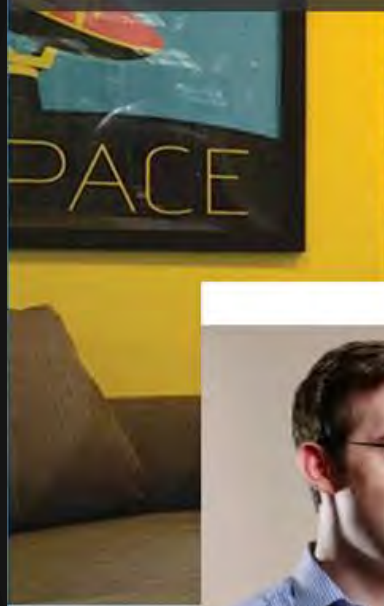
# Why do this?

- INCREASE YOUR VIEWS BY 14 TIMES
- PEOPLE DON'T TRUST PEOPLE THEY CAN'T SEE

## 2. YOUR BACKGROUND PICTURE



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## Jonathan O'Byrne

1st

Founder and CEO at Collective Works • Entrepreneur • Designer • Investor • Speaker • Author - Coworking Corp  
Singapore | Commercial Real Estate

Current Collective Works - Why Work Alone?, British Chamber of Commerce Singapore  
Previous Nuco Pte Limited, Self-Employed, Sohar Aluminium  
Education University of the Arts London

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500+  
connections

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## Aaron Lee

Entrepreneur, Investor

Hong Kong | Internet

Current DASH Serviced Suites, Snapask, Mydress AME Group Limited

Previous Amé Groupe Limited - SHOPAME.com, Groupon Hong Kong

Education University of Southern California

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2nd ■ PREMIUM

500+  
connections



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Fast SAP Cloud HCM - Quickly implement transformative HR with Synchrony's cloud solutions. | [Read More »](#) | Ad



## Mark Meaney

2nd

General Manager at Conrad Seoul

Singapore | Hospitality

Previous    Conrad Centennial Singapore, Conrad Tokyo, Hilton Hotels

Education    Shannon College of Hotel Management

Connect

View in Recruiter

500+  
connections



Did you know that most cyber attacks are discovered only when it's already too late?

[Find out more](#)





## Shaa Wasmund

2nd PREMIUM

Want to build a business and life you love, with the freedom to truly do what you want to do?

London, United Kingdom | Internet

Current Online Educator at Shaa.com, Stop Talking, Start Doing ... A Kick in The Pants in Six Parts, Shaa Wasmund

Previous Smarta, Bright Station Ventures

Education London School of Economics and Political Science

[Connect](#)

[View in Recruiter](#) ▼

**500+**  
connections



A Guide to Personal Branding

A Guide to Personal Branding Workbook

Staging Extraordinary Branded Customer Experiences

Staging Extraordinary Branded Customer Experiences Workbook

Growing Your Brand From Within

30 Principles to Revolutionise Your Personal Brand

Building Your Internal Brand

Financial Security - EU Referendum. Find out how to protect your Sterling investments... [Read More >](#)



BESTSELLING



## Jerome Joseph, CSP, CSPGlobal, PMC

1st

Chief Experience Officer, Brand Strategist, Brand Coach, Professional Speaker and Certified Speaking Professional Global

Singapore | Management Consulting

Current The Brand Theatre Worldwide, The Marketing Group Plc - A Silo Approach to a 360 Degree Offering, TBT Academy

Previous Behind the Scenes

Education RMIT University

Ad

Register to attend the UBS Wealth Insights forum in Singapore.



What are the investment opportunities in 2017?

[Learn more](#)

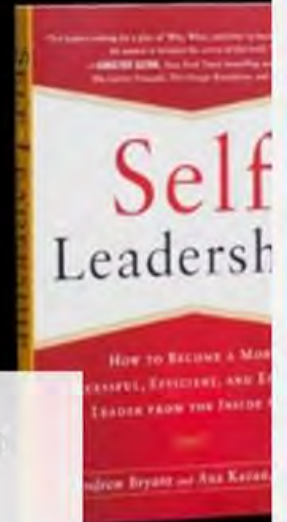
COACHING.



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# TRANSFORMING LEADERS & CULTURES



## Andrew Bryant, CSP ★ Self Leadership Culture Expert

1st PREMIUM

Transforming Leaders & Cultures | Leadership Speaker & Executive Coach

Singapore | Professional Training & Coaching

**Current** Transforming leaders as a Motivational Speaker, Executive Coach at Self Leadership International, Self Leadership International, Amazon

**Previous** Executives' Global Network Singapore: Executive Coach, Leadership and Motivational Speaker, Self Leadership International, Entrepreneur-Leadership and Motivational Speaker

**Education** West Middlesex University Hospital

500+



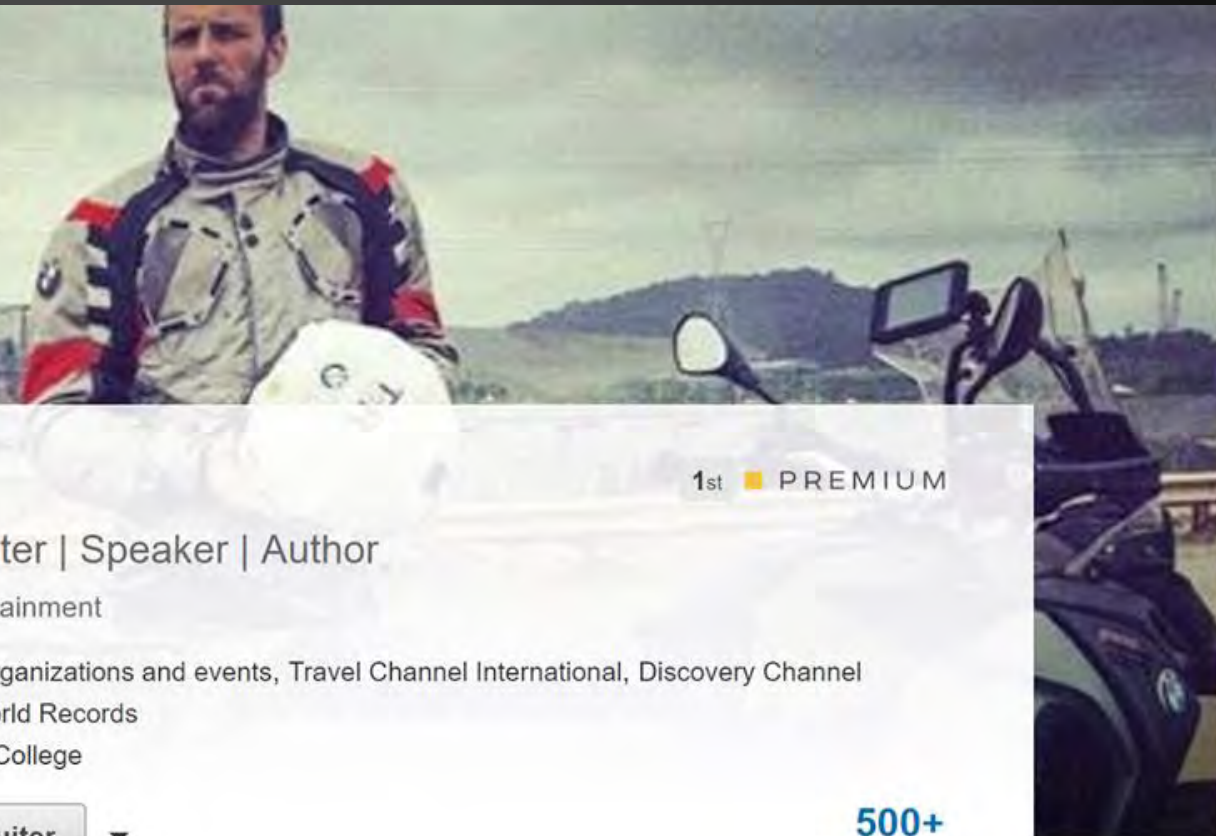


# TOUGH RIDES

GLOBAL MOTORCYCLE ADVENTURES

STARTED IN BRAZIL MARCH 2015

Powered by  
BMW Motorrad



## Ryan Pyle

1st PREMIUM

In Beijing: Producer | Presenter | Speaker | Author

Xuhui District, Shanghai, China | Entertainment

Current Internationally recognized organizations and events, Travel Channel International, Discovery Channel

Previous BMW Toronto, Guinness World Records

Education University of Toronto - New College

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**500+**  
connections

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*My Late Grandad always told me it's not what you know but it's who you know" and LinkedIn proved him right.*

*- Chris J. Reed - C.E.O. & Founder*



## Chris Reed

1st • PREMIUM

Global CEO-Speaker-Entrepreneur-Top LinkedIn Blogger-Enabling LinkedIn For You-45,000 followers-LinkedIn Power Profile

Singapore | Marketing and Advertising

**Current** Black Marketing - Enabling LinkedIn For You : Award Winning B2B Social Media Marketing Consultancy, International event & conference organisers & companies, Chris J Reed Live on Stage

**Previous** Festival of Media Asia Pacific, American Association of Singapore, Institute of Advertising Singapore

**Education** Newcastle Upon Tyne Business School at Northumbria University

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500+  
connections

<https://sg.linkedin.com/in/b2bsocialmarketing>

[Contact Info](#)

# AND WHAT NOT TO DO.....



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[www.BlackMarketing.com](http://www.BlackMarketing.com)



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1st

Jennifer Yu

Global Events at Apple

Apple • San Diego State University

Cupertino, California • 500+

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[Message](#)

Seasoned marketing and branding manager with over 15 years experience in developing brand narratives, communications strategies, media outreach, entertainment and lifestyle marketing, media/celebrity eve... [See more](#)

See connections (500+)



### Contact and Personal Info

Jennifer's Profile, Websites, Email, Twitter, and IM

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Ad



## Ron (罗恩 / Ronald Charles) Vining

1st ■ PREMIUM

Futurist Marketer | Brand Advisor | CMO Speaker

Singapore | Marketing and Advertising

Current Learnami, BrandInflux, iPlenaria

Previous Squared Online by Google, SAP, Samsung Electronics

Education Suffolk University

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**500+**  
connections



## Jacopo Pesavento

Founder & Managing Director at Branding Records

Hong Kong | Marketing and Advertising

- Current Branding Records
- Previous George P Johnson, Goldberg Marketing and Event, Overdistribution LTD
- Education Polytechnic University - Hong Kong

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500+  
connections

1st

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Chris J Reed-Black, keep up with the latest insights from Transamerica Life Bermuda

Follow

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## Alex Hayes

2nd

Editor at Mumbrella  
Sydney, Australia | Newspapers

Previous B&T, B&T Magazine, The Sunday People  
Education University of Southampton

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500+ connections

Ad

Visit the careers page for Ministry of Manpower



Chris J Reed-Are You, Get the latest on  
Ministry of Manpower News, Jobs, and  
More!

[More!](#)



## Geoff Main

2nd PREMIUM

Director/Senior Marketing & Comms. Helping brands to connect meaningfully.  
Outsourced CMO. Founder of TriCharity

Sydney, Australia | Marketing and Advertising

- Current TriCharity, Passionberry Marketing
- Previous Cricket World Cup, Victoria Racing Club, Nestlé
- Education University of Waikato

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**500+**  
connections





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# I'm bi-winning.

## I win here and I win there.



### Toby Street

2nd

Partner at Unity Group - Private Equity, M&A, SME M&A specialists, Capital Raising

London, United Kingdom | Venture Capital & Private Equity

**Current** The Marketing Group Plc - A Silo Approach to a 360 Degree Offering, Unity Group [www.unity-group.com](http://www.unity-group.com)

**Previous** Novara Capital Partners, Bespoke Connections Ltd, Family Bhive

**Education** Froggo marketing

500+

Ad

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**QATAR**  
AIRWAYS

Chris J Reed-Black, explore relevant opportunities with Qatar Airways

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# Why do this?

- BRINGS COLOUR AND PERSONALITY TO YOUR SOCIAL SELLING PROFILE ON LINKEDIN
- PICTURES TELL 1,000 WORDS



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# 3. YOUR PROFILE HEADLINE



Update background photo

# Chris J ROCK STAR (Only NASDAQ listed CEO with a Mohawk) PROFILE Reed - Personal Branding For Entrepreneurs

ROCK STAR LINKEDIN Profile Global Tour for Entrepreneurs #1LINKEDIN Best Selling Author/Power Profile/Speaker/NASDAQ CEO

Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn marketing plc • Newcastle Upon Singapore • 500+ &

I am the Only NASDAQ Listed CEO With A Mohawk! I am the Founder & Global CEO of Black Marketing a global marketing consultancy that specialises in enabling LinkedIn for Entrepreneurs and CEO's across the world. I have t...

Add new profile section

Edit your public profile ?

Add profile in another language ?

Application for the FSDF Financial Scholarship Programme is now open Ad



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[LSE Finance Course - Enrol On A Challenging And In Depth Five Day Finance Course At LSE](#) | Ad



1st

Ross Anderson

Founder at Nice&Polite | Building Connections Between Brands and Consumers

The Marketing Group Plc

London, United Kingdom • 500+

[View in Recruiter](#)

[Message](#)

[See more](#)

See connections (500+)

Contact and Personal Info

Ross' Profile, Websites, Email, and Twitter

[Show more](#)

Join us in delivering Future Ready Skills for the new digital economy! Ad



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**NDC Training for Airlines - Is Your Airline Ready for the Future of Air Retailing? Join Our NDC Courses** | Ad



1st

## Benjamin Loh • Public Speaking Coach ✓

Public Speaking Coach, HuffPo Writer & Gen-Y TEDx Speaker | I Help Clients Speak Effectively For Business Impact & Sales

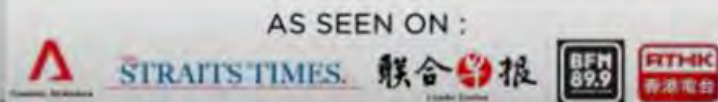
Public Speaking Coach, Professional Millennial Speaker • Singapore Management University  
Singapore • 500+

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We live in a noisy world. So my clients engage me as their Public Speaking Coach for a simple reason - to have more influence on stage. When that happens, they are able to drive more business opportunities, deepen professional im..

*Flare Communications*  
Coaching Platform Excellence



See connections (500+)

### Contact and Personal Info

Benjamin Loh's Profile, Phones, Email, Twitter, IM, and Birthday

[Show more](#)

Be a part of the company which is truly made For Gamers. By Gamers™.

Messaging



## CYNTH'YA (LEWIS) REED 1st

Some call my spouse & I "The Power Couple." Married 41 years, we encourage others via [BetterThanDonuts.com](http://BetterThanDonuts.com)

Muncie, Indiana Area | Leisure, Travel & Tourism

- Current** R & L Group LLC, Surge365 & The Vortex, **Reed** NuAttitude A.C.T.I.O.N.o.w. Show, Surge365 Community Empowerment
- Previous** INDEPENDENT CERTIFIED TRAVEL AGENT via PRO TRAVEL NETWORK, Your Travel Biz, an optional marketing division of YTB International, Arts Council of Louisville
- Education** Ball State University

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[View in Recruiter](#)

**500+**  
connections

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Chris J "Mohawk", explore relevant opportunities with AWWA Ltd

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PREMIUM

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For You



# Love Vashikaran Specialist Molvi Ji

2nd

Love""\$\$ Vashikaran Specialist Molvi Ji+91-7357662522  
India Delhi Uk Usa Canada

Other | Business Supplies and Equipment

Current asrtologer, Love Vashikaran Specialist Molvi Ji +91-7357662522, Love Marriage Problem Solution Molvi Ji

Education Araya Happy

Accept invitation

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235  
connections



<https://www.linkedin.com/pub/love-vashikaran-specialist-molvi-ji/84/40a/154>



# AND WHAT NOT TO DO.....



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## Cindy Lim

3rd

Lonely and young girl

Singapore | Consumer Services

Previous icell network

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84

connections



<https://sg.linkedin.com/pub/cindy-lim/27/6bb/903>



## Pooja Rani

3<sup>rd</sup>

I am hot girl

Central Delhi, Delhi, India | Mental Health Care

Current Dharamshila Hospital and Research Centre

Previous Dharamshila Hospital and Research Centre

Education Delhi University

17

connections

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# Elbert Lechtman Steinberg

1st

Human Being/Musician/Composer/Symphony Orchestra  
Conductor

Miami/Fort Lauderdale Area | Music

- Current Reshis Chochmah, GALA El Gremio / The Guild, The Shul of Bal Harbour
- Previous Quality Importers Trading Company, CIGAR INDUSTRY
- Education Accademia Musicale Chigiana, Sienna Italy

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## Shelley Sharer wife of Stephen Sharer

2nd

Mercedes-Benz

Portland, Oregon Area | Automotive

### Previous positions

Internet Sales Manager at Larry H. Miller Honda

Internet and Fleet Sales Manager at Mercedes-Benz of Beaverton

### Education

Automotive Sales and Certification

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# Stephen Sharer

2nd

Gladstone Mitsubishi & AutoTruck Source

Portland, Oregon Area | Automotive

- Current Gladstone Mitsubishi & Truck Source
- Previous LHM GROUP, Beaverton Nissan
- Education Gladstone High School

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# Dale Johnstone

2nd

Spouse of Owner at PICOSO Mexican Restaurant

Hong Kong | Hospital & Health Care

Current PICOSO Mexican Restaurant, Hospital Authority, Xione Group Limited

Previous PCCW Limited, Qantas, NatWest

Education Monash University

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## Kate & Garry Wallace

2nd

Founder @ The Design Republik

East Melbourne, Victoria, Australia | Apparel & Fashion

### Current positions

Management Consultant - Creative & Business Strategy at Project 8

Founder at The Design Republik & The Fit Republik

Creative Director at Zoo Emporium & Little Human

### Previous positions

Management Consultant - Store Design & Development at Harris Scarfe Australia Pty Ltd

GM Operations - Branded Apparel & Store Operations at Playcorp Group of Companies | AHT

### Education

RMIT

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# Shaquille ONeal

3rd

Owner, A lot of companies

Orlando, Florida Area | Entertainment

Current **Alot of different companies. Inc**

Education **Barry University**

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**500+**  
connections

[www.linkedin.com/pub/shaquille-oneal/37/73/282](http://www.linkedin.com/pub/shaquille-oneal/37/73/282)

Contact Info



## Mike Nacke

The Coolest Guy in Nashville ... Google It To See For Yourself!

Greater Nashville Area | Marketing and Advertising

Current **Nacke Media**  
Previous Absolute Artesian Water Inc., PrideStaff  
Education Murray State University

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 [www.linkedin.com/pub/mike-nacke/0/218/3a9](http://www.linkedin.com/pub/mike-nacke/0/218/3a9)

 **Contact Info**



mike nacke



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### Coollest Guy in Nashville | Mike Nacke | Nacke Media

[nackemedia.com/coolest-guy-in-nashville/](http://nackemedia.com/coolest-guy-in-nashville/)

Jul 8, 2011 - Hi ... Mike Nacke here. The coolest guy in Nashville. Am I really the coolest guy in Nashville? Probably not. Then why do I rank #1 in Google ...

### Nacke Media - Digital Marketing Agency | Nashville TN

[nackemedia.com/](http://nackemedia.com/)

"I highly recommend Mike Nacke for your social media marketing". "Mike has helped us stay on the cutting edge of social media marketing. We are getting more ...

### Top 8 Mike Nacke profiles | LinkedIn

<https://www.linkedin.com/pub/dir/Mike/Nacke>

View the profiles of professionals named Mike Nacke on LinkedIn. There are 8 professionals named Mike Nacke, who use LinkedIn to exchange information, ...

### Mike Nacke (@mikenacke) | Twitter

<https://twitter.com/mikenacke>

214 tweets • 10 photos/videos • 2001 followers. "Perfect On-Page SEO Infographic - Nacke Media <http://t.co/1VsJTCmOVq>"



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## Dave K. ( Upgrade for full name )

Executive **Demi-god** at Miracle Health

Clearwater, Florida | Health, Wellness and Fitness

Current Executive **Demi-god**, Miracle Health

Previous Zebra Communications

Education Buffalo State College

130

connections

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# Lankipalle Ramamoorthy

1st

Lecturer at Retired and enjoying time with family  
Tirupati Area, India | Education Management

Education - Z P High School, Chintaparthi,

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## Dracula the Vampire



125-Year Veteran Providing Anti-Aging and Life Extension Solutions; Allergy Remedy Specialist

Greater Los Angeles Area | Health, Wellness and Fitness

**Current:** Founder and CEO, Bite of Life LLC  
**Previous:** Director of Business Development, Coffins Are Us  
**Education:** Transylvania University

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# ON OTHER PEOPLE'S PROFILE





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Damien Cummings

CEO at Peoplewave | Marketer | Change Agent | Digital Transformation Leader

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Director, Digital Marketing & Media, Asia Pacific and Japan



Janice W Chan • 1st

Senior Digital Marketing Leader | Driving digital transformation for Asia



Miguel Bernas • 1st

Digital transformation business leader with over 20 years driving innovation and delivering business results



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Loren I. Shuster • 1st

Chief Commercial Officer/EVP at LEGO

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**Lisa Tan** • 1st  
Dragon Law | The Startup Specialist for  
Managing Legal



**Jeraldine Phneah** • 2nd  
Account Manager at Socialbakers |  
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**Chris J NASDAQ CEO**  
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Author, Only Award Winning Power  
Profile CEO with Mohawk



**Jia Hui See Toh** • 2nd  
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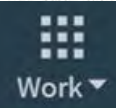
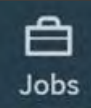
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Allison Hemming

CEO, The Hired Guns, Digital Talent Management

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Allison's Profile, Websites, Email, and more

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**Marc Nation** • 2nd

Digital Recruiter | Talent Agent at The  
Hired Guns



**Joshua Harvey** • 2nd

Digital Talent Agent | The Hired Guns



**John Lovig** • 2nd

Representing technical, digital and  
creative talent



**Jessica Romano** • 2nd

Talent Agent



**Naomi Presnall-Shvorin** • 2nd

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**Richard Fuchs** • 2nd

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Talent Scout at The Hired Guns  
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**Jennifer Anderson**  
Business Analyst at The Hired Guns  
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**Balram Madruti**  • 2nd  
SharpShooter at The Hired Guns  
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**Nick Harvey** 1st • PREMIUM

Managing Director - **SPUR - Sponsorship and Brand Experiences**

Auckland, New Zealand | Marketing and Advertising

Current [SPUR - Sponsorship and Brand Experiences](#)  
Previous UBS Wealth Management, Royal Bank of Scotland, Nomura  
Education University of Otago

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**Nick Brown-Haysom** 1st • PREMIUM

Director SPUR - Sponsorship and Brand Experiences


New Zealand | Marketing and Advertising

Current [SPUR - Sponsorship and Brand Experiences](#)  
Previous TV3 New Zealand, Mobil Oil  
Education University of Auckland

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**Alistair Beckermann** 1st

Director - Client Services at **SPUR - Sponsorship & Brand Experiences**

Auckland, New Zealand | Marketing and Advertising


Current [SPUR - Sponsorship and Brand Experiences](#)  
Previous NZ Sponsorship Agency, Imeco, 2010 Olympic Winter Games  
Education Massey University

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**Judy Cheong** 1st  
Senior Digital Strategist, Social@Ogilvy  
Singapore | Marketing and Advertising

Current Ogilvy & Mather  
Previous Vocanic Pte Ltd, Times Publishing Ltd, Designaré (Beaumont Publishing Pte Ltd)  
Education Curtin University

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**Samantha Kudus** 1st  
Account Manager at **Ogilvy** Public Relations  
Singapore | Public Relations and Communications

Previous **Ogilvy** Public Relations Worldwide, ASUCLA Restaurants  
Education University of California, Los Angeles


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**Ee Rong Chong** 2nd  
Managing Director at Ogilvy Public Relations Singapore  
Singapore | Public Relations and Communications

Current Ogilvy Public Relations Singapore  
Previous Ogilvy Public Relations Worldwide  
Education University of South Australia

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**Q Akashah** 1st  
Senior Account Manager at Ogilvy Public Relations  
Singapore | Public Relations and Communications

Previous Goodman Eduserve, Canon Singapore, SIA Engineering Company  
Education Singapore Management University

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**Gareth Lloyd**  
 Managing Director at Amoria Bond  
 Singapore | Staffing and Recruiting

Current: Amoria Bond  
 Previous: Amoria Bond Ltd  
 Education: The University of Manchester

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**Daniel Daw**  
 Managing Director of Amoria Bond; A Multi-Award Winning International Recru...



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 Managing Director of Amoria Bond; A Multi-Award Winning International Recruitment Consultancy  
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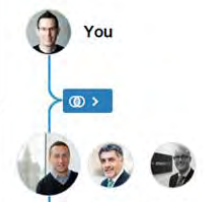
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 Previous: SThree plc  
 Education: The University of Manchester

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**Paul Rogers** 1st  
 Head of Digital and Social Media at AS ...  
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 European Director

Contact Info

<https://uk.linkedin.com/in/danieldaw>



**Peiling Tan** 2nd

Managing Consultant at Hudson  
Singapore | Staffing and Recruiting

Previous Education Hudson, Michael Page Singapore  
Singapore Management University

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Contact Info <https://sg.linkedin.com/in/peilingtan>

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**Liyong Lim** 1st  
Director at Hudson  
Ask Liyong about Peiling

- Both at Hudson

**Background**

Hudson recruiting

**Adela Lam** 2nd PREMIUM

Managing Consultant, Sales & Marketing at Hudson  
Singapore | Staffing and Recruiting

Previous Education Michael Page Singapore, Royal Bank of Scotland, JPMorgan Chase  
University of Newcastle

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**James Ong**  
Senior Manager,  
Marketing &  
Communications at  
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## Experience

### Director

Hudson

April 2015 – Present (7 months) | Singapore

Hudson



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## Experience

### Managing Consultant

Hudson

April 2014 – Present (1 year 7 months) | Singapore

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## Experience

### Consultant

Hudson

January 2015 – Present (10 months) | Singapore

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- Presales Director/Manager
- Business Development Director/Managers
- Account Managers
- Channel Sales Managers
- Inside Sales Managers
- Chief Information Officers
- Product Managers, Bid & Commercial Managers

Hudson



## Experience

### Consultant Information and Communication Technology

Hudson

January 2014 – Present (1 year 10 months) | Singapore

Specializes in providing both permanent /contract as well as retained/contingent talent solutions across the Information Technology and Telecom industry. I work with some of the globally renowned as well as the regional/local ICT vendor clients in Singapore and have recently placed a number of roles ranging from junior technical roles to senior leadership levels.

Hudson

### Associate Consultant ICT

Hudson

October 2013 – December 2013 (3 months) | Singapore

She specializes in providing both permanent /contract as well as retained/contingent talent solutions across the Information Technology and Telecom industry. Sahar has worked with some of the globally renowned as well as the regional/local ICT vendor clients in Singapore and has recently placed a number of roles ranging from junior technical roles to senior leadership levels including:

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## Makenna Fisher

Brand Ambassador at Invisume  
Tempe, Arizona

Previous Jerry's Homes, Centro Restaurant  
Education Arizona State University

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<https://www.linkedin.com/in/makenna-fisher-017221ab>

Contact Info

### Relationship

+ Note | Reminder | Tag

Connected  
11/12/2015

### Background

Summary

I am enthusiastic about running spontaneous adventures, and setting and achieving goals.

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## Zach Stensland

Brand Ambassador at Invisume  
Mead, Washington

Previous Ok Sock  
Education Arizona State University

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<https://www.linkedin.com/in/zach-stensland-b03768b1>

Contact Info

### Relationship

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2 months ago

### Background

Experience



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**Alex Garcia**  
Brand Ambassador at Invisume



**Zack Hubbard**  
Brand Ambassador at Invisume



**Elizabeth Cheney**  
Brand Ambassador at Invisume



**Briana Ewart**  
Brand Ambassador at Invisume



## Chad Porter

Director, Solutions Architect at SteelHouse

United States | Marketing and Advertising

Current     SteelHouse, Invisume  
Previous     570 Insight, myThings, GabMo  
Education   Northern Arizona University

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<https://www.linkedin.com/in/porter570>

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## Charles Crawford

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Entrepreneur

Tempe, Arizona | Internet

Current Invisume, Crawford and O'Brien  
Previous Phoenix Acquisitions, onCam  
Education ASU

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<https://www.linkedin.com/in/charles-crawford-73847235>

Contact Info



## Experience

### Co-Founder

Invisume

Invisume

July 2014 – Present (1 year 7 months)

Co-Founder at Invisume. A great product and idea are nothing unless people hear about them... I do that.



Whj

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## Adam Bishop

2nd

Founder/CEO at SchemeServe Insurance Software  
Cambridge, United Kingdom | Information Technology and Services

Current SchemeServe, RiskHeads  
Previous Deimos, World Wide Internet Futures Exchanges  
Education Southend High Grammar

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<https://uk.linkedin.com/in/adambishopinsurancesoftware>

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### Colin Kippin

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### Nore Gabbidon

Experienced Software Developer



### John Price

Head of Technology at Adm Network



### Julie Kippin

Accounts & Administration at SchemeServe Insurance Software (ADM Network Ltd)



### Mark Rhodes

Building your bespoke insurance schemes for release on SchemeServe's full cycle online quote and buy software.



### Rob Symonds

.Net C# Developer



### Stefania Altavilla

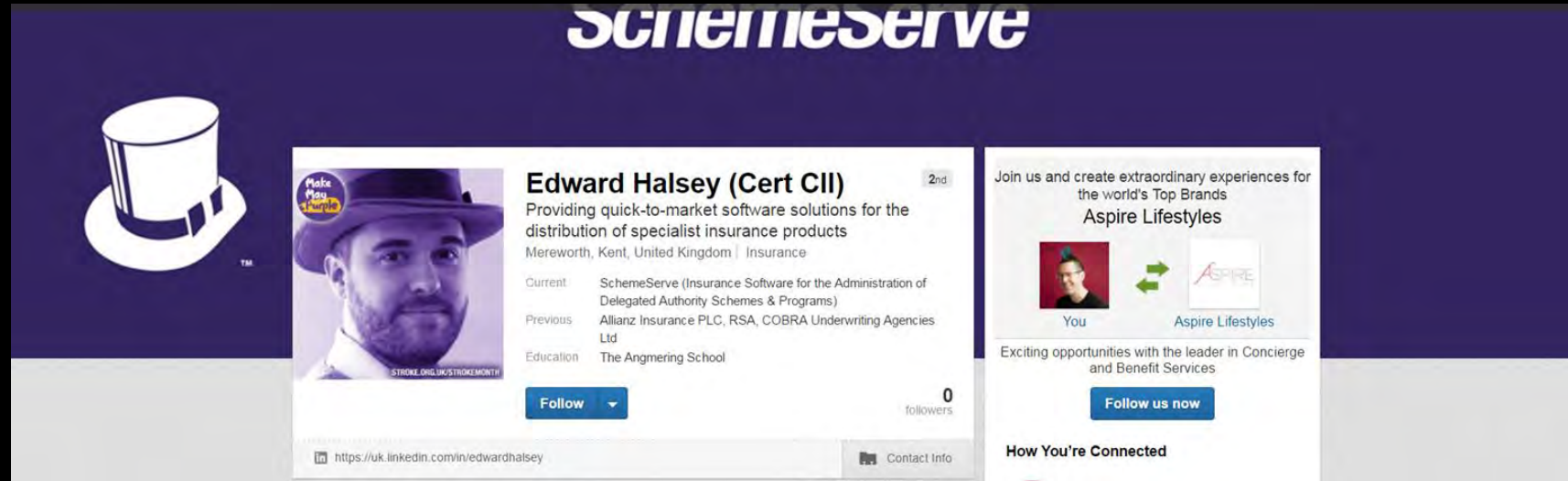
HR and Accounts at SchemeServe Insurance Software



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The screenshot shows a LinkedIn profile for Edward Halsey. On the left is the SchemeServe logo, a white top hat on a purple background. The profile header includes the name 'Edward Halsey (Cert CII)', a '2nd' degree indicator, and a brief description: 'Providing quick-to-market software solutions for the distribution of specialist insurance products'. The location is listed as 'Mereworth, Kent, United Kingdom' and the industry as 'Insurance'. The 'Current' position is 'SchemeServe (Insurance Software for the Administration of Delegated Authority Schemes & Programs)'. The 'Previous' position is 'Allianz Insurance PLC, RSA, COBRA Underwriting Agencies Ltd'. The education is 'The Angmering School'. There are '0 followers' and a 'Follow' button. The URL is 'https://uk.linkedin.com/in/edwardhalsey'. On the right, there is a recommendation from 'Aspire Lifestyles' with a 'Follow us now' button. Below that, it says 'Exciting opportunities with the leader in Concierge and Benefit Services'.



**Edward Halsey (Cert CII)**

Providing quick-to-market software solutions for the distribution of specialist insurance products

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We've followed suit ourselves and for every staff member who has changed their profile picture to one of them in a purple top hat, we've already set aside £10 for

this excellent cause.

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## Do you still have one of our purple top hats?




**Change you LinkedIn profile to one of you in your purple SchemeServe top hat collected from BIBA over the last 3 years and we'll donate £10 to Stroke Association's #MakeMayPurple initiative.**

All you need do is change your picture for the month of May and let us know that you're participating by either Twitter, LinkedIn or email to [ed.halsey@schemeserve.com](mailto:ed.halsey@schemeserve.com) and at the end of the month we'll make that donation on your behalf.

We've followed suit ourselves and for every staff member who has changed their profile picture to one of them in a purple top hat, we've already set aside £10 for this excellent cause.

For more details on the charity itself and to see how you can help #MakeMayPurple, please see <http://www.stroke.org.uk/take-action/make-may-purple>

### Tweets by @schemeserve

-  **Scheme Serve Team** @schemeserve  
Do you still have one of our purple top hats? - [eepurl.com/bXlSyn](http://eepurl.com/bXlSyn)
-  **Scheme Serve Team** @schemeserve  
Do you still have one of our purple top hats from BIBA? Help us support #MakeMayPurple [buff.ly/1qyeZCU](http://buff.ly/1qyeZCU) @BIBAbroker
-  **Scheme Serve Team** @schemeserve  
Do you still have one of our purple top hats? Help us #MakeMayPurple [bit.ly/1PYVx5](http://bit.ly/1PYVx5)



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# BOOK LAUNCHES.....



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**LINKEDIN MASTERY**  
For Entrepreneurs



**Chris J Reed - Best Selling Author -Only CEO with a Mohawk** 1st **PREMIUM**

61,000 followers - LinkedIn Power Profile - Speaker - Entrepreneur - BritCham Board Member/Chair of Marketing Group

Singapore | Marketing and Advertising

**Current** Amazon, Black Marketing - Enabling LinkedIn For You : Award Winning B2B Social Media Marketing Consultancy, International event & conference organisers & companies

**Previous** Festival of Media Asia Pacific, American Association of Singapore, Institute of Advertising Singapore

**Education** Newcastle Upon Tyne Business School at Northumbria University

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connections



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# LinkedIn MASTERY

For Entrepreneurs




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**Lorna O'Hara** 1st

Marketing Executive at Black Marketing - Enabling LinkedIn For You Across The World | Digital Marketer | Adventurer

Singapore | Marketing and Advertising



Executive Education



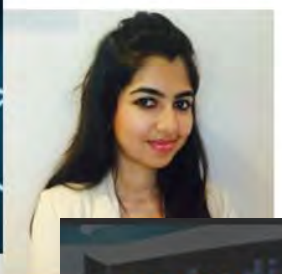

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# LinkedIn MASTERY

For Entrepreneurs



<https://s>



**Sharan Nanwani** 1st

Marketing Executive at Black Marketing - Enabling LinkedIn For You

Singapore | Marketing and Advertising

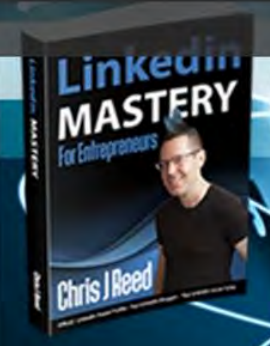
Current Black Marketing - Enabling LinkedIn For You : Award Winning B2B Social Media Marketing Consultancy

Previous Hill+Knowlton Strategies, Dufresne Research, Universal School



Executive Education

Design and execute a

Buy It Now On [amazon.com](https://www.amazon.com)

# LinkedIn MASTERY

For Entrepreneurs



**Jethro Xu** 1st

Marketing Manager at Black Marketing - Enabling LinkedIn For You

Singapore | Public Relations and Communications

Current Black Marketing - Enabling LinkedIn For You : Award Winning B2B Social Media Marketing Consultancy

Previous TABSQUARE PTE LTD, Ban Choon Marketing Pte Ltd, Neo Group Limited

Education Singapore Polytechnic



Executive Education

Discover INSEAD's flagship programme for Senior Leaders



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Buy my new book: LinkedIn Mastery For Entrepreneurs

Chris J Reed - Best...

Are Leaders Born or Made? Here's What's Coachable — and What's Definitely Not.

Jack Welch

Warren Buffett Just Summed Up the Essence of Leadership In 2 Sentences

Betty Liu

Bitcoin's creator is unmasked, Hulu could start streaming ESPN to your laptop, and mor...

Isabelle Roughol



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61,000 followers - LinkedIn Power Profile - Speaker - Entrepreneur - BritCham Board Member/Chair of

Edit post

View stats



Chris J Reed - Best Selling Author -Only CEO with a Mohawk likes this

33m



Chris J Reed - Best Selling Author -Only CEO with a Mohawk

61,000 followers - LinkedIn Power Profile - Speaker - Entrepreneur - BritCham Bo...

Buy my new book out now: LinkedIn Mastery for Entrepreneurs: 99c for the first 24 hours only



LinkedIn Mastery for Entrepreneurs

ow.ly - International Stores Pick Your Country: Help us achieve #1 Best Seller Status! You are in charge of your own personal branding as an entrepreneur. Accordingly, if you ...



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**TELL PEOPLE WHERE YOU ARE  
AND WHAT YOU'RE DOING.....**



[Chief Customer Officer - Join 100+ CX executives at Singapore's premier event](#) | Ad



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[Add new profile section](#)

[Edit your public profile](#)

[Add profile in another language](#)

Ads You May Be Interested In

## Chris J Mohawk Reed (ROCK STAR PROFILE TOUR-MELBOURNE-MARCH) Entrepreneur

"Rock Star Profile Global Tour 2017" live workshops by #1 LinkedIn Author, NASDAQ CEO, MultiAward Winning Power Profile

Melbourne 2nd date added, first date SOLD OUT - join me on 9th March • Newcastle Upon Tyne Business School at Northumbria University • Singapore • 500+ &

Learn the Only NASDAQ Listed CEO with a Mohawk! Learn the Founder & Global CEO of Black Marketing & Label

Are You A Teacher?



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Connections

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**MUMBRELLA ASIA AWARDS**  
B2B SOCIAL MEDIA INFLUENCER

**FOR ENTREPRENEURS . FROM NAUGHTY TO NASDAQ - FEB 1ST**  
**10 TOP TIPS ON HOW TO USE LINKEDIN - FEB 2ND**  
**LINKEDIN WORKSHOP FOR ENTREPRENEURS - FEB 3RD**



### Chris J Reed - B2B Social Media Influencer Of The Year

1st PREMIUM

LinkedIn Talks For Entrepreneurs Live In Sydney 30 Jan-3 Feb from No.1  
LinkedIn Author, Power Profile, CEO with a Mohawk

Singapore | Marketing and Advertising

**Current** Live in Sydney 30 Jan-3 Feb, Exclusive LinkedIn Workshops For Entrepreneurs, Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn marketing plc

**Previous** Innovation Enterprise, Marketing Magazine Group, ClickZ Asia - Powered by Black Marketing

**Education** Newcastle Upon Tyne Business School at Northumbria University

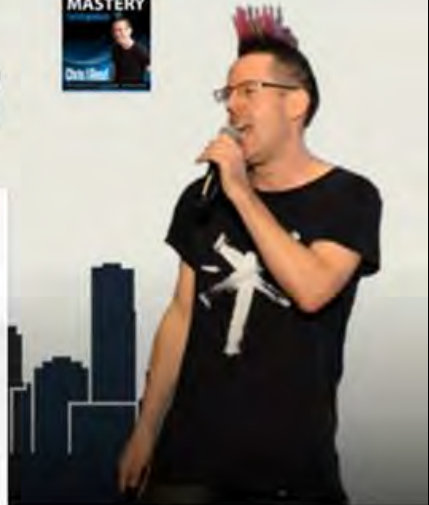
[Send a message](#)

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**500+**  
connections

<https://sg.linkedin.com/in/b2bsocialmarketing>

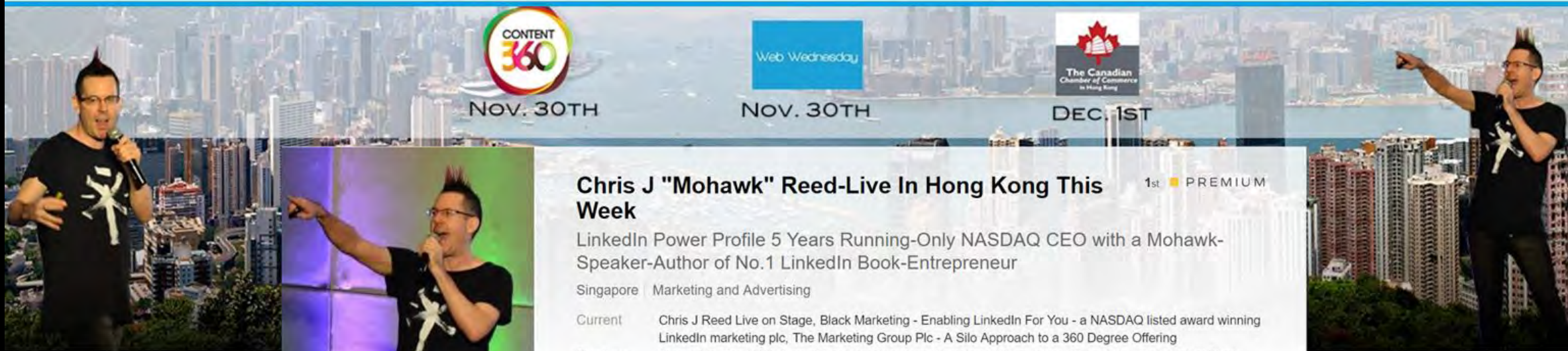
[Contact Info](#)





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NOV. 30TH

NOV. 30TH

DEC. 1ST

**Chris J "Mohawk" Reed-Live In Hong Kong This Week** 1st PREMIUM

LinkedIn Power Profile 5 Years Running-Only NASDAQ CEO with a Mohawk-Speaker-Author of No.1 LinkedIn Book-Entrepreneur

Singapore | Marketing and Advertising

- Current** Chris J Reed Live on Stage, Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn marketing plc, The Marketing Group Plc - A Silo Approach to a 360 Degree Offering
- Previous** Campaign, The Wall, Brand Republic, European Chamber of Commerce, Singapore - Powered by Black Marketing, Asia Content Marketing Association
- Education** Newcastle Upon Tyne Business School at Northumbria University

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500+ connections

<https://sg.linkedin.com/in/b2bsocialmarketing>

Contact Info

Whj

# WHAT NOT TO DO.....



## John Paul Chen

2nd

Saltycustoms: The T-Shirt Agency

Singapore | Marketing and Advertising

### Current positions

- Executive Director at SaltyCustoms
- Co-Founder at Way To Life Pte Ltd
- Director at Strata Consulting Group

### Previous positions

- Assistant Director at Monetary Authority of Singapore (MAS)
- Consultant at Strata Consulting Group

### Education

Institute of Chartered Accountants Australia

**Save as lead**

Send InMail



**500+**  
connections



## Ken Tong Wei Jian

2nd **PREMIUM**

Eye Care Advocator | Optometrist | Speaker | Entrepreneur | People Investor

Singapore | Health, Wellness and Fitness

Current ByCorps - People Connecting People, Eyesight.sg

Previous Essilor Ltd (UK)

Education Salus University

[Accept invitation](#)

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connections

# 5. ADD YOUR PERSONAL BRAND STORY





## Chris J Reed-Live On Tour in SG, MEL, NY, Perth, HK, SYD

LinkedIn Entrepreneur Workshops in SG/MEL/NY/PERTH/HK/SYD by #1 LinkedIn Author, NASDAQ CEO,  
Award Winning Power Profile

Singapore LinkedIn Workshops For Entrepreneurs Feb 22nd & April 19th - Limited tickets, sign up now! • Newcastle Upo  
Singapore • 500+

I am the Only NASDAQ Listed CEO With A Mohawk! I am the Founder & Global CEO of Black Marketing a global marketing consultancy that specialises in enabling LinkedIn for Entrepreneurs and CEO's across the world. I have t...

[See more](#)



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Enabling **LinkedIn** For You

# Chris J Reed-Live On Tour in SG, MEL, NY, Perth, HK, SYD

LinkedIn Entrepreneur Workshops in SG/MEL/NY/PERTH/HK/SYD by #1 LinkedIn Author, NASDAQ CEO,  
Award Winning Power Profile

Singapore LinkedIn Workshops For Entrepreneurs Feb 22nd & April 19th - Limited tickets, sign up now! • Newcastle Upo  
Singapore • 500+ 

I am the Only NASDAQ Listed CEO With A Mohawk! I am the Founder & Global CEO of Black Marketing a global marketing consultancy that specialises in enabling LinkedIn for Entrepreneurs and CEO's across the world. I have taken the company from 1 person in 1 country in 2014 to IPO on NASDAQ in 2016 as part of The Marketing Group plc where I am the Global President of LinkedIn Marketing.

I am taking my Exclusive LinkedIn Workshops For Entrepreneurs Event on tour: join me in Singapore, Melbourne, New York, Perth, Hong Kong and Sydney.

Mumbrella shortlisted me for the Social Media Influencer Of The Year Award across Asia Pacific, winning the B2B category.

I have been named as an Official LinkedIn Power Profile 2012-2016, have one of the world's most viewed LinkedIn profiles with 55,000 followers, am No.1 in Singapore. I am also a No. 1 International Best Selling Author with my book "LinkedIn Mastery for Entrepreneurs", the No.1 book about LinkedIn on Amazon.

Black Marketing is an Award Winning Business having won the Social Media Marketing Award in 2016 by Singapore Business Review, "Asia's Most Influential Digital Media Professional" by CMO Asia and The British Chamber of Commerce Singapore Small Business Rising Star.

# AND WHAT NOT TO DO.....



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A NASDAQ listed company

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# Christin Djuarto

1st

Marketing at Garena Online Pte Ltd  
Singapore | Information Technology and Services

Current: Garena Online Pte Ltd  
Previous: Garena Online Pte Ltd, Winstonnage Agencies Pte Ltd  
Education: Nanyang Technological University

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[View in Sales Navigator](#)

267 connections

★ Relationship

📁 Contact Info

Connected 1 year ago

## Background



### Experience

#### Regional Marketing Strategist

Garena Online Pte Ltd

July 2013 – Present (1 year 7 months) | Singapore

Regional Team Lead - Online Marketing (Social Mobile App) - SEA, TW, HK, Others.



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## Background



### Summary

A lifelong passion for problem solving

## Background



### Summary

Flexible, global, interdisciplinary with a view for the big picture



Summary

Business Leader



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Who

# WHO WROTE THIS?





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## Assaf Tarnopolsky

2nd  PREMIUM

Director, Marketing Solutions - South East Asia, North Asia & Japan

Singapore | Internet

Current LinkedIn  
Previous LinkedIn, Tecca, Sony Pictures International TV  
Education University of Pennsylvania - The Wharton School

[Connect](#)

[View in Recruiter](#) ▼

**500+**  
connections



## Best Tantric Massage Outcall Shanghai

2nd

Shanghai Relax Massage Wechat: beautysexy1001

Shanghai City, China | Hospital & Health Care

Current shanghai relax owner  
Previous shanghai relax, poetry massage center  
Education Shanghai University of Traditional Chinese Medicine

Connect

Send Best Tantric InMail

500+  
connections



Contact Info

<https://cn.linkedin.com/pub/best-tantric-massage-outcall-shanghai/73/140/177>

### Background



#### Summary

Are you a fun loving, sensual, adventurous art lover ? Then Shanghai Relax in association with AFA Travel can offer you the ultimate experiences.

你是一个爱开玩笑的，感性的，冒险的艺术爱好者？那么上海放松与AFA旅游协会可以为您提供终极经验。

We offer a wide variety of massages; tantric, Thai and relaxation massages given by professionally trained ladies who provide an additional VIP service.

我们提供各种各样的按摩；密宗，泰国和放松按摩，由受过专业训练的妇女提供了一个额外的VIP服务。

Looking for an exclusive 'pleasure vacation' in Central Asia then AFA Travel should be your travel agent of choice.

寻找一个专属的快乐假期在中亚然后AFA旅行应该是你的旅行代理的选择。

For newcomers and visitors to China we provide guided tours, translation and personal secretarial services to suit you needs.

对于新手来说，来中国的游客提供导游，翻译和个人秘书服务以适应你的需求。

And, last but not least we are sponsors of one of Shanghai's leading art galleries, patronised by some of China's most prestigious artists. Scheduled viewings can be organised to ensure a relaxed atmosphere, and the opportunity to make purchases.

最后但并非不重要，我们是上海一家主要的艺术画廊主办，受到中国一些最负盛名的艺术家。定期收看可以组织确保轻松的氛围，并有机会进行购买。



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## Background



### Summary



CV - English

# AND MY FAVOURITE.....



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## Student at Northwest Missouri State University

Bakersfield, California | Banking

Education Northwest Missouri State University

Accept Invitation

Send Jamie InMail

96  
connections

[www.linkedin.com/pub/jamie-masalmeh/97/859/a61](https://www.linkedin.com/pub/jamie-masalmeh/97/859/a61)

### Background



### Summary

I hate cheating and lying and fighting ...my ex boyfriend cheated on me so since then i have to be single and i love to meet someone that is honest,open minded,caring, romantic and i love to meet someone special ok.. I will love to meet someone cool and caring person trustworthy..honest and cool person that can take care of me and i will be with him till the rest of my life and i will be caring and lovely to him if you only he can promise not to cheat on me.

# Why do this?

- TELLS YOUR PERSONAL BRAND STORY
- ENABLES YOU TO GAIN HIGHER SEO ON LINKEDIN

# ADD EXPERIENCE



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## Experience



### Managing Director & Co-Founder

Black Marketing - Enabling LinkedIn For You Across The World  
Jan 2015 – Present • 2 yrs 2 mos • London, United Kingdom

I am the managing director and co-founder of Black Marketing UK. I co-founded the Chris Reed, Official LinkedIn Power Profile 2012-2015.

Black Marketing is a premium, personalised, global, B2B marketing consultancy that helps you to achieve your business objectives through LinkedIn. We provide the following

- Your personal LinkedIn profile managed and developed



### Associate Consultant

Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn marketing plc  
Oct 2016 – Present • 5 mos • Sydney, Australia

Black Marketing is a NASDAQ listed, award winning, premium B2B marketing consultancy that specialises in enabling you to achieve your business objectives through LinkedIn. We specialise in enhancing your personal LinkedIn profile (making you a top influencer), your company's LinkedIn profile, creating B2B content to engage on LinkedIn and helping you market your products/services through LinkedIn to win new clients.

We have offices globally with the headquarters in Singapore and regional divisions in Toronto for North America, London for the UK and Sydney for ANZ.

Black Marketing will manage and develop your personal brand throughout LinkedIn, ghost write your blogs, manage your public image and develop your personal/company profile. We ensure that your brand positioning is unrivaled and help you develop new business streams through best practice on LinkedIn.

Black Marketing will help you and your company become more successful by offering the following services:

- Manage and develop your personal LinkedIn profile
- Manage and develop your company LinkedIn page
- Develop new business for you through LinkedIn
- Develop your B2B content marketing strategy through LinkedIn
- Improve your LinkedIn and Google SEO organically to enable you to appear higher in both rankings



### Managing Director Scandinavia

Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn marketing plc  
Oct 2016 – Present • 5 mos • Stockholm, Sweden

Black Marketing is a NASDAQ listed, award winning, premium B2B marketing consultancy that specialises in enabling you to achieve your business objectives through LinkedIn.

We provide the following LinkedIn marketing services:

LinkedIn profile managed and developed  
and accentuated on LinkedIn  
LinkedIn profile managed and developed  
and elevated through LinkedIn  
business through LinkedIn  
become a thought leader on LinkedIn  
marketing strategy created and implemented for you on LinkedIn  
search rankings on both LinkedIn and Google  
on LinkedIn best practices

co-founded by Global CEO, Chris J Reed, an Official LinkedIn Power Profile, with 70,000  
followers is one of LinkedIn's Top Bloggers, a Top Social Seller & has one of the World's Most  
influential files in Singapore. He was also awarded No.1 International Best Selling Author for his



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Mes



# AND WHAT NOT TO DO.....



## Experience



### Chief Executive

Singapore International Chamber of Commerce (SICC)

Apr 2014 – Present • 3 yrs 1 mo • Singapore

In addition to leading the Secretariat my responsibilities now include being the public face of the Chamber. My focus remains firmly fixed on ensuring that Chamber members are served consistently well and their business concerns are presented to government and its agencies in a credible and effective way.

My role also gives me the responsibility to help address issues affecting business sustainability. Some examples of current work to fulfill this responsibility are given in the summary section above.

See less ^

---



## Experience

### **Sterility Assurance**

Baxter International Inc.

January 2013 – June 2013 (6 months) | Shanghai City, China



### **Research Intern**

A\*STAR - Agency for Science, Technology and Research

May 2012 – August 2012 (4 months) | Singapore



### **Quality Assurance**

BD

August 2006 – February 2007 (7 months) | Singapore





PREMIUM

Search for people, jobs, companies, and more...



:= love marriage

:= HUSBAND WIFE DISTURBANCE

:= CONVINCING PARENTS FOR A LOVE MARRIAGE

:= AFFAIR OTHER PERSON

:= GET YOUR LOVER BACK

:= DIVORCE PROBLEM

:= BUSINESS PROBLEM

:= STUDY PROBLEM

:= DESIRE LOVE

:= BE FREE FROM ENEMY/2ND WIFE



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Peter is celebrating a work anniversary!  
**4 years at out of work this February**



x

Say Congrats



## Peter Zheng Bingxin

1st

Sales Manager

Nanjing, Jiangsu, China | Wholesale

Current out of work

Previous Shifa Plastic Ltd, ARC International, Nanjing, LG-Panda Ltd. Manufacturer in Nanjing city, china.

Education Nanjing Normal University

Send a message

28  
connections

★ Relationship

📄 Contact Info

Connected 3 years ago



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# Why do this?

- ENABLES PEOPLE TO SEE WHAT YOU DO
- IMPROVES YOUR SEO ON LINKEDIN AND GOOGLE

# 6. ADD VISUAL CONTENT



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Media (83)

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Singapore: Exclusive  
LinkedIn Workshop for  
Entrepreneurs



New York: Exclusive  
LinkedIn Workshop for  
Entrepreneurs



Hong Kong: Exclusive  
LinkedIn Workshop for  
Entrepreneurs



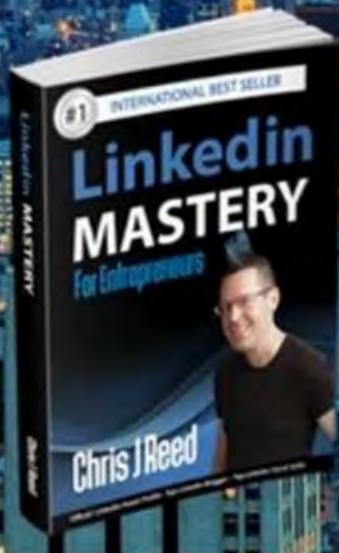
[See less](#) ^



# Exclusive LinkedIn Workshops for Entrepreneurs

TUESDAY 14TH, MARCH 9:00AM- NEW YORK

*\$99 USD Workshop & Free Signed Book!*



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Speaker:  
**Chris J. Reed**



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New York: Exclusive LinkedIn Workshop for Entrepreneurs

MAR  
14

## New York: Exclusive LinkedIn Workshop for Entrepreneurs

by Chris J. Reed

\$95.62

TICKETS



### DESCRIPTION

Learn from the best! Learn from the only LinkedIn Power Profile 5 years running who is also the No.1 Best Selling Author of the best selling LinkedIn book on Amazon who also runs a NASDAQ listed LinkedIn marketing company!

Attend our Exclusive 2 hour workshop to learn everything you ever needed to know about how to use LinkedIn to enhance your personal branding, employer branding, become a thought leader, create a compelling content marketing strategy and use content and Sales Navigator to find and win new clients on LinkedIn!

Chris J. Reed (Founder & C.E.O. of Black Marketing - Enabling LinkedIn for you - A NASDAQ Listed Company) will show you exactly how you can use LinkedIn to be successful!

### DATE AND TIME

Tue, March 14, 2017  
9:00 AM – 11:00 AM EDT  
[Add to Calendar](#)

### LOCATION

Andaz  
485 5th Ave  
New York, New York 10017  
United States  
[View Map](#)

### FRIENDS ATTENDING

## Edit intro



My late Grandad always told me that it was "not what you know, it was who you know" & LinkedIn has

Media

Add or link to external documents, photos, sites, videos, and presentations.

Upload

Link to media

Paste or type a link to a file or video

Add

Uploaded files



LinkedIn Mastery -



Melbourne: Exclusive



Chris J Reed



Your edits above won't be shared with your network.

Save

BLACK  
MARKETING

2 listed company

in For You

## Edit intro



My late Grandad always told me that it was "not what you know, it was who you know" & LinkedIn has

Media

Add or link to external documents, photos, sites, videos, and presentations.

Upload

Link to media

Paste or type a link to a file or video Add

### Uploaded files



LinkedIn Mastery -



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Chris J Reed



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# AND WHAT NOT TO DO....



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Search for people, jobs, companies, and more...



Home

Profile

My Network

Jobs

Interests



## Experience

### Chief Strategy Officer

POSSIBLE

POSSIBLE

August 2015 – Present (1 year 2 months) | Shanghai City, China

I lead strategy for our clients - Nike, Converse, Bacardi, GSK, Unilever and Finnair.

POSSIBLE is part of WPP Digital. Find us at [www.Possible.com](http://www.Possible.com)

### Chair of Marketing Committee

The American Chamber of Commerce in Shanghai (AmCham Shanghai)



May 2012 – Present (4 years 5 months) | Shanghai City, China

I lead the Marketing Committee. We represent the voice of American business in China with a focus on Marketing Communication. Our mission is to discuss, debate and showcase Marketing and Media issues as they relate to China and the global economy. This includes our member base of C-suite's at MNC's doing business in China, and Chinese companies trying to go global. I started as a Committee member for over 2 years, and then got chosen to lead this Committee with a 2 year mandate.

Go to our website to learn more and to follow our updates on LinkedIn and WeChat:

<http://www.amcham-shanghai.org/AmChamPortal/Committees/Committeeabout.aspx?CommitteeID=8>



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# WHY DO THIS?

- - BRINGS YOUR PROFILE TO LIFE
- - PICTURES TELL 1,000 WORDS

ADD YOUR SKILLS



Enabling  For You





## Featured Skills & Endorsements

Add a new skill



linkedin · 99+



Iris Velasquez Pompa and 99+ connections have given endorsements for this skill

LinkedIn Marketing · 99+



Iris Velasquez Pompa and 99+ connections have given endorsements for this skill

LinkedIn Training · 99+



Iris Velasquez Pompa and 99 connections have given endorsements for this skill

[View 47 more](#)



Chris J Reed-Live On is also good at...

Social Media Mark... · 99+

Entrepreneurship · 99+

International Mar... · 90

Social Media · 99+

Brand Development · 99+

Start-ups · 99+

Business Develop... · 99+

Business Strategy · 99+

Digital Strategy · 99+

Digital Marketing · 99+

Emcee · 20

Marketing Commu... · 99+

b2b · 99+

Social Selling · 99+

Experienced Spea... · 19

Mobile Marketing · 99+

CRM · 99+

Competitive Analy... · 99+

Public Speaking · 27

conference speaker · 24

B2B Marketing · 99+

Strategic Partners... · 99+

Marketing Strategy · 99+

Integrated Market... · 99+

Direct Marketing · 99+

Online Marketing · 99+

E-commerce · 99+

DON'T DO THIS



Enabling  For You



## Skills

### Top Skills

Corporate Finance

Valuation Modeling

Credit Analysis

Capital Markets

**1** Accounting

**6** Leadership

**3** Data Analysis

**10** PowerPoint

**9** Microsoft Excel

**5** Time Management

### Victor also knows about...

**3** Social Media

**3** Photoshop

Cross-border...

R programming

Statistical Data...

**1** Microsoft Office



# BLACK MARKETING

Enabling  For You

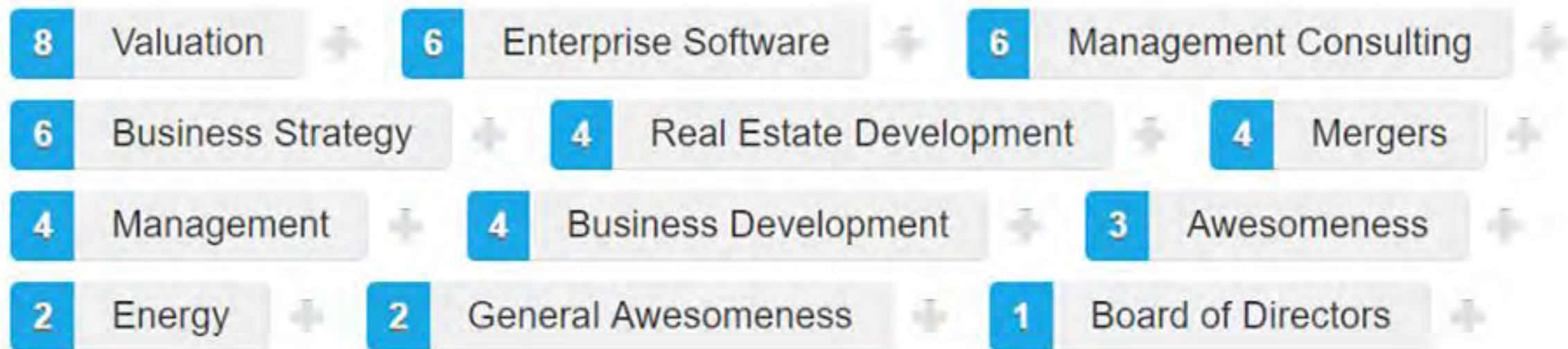
AND IF YOU'RE AWESOME.....



Enabling  For You



Joshua also knows about...





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NOQ

**NOW AND ONLY NOW ARE YOU  
READY TO CREATE A CONTENT  
MARKETING PLAN**



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CON

# 7. MARKET YOUR COMPANY THROUGH YOUR CONTENT MARKETING STRATEGY



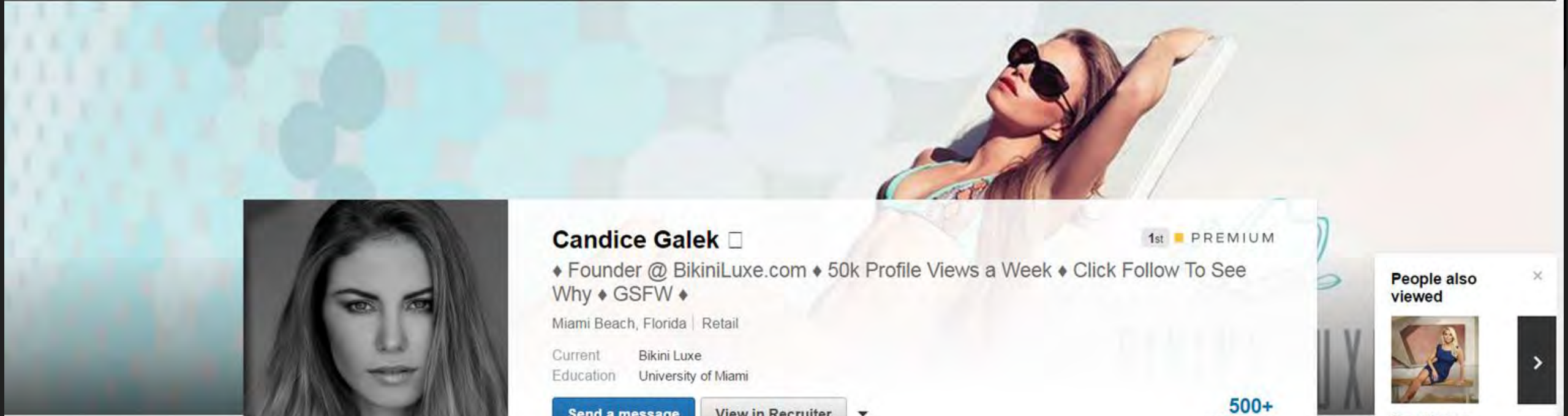


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CON

# LinkedIn's No.1 Profile.....



**Candice Galek**

1st PREMIUM

◆ Founder @ BikiniLuxe.com ◆ 50k Profile Views a Week ◆ Click Follow To See Why ◆ GSFW ◆

Miami Beach, Florida | Retail

Current Bikini Luxe  
Education University of Miami

[Send a message](#) [View in Recruiter](#)

500+  
connections

<https://www.linkedin.com/in/bikini>

Contact Info

**Relationship**


+ Note | Reminder | Tag

Brand positioning statement, something we are working on. I have fiddled with a few. I want to find something epic like, Diamonds are forever or just do it. So it may take some time!  
7 days ago

Grow Your Career By Following LinkedIn



People also viewed



**Tara Harper**  
Instagram  
@thetaraharper Twitter  
@taraharper01

### BIKINI LUXE EXCLUSIVES

Get these exclusive designer bikinis before anyone else here at Bikini Luxe. Get early access to some exclusive brands that make some of the world's most unique bikinis at a price you can't beat!

Select by color:

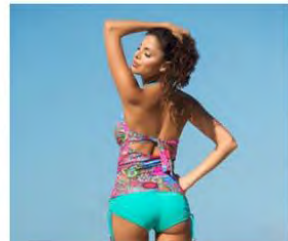
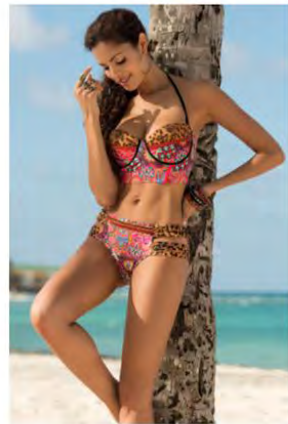
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# BEFORE THE CONTROVERSY



Candice Galek

♦ Founder @ BikiniLuxe.com ♦ 50k Profile Views a Week ♦ Click Follow To See Why ♦ GSFW ♦

Following

## 4 Surefire Ways To Motivate Your Employees

Feb 1, 2016 | 198 views | 18 Likes | 3 Comments | [in](#) [f](#) [t](#)

Motivation is a great thing. It can cause people to make the impossible (or at least the improbable) happen. It can move mountains. It can finish marathons, meet deadlines, become the President of the United States, and lose 50 pounds.

*The lack of motivation can also be a killer. Without motivation, goals crash, and nothing ever gets done. We would all be stuck on the couch, eating ice cream and potato*



Candice Galek

♦ Founder @ BikiniLuxe.com ♦ 50k Profile Views a Week ♦ Click Follow To See Why ♦ GSFW ♦

Following

## 20 Things You Should Ditch From Your Closet Right Now

Jan 3, 2016 | 161 views | 14 Likes | 0 Comments | [in](#) [f](#) [t](#)

*It's a New Year, which means leaving the old behind and ringing in the new. That includes your wardrobe. Who wants to start a brand new year in 2015's hand-me-downs?*

THEN SHE STARTED USING HER PRODUCT



Candice Galek

♦ Founder @ BikiniLuxe.com ♦ 50k Profile Views a Week ♦ Click Follow To See Why ♦  
GSFW ♦

Following

## Is it Appropriate To Be On LinkedIn While At Work?

Mar 14, 2016 | 1,815 views | 104 Likes | 49 Comments | [in](#) [f](#) [t](#)

Years ago, office workers would check their Facebook and Twitter accounts on the sly, minimizing the screens as their bosses walked by. Now, not only are workers not doing that any more, but companies are actually encouraging their staff to have business profiles and creating “social media coordinator” and “social media expert” positions at their workplaces.

## Social Media Has Changed Society

Social media has come a long way. It first started as that – social. **Facebook**, was the tool of young people wanting to stay in touch with their peers, and then **Twitter**. But over time, social media has grown up, moving from college dormitories to being a business tool in offices of all kinds of industries all over the world.



Nowadays, companies regularly have social media staff as a part of their communications teams. It's the job of these people to keep up-to-the-minute on news, so they can update their followers, and interact with their clients and their customers.

TING  
company  
or You

THEN THIS HAPPENED



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Candice Galek

♦ Founder @ BikiniLuxe.com ♦ 50k Profile Views a Week ♦ Click Follow To See Why ♦ GSFW ♦

Following

## Is This Appropriate For LinkedIn? - UPDATED

Mar 7, 2016 | 51,575 views | 641 Likes | 434 Comments | [in](#) [f](#) [t](#)

\*UPDATED 4/4/2016\*

Bikini Luxe received a lot of feedback on a photo I posted here on LinkedIn recently. At the time of this post there were over 500 comments on it.

Publish a post





*Miss Universe Contender Natalie Roser wearing Montce Swimwear*

The image, as you can see, is a back view of a young woman wearing a beautiful and stylish bikini – one of many that I, as a Florida-based purveyor of swimwear, sell in our online shop.


I asked the question: is this appropriate for LinkedIn? and waited for discourse to pour in. And the LinkedIn community – my fellow professionals and business men and women – didn't disappoint.



## LinkedIn Is Only A Business Network

 **Paul Prescott** Candice I 100% agree linked in has lost the plot! This is not FB it's supposed to be a dedicated business networking site !!? 6m


 **Marc Hackel** If you are "offended" by anything, move on! Nobody forces me to buy tofu hot dogs at the supermarket, which I think are disgusting.... 5h


## We Lost Customers To Macys


 **Nancy Sager** Ma'am you put it there. I have tried to be polite yet you force it on people who do not want it. I will be going to Macys. you have lost customers. Take me off of your thread!! show less 2h


 **Candice Galek** Hello **Nancy Sager** please click the little X at the top right corner of the notification box, you can unsubscribe this way. I wrote a post about it as well. Thank you.  show less 2h

## Accusations of Peddling Pornography


 **Julleann Phillips Putman** I thought this was a professional networking site. This seems more of an ad for a different profession, a very old one. 13m

 **Dawn Futura PhD** Nothing porn about it. It is professional indeed. Some people need to get a life. 10h

 **Joseph Abbott** Candice, this is a professional site. Are you a professional. If you are, you should limit your posts to a dirty newspaper in the classified ads. show less 1h

 **Terik Crawford** @Joesph Abbott That's ridiculous .... It's an ad and a question for her BIKINI Line ... You don't like it scroll on smh 58m

## Some People Wanted To Be Blocked

 **Joanne Hammond**  
Partner at Pacific Heritage Research


Sunday

Candice, following this uproar over your post & questions of appropriateness has been the most fun I've had on LinkedIn... ever. It's SO interesting to see how different people respond to this. I'm impressed at how gracefully you're handling it (and I can only imagine the messages you must be getting!). The critics have much to learn from you.


Joanne


11:35 PM

## Some Continued To Comment Not Realizing They Were Sharing It


 **Mark Musto** Are you gaming LinkedIn's algorithm with intentionally provocative/inappropriate content? (I believe you've already admitted so in the past)

 **Mark Musto** <http://www.forbes.com/sites/cherylnappconner/2016/03/12/how-bikini-luxe-has-engaged-and-enraged-on-linkedin/#43c42ece4e9b>

 **Candice Galek** Thanks for drawing attention to this **Mark Musto** 😊

 **Mark Musto** **Candice Galek**, what that you are using LinkedIn and wasting our time by surreptitiously marketing your company under the guise of adding value?

## Others Were Aware And Couldn't Help Themselves

 **Andy Anderson** Sadly the approach is working. Likes and comments only fuel things like this. I didn't want to add to the madness by commenting but felt I had to to discourage copycat attempts. show less 36m

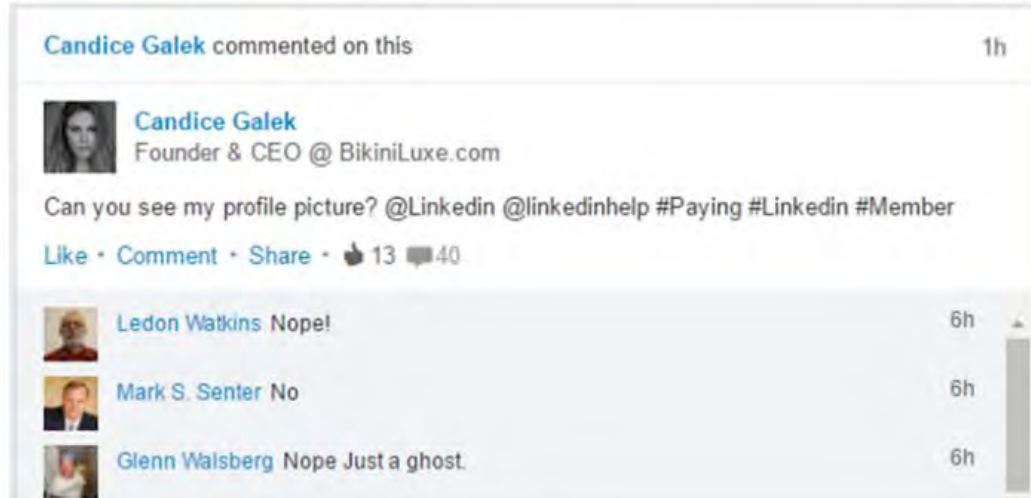
## While Others Had Words Of Encouragement

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## My Profile Picture Was Reported And Deleted 3/29



### A Few Hours And Emails Later

<https://www.linkedin.com/hp/update/6120622742472503296>

<https://www.linkedin.com/hp/update/6120690532906721280>

"I would like to say Thank You to everyone who has supported me. It Is Your patronage that has allowed me the opportunity to pursue a career I am truly passionate about"  
-Candice Galek

# MEDIA COVERAGE GLOBALLY

# Bikini businesswoman skillfully handles outraged LinkedIn community



Ignoppom / Fotolia

By Chris Myers Inc. Magazine

APRIL 20, 2016, 12:33 PM

When you think about LinkedIn, bikinis typically don't come to mind. But if you've spent any amount of time on LinkedIn lately, there is a good chance you know the story of Bikini Luxe and its founder, Candice Galek.

Every startup wants to go viral and enjoy freed publicity. The problem, however, is that viral marketing is easier said than done. Viral marketing is a finicky beast and one that hinges on the perfect combination of timing, authenticity and luck.

Galek, however, has managed to strike just the right balance and is now riding a wave of attention. She began by posting images of her products being modeled by Miss Universe contender Natalie Roser and other models with the caption "Is this appropriate for LinkedIn?" "The goal was to test the waters and start a conversation," said Galek. "I didn't expect there to be such a tremendous response or controversy."

The post generated an incredible amount of attention, garnering over 50,000 views, 500 comments (both positive and negative) and increasing her number of LinkedIn followers by over 30,000.



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## Meet the Bikini Startup Going Viral by Creating Controversy on LinkedIn

Bikini entrepreneur Candice Galek knows a thing or two about courting controversy and coming out ah



BY CHRIS MYERS Co-founder and CEO, BodeTree @chris\_myers



4 COMMENTS



CREDIT: Getty Images

When you think about LinkedIn, bikinis typically don't come to mind. However, if you've spent any amount of time on LinkedIn lately, there is a good chance you'll know the saga of Bikini Luxe and its founder Candice Galek.

Now, every startup wants to go viral at some point. After all, who wouldn't want free widespread publicity? The problem, however, is that viral marketing is easier said than done. Viral marketing is a finicky beast and one that hinges on the perfect combination of timing, authenticity, and luck.

Candice, however, has managed to strike just the right balance and is now riding a wave of notoriety. She began by posting images of her products being modeled by Miss Universe contender Natalie Roser and other models with the caption "Is this appropriate for LinkedIn?" "The goal was to test the waters and start a conversation," said Candice. "I didn't expect there to be such a tremendous response or controversy."

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## THE BLOG

### LinkedIn and Bikinis

05/17/2016 02:51 pm ET



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JD Gershbein  
A Social Business Psychologist & Top Thought Leader on LinkedIn Strategy, Personal Branding & Thought Leadership



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Business Like 139K

HUFFPOST NEWSLETTERS

As its tagline infers, LinkedIn is a social networking site for business professionals. Yet throughout the years, there are many who feel that LinkedIn has become more Facebook-esque in its posts from users and the engagement that ensues from them. So in late February 2016, when I spotted the above photo, I questioned the motive behind it. When other similar pictures followed, I was intrigued. I was quick to discover that bikinis do have a place on LinkedIn—in the proper context, of course.

There are certain things that will stop you in a scroll down an Internet page. The sight of an attractive, voluptuous, bikini-clad female arching her back on a beach is one of them. But on a politically correct site like LinkedIn, on which posts from

BLACK  
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y  
OU

**JD:** Remarkably, your posts went viral on LinkedIn, something that is nearly impossible to achieve. What has that meant to you professionally?

**CG:** LinkedIn has been an amazing platform for me. I added 31,000 connections and 37,000 followers within the first two months. I have met some highly influential businesspeople and decision makers at big-name companies. I have also received some sage advice and mentoring. And I have made new friends. I am receiving about **50,000 LinkedIn profile views per week** and have been told by several LinkedIn employees that I am the most viewed person on their site.

In addition, I have numerous offers on the table. I have drawn interest from global manufacturing companies who want to partner with me. I am being asked if I am going to write a book or launch a podcast. There are people who want to help me develop a line of clothing, as well as a line of skin care and tanning products. None of this would have happened if not for LinkedIn. In addition, there are plenty of opportunities for me to help others. I want to be more involved in philanthropy and contribute to the greater good.

**JD:** What was your biggest takeaway from this experience?

**CG:** When I started the LinkedIn campaign, all I had was a swimwear website. I was just trying to sell my products. Now I have a brand. I feel like I am on the path to building something remarkable, something that only existed as a pipe dream. Every day, I am taking notes, learning, and growing. I can fully attest to the power of LinkedIn.



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But as so often happens with censorship, LinkedIn's takedown was a bit of a boon for Bikini Luxe. While there's no comprehensive analytics to measure LinkedIn performance, Galek told Digiday that from March to date, Bikini Luxe's LinkedIn traffic was higher than its main traffic driver Pinterest, where it usually receives more than a million impressions per month. "My personal updates are getting more comments than 95 percent of Bill Gates' posts. He has five million followers while I only have 25,000 on LinkedIn," she said.



EVERY BLOG NOW HAS BIKINIS.....



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Candice Galek

♦ Founder @ BikiniLuxe.com ♦ 50k Profile Views a Week ♦ Click Follow To See Why ♦ GSFW ♦

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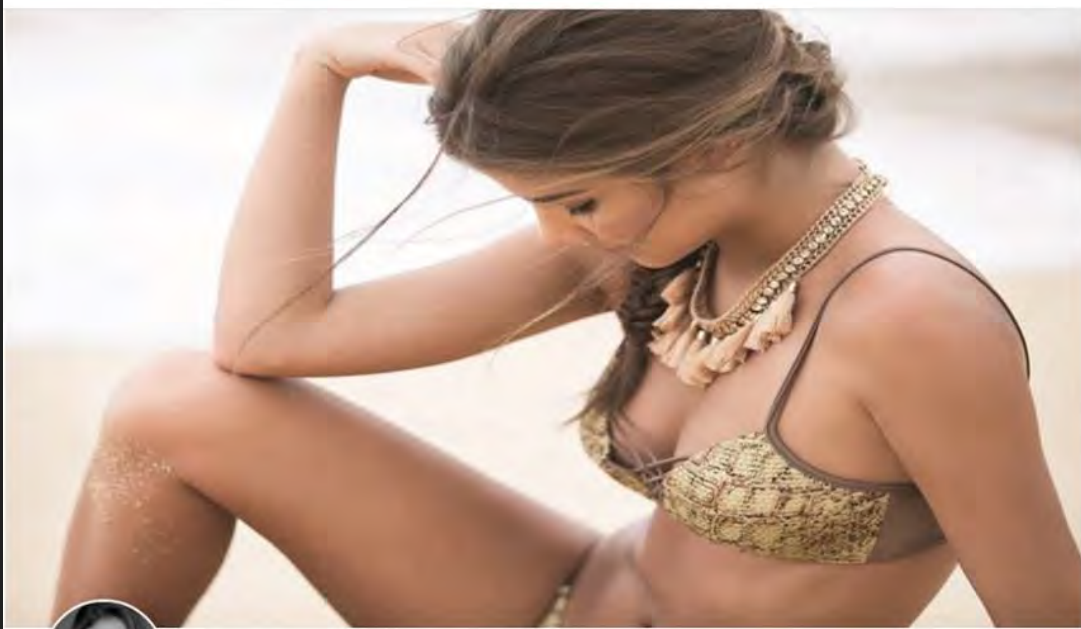
## Five Tips To Land Your Dream Job

May 4, 2016 | 2,486 views | 107 Likes | 26 Comments | [in](#) [f](#) [t](#)

There's an old saying that if you love your job, you'll never have to work a day in your life. Truer words have never been uttered. Imagine getting up in the morning and going to work, and actually getting paid to do something that you're passionate about, that you'd be doing anyway. Sounds amazing, doesn't it?



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Candice Galek

♦ Founder @ BikiniLuxe.com ♦ 50k Profile Views a Week ♦ Click Follow To See Why ♦ GSFW ♦

Following

## 5 Things Unhappy People Don't Know

Mar 30, 2016 | 14,353 views | 370 Likes | 123 Comments | [in](#) [f](#) [t](#)

I have a secret for you. The secret to **having a good life** lies outside of a fulfilling career, travel, the nicer things, and having a bursting bank account. It's being happy.

*Unfortunately, most people are constantly in search of this elusive happiness. Where can you find it? Once you find it, how can you*



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NO ONE IS FOLLOWING HER COMPANY PAGE



**Bikini Luxe**  
Apparel & Fashion  
11-50 employees

3,768 followers  Following

[View in Sales Navigator](#)

Home



Bikini Luxe was founded in 2013 but has quickly become one of Miami Beaches fastest growing swimwear and fashion companies. This rapid growth has been fuelled by their attention to customer service and their amazing SEO/SEM team. Ranking for some of the most competitive keywords has

[See more](#)

**Recent Updates**

[Bikini Luxe](#) <https://lnkd.in/bq-K9B7>



**How Bikini Luxe Has Engaged (And Enraged) On LinkedIn**  
[forbes.com](#) - Candice Galek has pushed the envelope on social media and influencer marketing to expand her 40-employee company, Bikini Luxe.

Like (25) • Comment (11) • Share • 2 months ago

Mic Adam, Claude Avilez +23

[See previous comments](#)

**Bikini Luxe** Thank you kindly Maria Baer  
1 day ago

**Claude Avilez** - Bikini Luxe & Candice Galek have proven everybody wrong. Why no one can see it yet is the surprising thing.  
1 day ago

**How You're Connected**



- 1 first-degree connection
- 7 second-degree connections
- 21 Employees on LinkedIn

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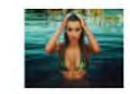
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## Candice Galek

2nd


◆ Founder @ BikiniLuxe.com ◆ INC Columnist ◆  
Disrupter ◆ Click FOLLOW to Learn More ◆  
Miami Beach, Florida | Retail

Current **Bikini Luxe**  
Education **University of Miami**

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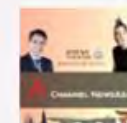
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**48,924**  
followers

 <https://www.linkedin.com/in/bikini>

 [Contact Info](#)

Chris J "Mohawk", Get the latest on **Maybank**  
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MY STATS.....





Who's viewed your profile

Who's viewed your posts

How you rank for profile views

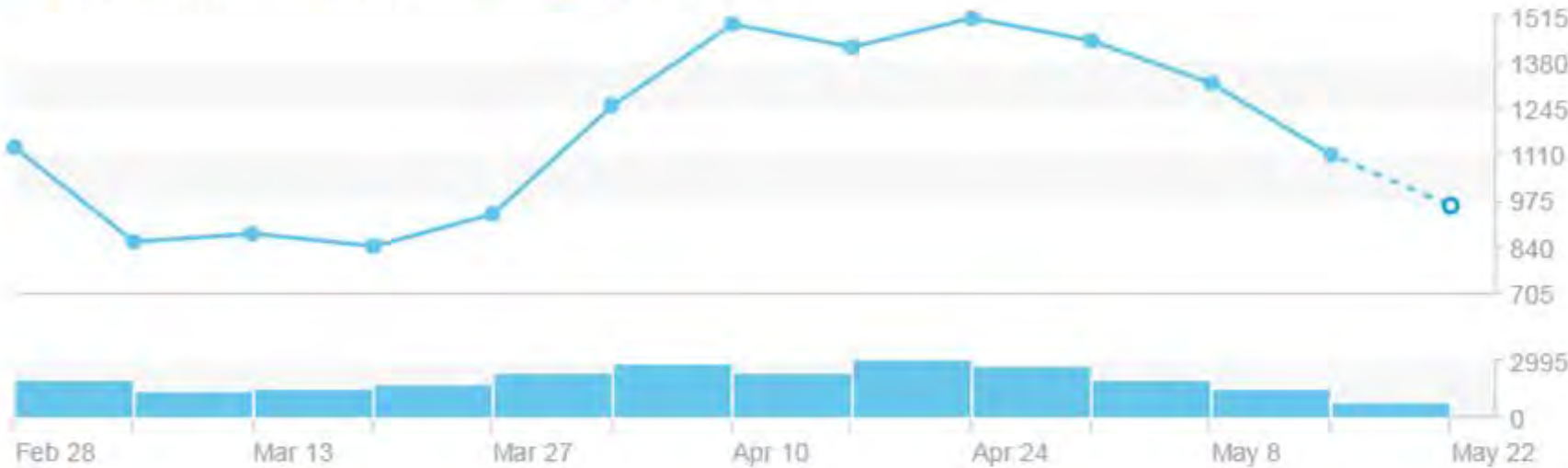
Hide charts ^

**12,561** Profile views  
Last 90 days

**21** Viewers who work at Singtel

**498** Viewers with the title Consultant

Profile Views   Projected Views   Actions Taken



May 16 – now

**748** Profile views  
958 projected this week

**768** Actions taken  
-- from the previous week

What you did:

- Added 348 connections
- Shared 147 updates
- Liked 98 updates
- Endorsed 76 people

Get more profile views ▶

HER STATS...





**247,497** Profile views  
Last 90 days

**427** Viewers who work at Oracle

**14,134** Viewers with the title Founder / Partner

Profile Views   Projected Views   Actions Taken



Apr 3 - Apr 9

**73,428** Profile views  
Up 143% from the previous week

**2,844** Actions taken  
Down 11% from the previous week

What you did

- Added 1,595 connections
- Commented on 874 updates
- Shared 168 updates
- Liked 102 updates

[Get more profile views](#)

# BECOME A THOUGHT LEADER TO ACCENTUATE YOUR EMPLOYER BRANDING



## Arne Sorenson

President and CEO at Marriott International

Bethesda, Maryland | Hospitality

Education: Luther College

2<sup>nd</sup> **in**fluencer

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369,127  
followers

<https://www.linkedin.com/in/arnesorenson>

### Posts

Published by Arne

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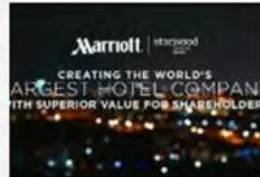
**4 Things To Know About the Marriott-Starwood...**

April 8, 2016



**Anti-LGBT laws are not OK**

April 4, 2016



**The Marriott-Starwood Merger: Revised Agreement...**

March 21, 2016

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### Background



#### Summary

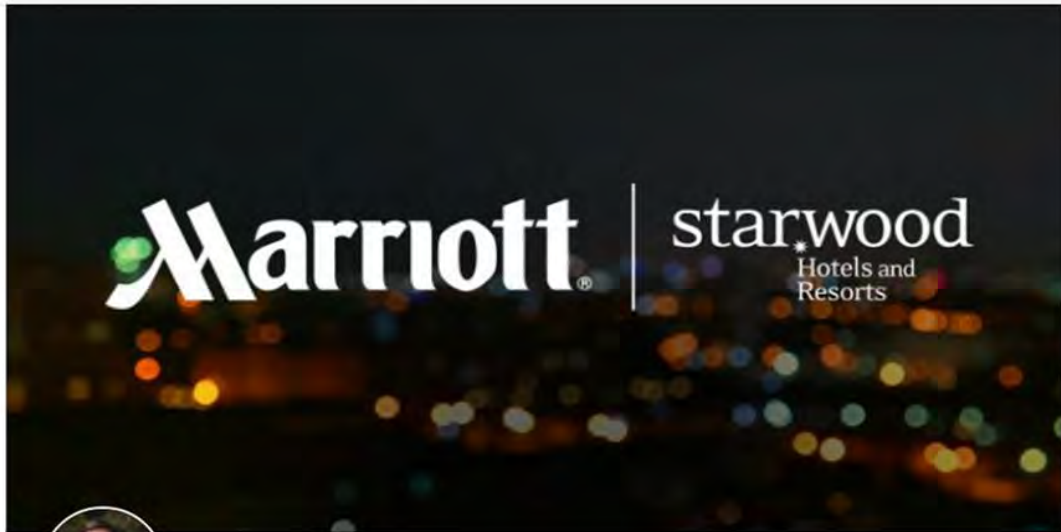
Arne M. Sorenson is president and chief executive officer of Marriott International, Inc., a leading global lodging company with more than 4,000 properties in 79 countries and territories and reported revenues of nearly \$13 billion in fiscal year 2013.

### People also viewed



**Bill Marriott**

Executive Chairman of the Board at Marriott Internat



Arne Sorenson   
President and CEO at Marriott International

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## The Marriott Starwood Merger: Growth of Choices, Value, Opportunities

Nov 16, 2015 | 468,215 views |  3,448 Likes |  334 Comments |   

This morning, Marriott International announced an agreement to acquire Starwood Hotels & Resorts to become the largest hotel company in the world.

This will bring together an unmatched portfolio of unique brands and a worldwide team of diverse and dedicated hospitality professionals.

The reasons we took this leap, the largest in our company's 88 years, are two-fold. First, we are confident we can create value for the shareholders of both companies. Second, we are convinced the greater size will help us stay



Arne Sorenson   
President and CEO at Marriott International

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## 4 Things To Know About the Marriott-Starwood Merger

Apr 8, 2016 | 58,727 views |  2,215 Likes |  89 Comments |   

Today, we moved a big step closer to merging Marriott International and Starwood Hotels to become the world's largest hotel company. It's been an eventful ride up until this point and tough to keep up with all the changes, so I thought I'd provide a cliff notes version of where we are at and how it will affect our people, our brands and our guests.

Publish a post



Arne Sorenson President and CEO at Marriott International

Following

## Let's reach across boundaries, not close them

Jan 29, 2016 | 1,379 views | 498 Likes | 28 Comments |

Ever since I was a kid, people have been talking about how the world is getting smaller and more interconnected. Not so long ago, traveling to see world-famous sights and experience different cultures was an opportunity reserved largely for the elite. Today, middle-class families around the world journey to places their ancestors could only have dreamed of visiting.

There have been stops and starts along the way, but it has long felt as though, together, we have been pushing in the direction of more openness, understanding and hospitality toward each other.



Arne Sorenson President and CEO at Marriott International

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## Our Hope for Cuba: Exporting Inspiration and Opportunity

Mar 20, 2016 | 14,042 views | 856 Likes | 72 Comments |

My company just received the right to partner on business opportunities in Cuba; at the same time I am heading to the country for the second time. On both counts, I can't wait to get there.

Like many Americans, the country fascinates me; like many business people, I see tremendous potential. At the same time, there is real work to be done in creating an infrastructure for American partnerships and transformational change. Two

NG  
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You



**Sam Shank** 2nd fluencer  
 CEO and Co-Founder at HotelTonight  
 San Francisco, California | Internet

Current HotelTonight  
 Previous DealBase.com, SideStep, TravelPost.com  
 Education Kellogg School of Management

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**Jared Simon**  
 COO/Co-Founder  
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5:00 AM  
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 May 5, 2016

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 April 21, 2016

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 April 15, 2016

**Chris J Reed - Best, keep up with relevant opportunities at HotelTonight**

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**Background**

**Summary**

A travel-obsessed serial entrepreneur, Sam is CEO and co-founder of HotelTonight, the world's leading app for booking amazing last-minute hotel deals tonight, tomorrow and next week. Sam previously founded and was CEO of DealBase.com, a travel deals search engine, and was CEO of TravelPost.com.

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**Kate Rasmussen**  
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**Amanda Richardson**  
 VP Product at HotelTonight

Publish a post

5:00 AM

Alarm



5:05 AM

Alarm



5:15 AM



Sam Shank   
CEO and Co-Founder at HotelTonight



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## How to Trick Yourself Into Becoming a Morning Person

May 5, 2016 | 441,629 views |  12,299 Likes |  879 Comments |   

I'm not naturally a morning person. Growing up, waking up was always a challenge (ask my folks). In college, I arranged my class schedule so that I could sleep until the PM every day. But my life now, as a CEO and a dad, means that waking up early, clear-headed and ready to jump into the day, is a necessity. Over the years I've learned a few tricks to transform myself into an early bird who typically rises when the clock has a 5-handle.



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## Richard Branson

Founder at Virgin Group

Virgin Islands (British) | Aviation & Aerospace


Education Stowe School


3<sup>rd</sup> **in**fluencer

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Know Richard?  
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**10,301,896**  
followers

 <https://www.linkedin.com/in/rbranson>

 Contact Info



Richard Branson   
Founder at Virgin Group

Following


## My Metric for Success? Happiness

Apr 20, 2016 | 108,435 views |  19,535 Likes |  935 Comments |   

*In this series, professionals describe what numbers govern their happiness. Write your own #MyMetric post [here](#).*

John Lennon said: "When I was 5 years old, my mother always told me that happiness was the key to life. When I went to school, they asked me what I wanted to be when I grew up. I wrote down 'happy'. They told me I didn't understand the assignment, and I told them they didn't understand life." I find this sentiment to be so incredibly powerful and true.



Richard Branson   
Founder at Virgin Group

Following

## Passion, Fun, Priorities: How I Have Avoided Work-Life Balance Burnout

Feb 1, 2016 | 143,596 views |  10,714 Likes |  870 Comments |   

*In this series of posts, professionals reveal their best antidotes to work stress. Read the posts [here](#), and then [write your own](#) (use #OutsideWork in the piece).*

Achieving work-life balance is like walking a tightrope. Luckily, over numerous decades in business I have learned a number of tips on how to find equilibrium. Having put myself at the front and centre of the Virgin Group, the work side of my life has been well-documented publicly, but what exactly does the life side of



Richard Branson   
Founder at Virgin Group

Following

## State of Entrepreneurship: Want to Be More Creative? Lose the Tie

Jun 8, 2015 | 163,059 views |  5,323 Likes |  1,185 Comments |   

*In this series, professionals debate the state – and future – of their industry. Read all the posts [here](#) and [write your own](#) (use [#MyIndustry](#) in the body of your post).*

It's very rare that you'll see me wearing a tie. The exception may be at Wimbledon (where a strict dress code applies), or in support of a good cause (where it will often be auctioned off afterwards). You'll only ever catch me in a suit at a wedding



Richard Branson   
Founder at Virgin Group

Following

## How To Create Fantastic Company Culture

Apr 20, 2015 | 106,362 views |  5,240 Likes |  401 Comments |   

When recently looking at images of the [impressive new Facebook offices](#) designed by Frank Gehry, I was struck by the accompanying comments of Mark Zuckerberg. “Our goal was to create the perfect engineering space for our teams to work together. We want our space to feel like a work in progress. When you enter our buildings, we want you to feel how much left there is to be done in our mission to connect the world.”

BUT THESE PEOPLE ARE  
NOT FOLLOWING HIS  
COMPANIES....



## Virgin

Venture Capital & Private Equity  
10,001+ employees

101,697 followers

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Premium Insights



Virgin is a leading international investment group and one of the world's most recognised and respected brands. Conceived in 1970 by Sir Richard Branson, the Virgin Group has gone on to grow successful businesses in sectors ranging from mobile telephony, travel, financial services, leisure, music, holidays

See more

PREMIUM



See how Virgin is trending over the last 2 years

See exclusive insights

### Recent Updates

Virgin Advice for entrepreneurs considering a move into the sharing economy:



#### How entrepreneurs can take advantage of the sharing economy

virg.in - It seems like an obvious solution to rent out the items we rarely use, but only a couple of decades ago this was not the case. It's only over the last few years in which we have seen the rapid growth of the sharing economy, an industry that is turning I...

### How You're Connected



1st



1st



1st



3rd

3 first-degree connections

149 second-degree connections

15,762 Employees on LinkedIn

See all

### Careers



Interested in Virgin?

127 jobs posted

See jobs

### Virgin Showcase Page



Virgin

Venture Capital &...  
10,001+ employees



In focus: Understanding the sharing economy

432 followers

Follow

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## Virgin Atlantic

Airlines/Aviation • 5,001-10,000 employees • Crawley

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102,115 followers

### Overview



### Jobs



#### Chris J Reed - B2B Social Media Influencer Of The Year

Keynote Speaker on all things LinkedIn and Entrepreneurial @ various entrepreneurial Sydney events



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0  
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TODAY Visited: 500 Skipped: 9 Remaining: 0 | LAST 7 DAYS Visited: 500 Skipped: 9 | THIS MONTH Visited: 500 Skipped: 9

### Life

virgin atlantic

No ordinary business.  
No ordinary careers.



## Virgin Media

Telecommunications • 10,001+ employees • Hook, Hampshire

[See all 9,269 employees](#) →

[See jobs](#)

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105,671 followers

### Overview



### Jobs



**Chris J Reed - B2B Social Media Influencer Of The Year**

Keynote Speaker on all things LinkedIn and Entrepreneurial @ various entrepreneurial Sydney events



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### Life

Where the UK wants to work now



#2 in the UK [LinkedIn](#)



## Virgin Active

Health, Wellness and Fitness  
5001-10,000 employees

43,991 followers

Following

View in Sales Navigator

Home Premium Insights



Virgin Active was born in 1999. With 60 health clubs in the UK (8,500 employees!) and almost 250 globally, we're one of the fastest-growing businesses within the Virgin Group. We're renowned for our outstanding customer service and helping our member be their personal best. Everyone's welcome at

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See how Virgin Active is trending over the last 2 years

See exclusive insights

### Recent Updates

Virgin Active is hiring: Building Services (Maintenance) Manager

Careers at Virgin Active · See more jobs · 1 day ago

Virgin Active is hiring: Service Duty Manager

### How You're Connected



1 first-degree connection  
29 second-degree connections  
6,123 Employees on LinkedIn

See all

### Careers



Interested in Virgin Active?

9 jobs posted

See jobs

### Virgin Active Showcase Page



Virgin Active

Health, Wellness and...  
5001-10,000 employees



Are you our next Activist

202 followers

+ Follow



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## Virgin Mobile Australia

Telecommunications  
201-500 employees

8,419 followers

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Virgin Mobile Australia (VMA) is an Australian telecommunications company that trades online, over-the-phone and in over 60 Virgin Mobile retail stores across Australia, including flagship stores in Sydney, Melbourne and Brisbane.

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### PREMIUM



See how Virgin Mobile Australia is trending over the last 2 years

See exclusive insights

### Recent Updates

**Virgin Mobile Australia** We're beyond excited to be working in harmony with Smiling Mind and taking mindfulness to more mobile users across Australia! Click below to watch our mindfulness ambassador, Lindy Klim, getting in the 'zone' with the help of her phone inside one of our pop-up meditation pods.



#### Lindy Klim teaches Yahoo7 Be how to be mindful

au.be.yahoo.com · Yahoo7 Lifestyle - Celebrity Lindy Klim has joined forces with meditation app Smiling Mind and Virgin Mobile to inspire time-poor Australians to take 10 minutes out of their day to

### How You're Connected



16 second-degree connections

293 Employees on LinkedIn

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Visit the careers page for JTC Corporation



Chris J Reed - B2B, Get the latest on JTC Corporation News, Jobs, and More!

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YOUR BLOG FOR YOU**



Will Corry **published a new article**

7h



Building and launching a WordPress website – whether for yourself or a client – is a lot of work

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## A Coworking Space in Singapore for Cyber Security Freelancers, Entrepreneurs, and Start-Up Companies

Magda CHELLY, Ph.D. on LinkedIn

I remember the details of all rejections that I got from several investors. Every morning, I was hoping to meet the right...



16 people are talking about this

## Tall Poppies, Slaying Dragons & Cups of Tea.

Michelle Redfern on LinkedIn

Too big for her boots. So bossy! What a f\*\*\*ing show-off! Shameless self-promoter. Aggressive. Not very ladylike. Full of...



20 people are talking about this



More

Recommended for you

## 4 Steps to Targeting Millennials (Hint: You're Already Doing It Wrong)

Ben Judah on LinkedIn

It is no secret that the 'Millennial' market is one of the most coveted demographics in the market today. They are arguably the...



Stephen Fletcher, Indy Page, Hayden Adcock, and 1678 others are talking about this

Recommended for you

## Why People Are Excited About The Return Of The Reliable Nokia 3310

Neil Hughes on LinkedIn

The smartphones that sit uncomfortably inside our pocket





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Jobs



Messaging



Notifications



Me



Work



Recruiter

[Stock Loan Brokers - Great Compensation Structure For Agents, Brokers, and Arrangers.](#) | Ad

### Notifications

You have **2** new notifications



Helga Hooock and 2 others liked your post

58s



The app solving Sydney's car parking stress - BBC News

3 Likes

[See who's viewed your post](#)



Danny Van, CSM and 4 others followed you

6m



Congratulate Jamie Kimiko Judkins and 9 others for starting new position

34m



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Messaging



Craig Kensek and 2 others **liked or commented on your post**

21h

Interesting article People, for personal security, are going to have to realize that MFA may not be a cure all, but short term, it's better than the alternatives. For business security, spending money on the "same" security won't cut it. They are going to have to consider making machine learning, AI, behavior analytics, identity analytics, as part of the mix, rather than licensing the "next version" of a legacy technology.



How do we overcome the looming threat of cybersecurity?

4 Likes • 1 Comment

[See who's viewed your post](#)



Brand Development & Communications Consultant for Entrepreneurs & Game Changers

Shut up and dance is so satisfying! Scary for some but I'd call that a happy ending!

Unlike Reply | You 1



**Chris J Mohawk Reed Entrepreneur**

... 2w

LinkedIn Entrepreneur Workshops in SG/MEL/NY/PERTH/HK/SYD by #1 LinkedIn Author, NASDAQ...

Indeed it could be perceived that way [Dominique Low](#)

Unlike Reply | You



**Shefali Rajeev**

... 2w

Sales Marketing Specialist at DHI

Agree with your list [Chris J Reed - B2B](#). I think playtest should also be on the list. If games like that actually happen - that would be the next big thing!

Unlike Reply | You 1



**Chris J Mohawk Reed Entrepreneur**

... 2w

LinkedIn Entrepreneur Workshops in SG/MEL/NY/PERTH/HK/SYD by #1 LinkedIn Author, NASDAQ...

Couldn't agree more, [Shefali Rajeev](#)! Cheers!

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# WHY DO THIS?

- CONTENT MARKET YOUR SERVICES
- ENGAGE YOUR NETWORK AND BEYOND

# 8. SHARE ENGAGING CONTENT



Chris J Reed - Best Selling Author -Only CEO with a Mohawk liked Chris J Reed - Best Selling Author -Only CEO with a Mohawk's comment on this 6h



### Chris J Reed - Best Selling Author -Only CEO with a Mohawk

61,000 followers - LinkedIn Power Profile - Speaker - Entrepreneur - BritCham Bo...

More popular than the next US President on Amazon.....

#### 47. Chris J Reed



Most Popular Book in Business & Investing



LinkedIn Mastery for Entrepreneurs

#### 46. Donald Trump



Most Popular Books in Business & Investing



Trump: The Art of the Deal



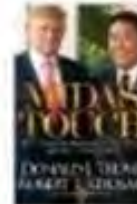
Think BIG and Kick Ass in Business...



Tare to Get Tough: Make America Great Again



Trump Never Give Up: How I Turned My Dreams into Reality



Midas Touch: Why Some Entrepreneurs Succeed and Others Fail

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Best Selling Author -Only CEO with a Mohawk's comment on this



**Chris J Reed - Best Selling Author -Only CEO with a Mohawk**

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My book has gone Best Seller in 6 countries (US, UK, Australia, Canada, Germany, France) and No.1 in 30+ categories....I'm beating Steve Jobs and Elon Musk in France.....see below

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Top 100 Top 100 gratuits

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LinkedIn Mastery for Entrepreneurs (E...  
de Chris J Reed  
Format Kindle  
EUR 0,99

2.



Elon Musk, How the Billionaire CEO of...  
de Ashlee Vance  
★★★★★ (17)  
Format Kindle  
EUR 7,10

4.



Steve Jobs (English Edition)  
de Walter Isaacson  
★★★★★ (29)  
Format Kindle  
EUR 8,50

5.



Paris? Or Can't An English family's...  
de George Edwards  
★★★★☆ (3)  
Format Kindle  
EUR 3,10

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Chris J Reed - Best Selling Author -Only CEO with a Mohawk commented on this 5h

Black Marketing - Enabling LinkedIn For You : Award Winning B2B Social M...

Happening Live - Team Black Marketing and Chris J. Reed getting ready for the Canadian Chamber of Commerce - Cocktails with LinkedIn!



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Chris J Reed - Best Selling Author -Only CEO with a Mohawk An amazing event night. 5h



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Chris J Reed - Best Selling Author -Only CEO with a Mohawk 18h

61,000 followers - LinkedIn Power Profile - Speaker - Entrepreneur - BritCham Bo...

Live in action at CanCham Singapore talking #LinkedIn with LinkedIn's PR Director Roger Pua talking LinkedIn (& my best selling book...) <http://ow.ly/ij4xqE>



Ow.ly - image uploaded by @BlackLinkedIn (Chris J Reed)

[ow.ly](http://ow.ly)

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Chris J Reed - B2B Social Media Influencer Of The Year liked [Chris J Reed - B2B Social Media Influencer Of The Year's](#) comment on this



[Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winn...](#)

Besides mentoring some business students from the Singapore Management University, our Global Founder and CEO Chris Reed also had the pleasure of speaking to the NUS Graduate editorial team from the National University of Singapore to... show more



**M**ore than one billion users are checked on Google daily, according to BrandInward, a tool that allows people to create their personal brand for free. Online personal branding, on channels such as LinkedIn, Facebook and Twitter, has become important - if not crucial.

Mr Chris J Reed, named LinkedIn's Power Profile 2012-2016, says: "No one looks at just a resume any more. Employers want to have a sense of who people are; which university the potential applicants attended, where they worked, and what their network is like - who they know, who knows them back, and who has recommended them. So they will Google them or check them out on LinkedIn."

Mr Reed, who goes by the moniker Chris J "Molokai" as the Global President of LinkedIn Marketing and the Co-Founder and Board of Director of The Marketing Group.

"Branding, whether online or offline, entails making an impression on people you meet by giving them something to remember you by. Offline, these would be my quirky coloured glasses, red shoes, and convertible or long jacket," says Mr Chua Nee See Marie-Anne, Director of the National University of Singapore's Business School. "Online, they may be intrigued by the things I post - writing blogs and reading the posts that touch their heartstrings."

**NOTES AND WISDS**  
Where to begin? For starters, make sure you have a consistent hashtag. United States-based career expert Right Management (RM) recommends Createur - a site that lets you create an "image that follows you from site to site".

So, whenever you visit other blogs, people will "notice your hashtag, which helps to further build your brand", says RM in its article, *Improving Your Online Presence*.

Next, what content do you associate

with your personal branding? There are two broad categories - curated and created, says Mr Reed.

Curated material involves reposts of topical or motivational articles, with snippets of your own take on a topic. Curated content refers to your original thoughts on a current topic. For instance, post your views about a hot movie premise.

Mr Reed wrote about six leadership lessons after watching Netflix's acclaimed series, *The Crown*, which is about British royalty, politics and government. His key takeaway? "The business is bigger than the people employed."

**SUCCESS MARKERS**  
So, how does all of this lead to career success?

"People have come to see me as a one-stop shop to get referrals for individuals or ideas, in trying to inspire others. I'm also branding my company," Mr Chua says. "This helps because my former students are at the right age for further studies, so my branding also helps in the recruitment pipeline."

Mr Reed says: "When I first came to Asia, I didn't know anybody. I quickly identified that through blogging, networking and building my profile online, I could build my business."

But branding yourself online is not about shouting. "It's about consistently putting out the positions of what you have done - for instance, you captained the rugby team to success or presented to a group of heads to a standing ovation," he adds.

And the hidden: the better. "If a headhunter in the US or Europe is looking for someone from Singapore, they're likely to judge you based on what they see online - so you need to give a potential employer or investor a good reason to invest in you," Mr Reed says.

The message is clear: you need to market yourself online. Position yourself as an authority in your field, tell others of your achievements and offer thought leadership, or risk losing the job or business that you think you deserve. ■



*"You need to give a potential employer or investor a good reason to invest in you"*

Mr Chris J. Reed, Global President of LinkedIn Marketing



*"Branding, whether online or offline, entails making an impression on people you meet"*

Ms Chua Nee See Marie-Anne, Director of the National University of Singapore's Business School

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Chris J Reed - B2B Social Media Influencer Of The Year Thanks for the feature National University of Singapore. Cheers!

3h

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Christopher Edwards (MCI) likes this



**Nicholas d'Apice**  
Australian Lawyer



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**Chris J Reed** Black Marketing-Award Winning B2B Social Media Very clever, simple, effective branding and solutions, love it.... nice one IBM now



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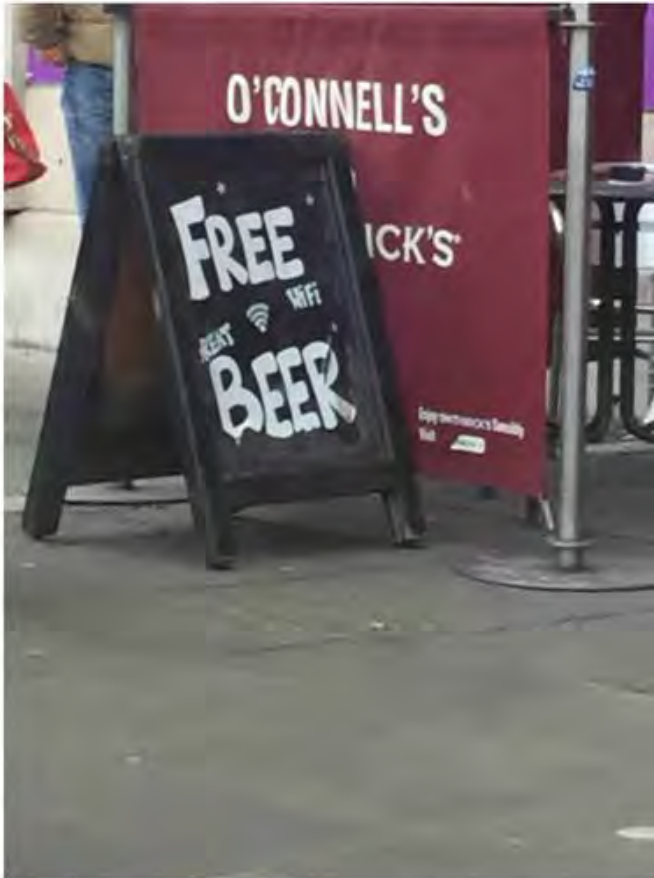
**Sharon Yourell Lawlor BBS MMII**

20+ new updates

1h

Managing Director ♦ Marketing and Sales Consultant at THINK PLAN DO CONS...

Interesting sign on a Dublin pavement today. At first glance, I thought it said "Free Beer" and that caught my attention. But read it a couple of times! Font size can be deceptive!



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**Chris J Reed Black Marketing-Award Winning B2B Social Media** clever marketing  
Sharon, thanks for sharing

now





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**The Ritz-Carlton Hotel Company, L.L.C.** Thought Leadership Series, Hotel Manager for The Ritz-Carlton, Cancun, Marco Ortlam; Part 5 & final: If you stay focused on the guest and the ladies and the gentleman, success will find you. Opportunities and strategic direction will become clear and you will be inspired to address the long term business objectives. It's a mindset that goes beyond the functional. - Join the discussion by adding your thoughts in the comments below. less



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[Keri Francis, Raymond Riad](#) +408

[See previous comments](#)



[lili silva lavin](#) Great place to stay i will like to work in your hotel, i work in a bank our focus is the client and i like to attend them..

1 month ago



[Shivankit Mehta](#) someone wise had said, focus on guest commitments and expectations; profits and plaudits will chase you...!!! Well said sir..!!

1 month ago

Add a comment...



Joei Huang Partner at WKND

52m



Simon Kemp

@eskimon • Founder, Kepios • Regional Managing Partner, We Are Social • A...

Even if you're creating your own original content, it doesn't always need to be epic. Just as you vary the tone of your voice when you talk, vary the scale of your content over time too.

## BALANCING THE TONE OF YOUR CONTENT



### FIREWORKS

BIG SPECTACLES  
THAT CAPTURE  
EMOTIONS AND  
IMAGINATIONS



### SPARKLERS

SMALL ACTIVITIES THAT  
ADD VARIETY AND  
FUEL ON-GOING  
ENGAGEMENT



### CAMPFIRES

BONDING MOMENTS  
WHERE WE FORM  
AND NURTURE  
RELATIONSHIPS

We Are Social

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## Jessica Wu

Events Director at The American Chamber of Commerce in Shanghai

392 followers

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Search for people, jobs, companies, and more...



**Paul Lin**

Chief Strategy Officer at POSSIBLE - Digital + Tech + Innovation

18h

Join me this Fri, Sept 23 as the Women's Executive Network (WEN) and I host [Chris J "Mohawk" Reed](#) - CEO, LinkedIn Power Influencer & Social Media expert. Chris will take you through engaging and in-depth session on "Personal Branding in... show more



Fri, Sept 23 - Personal Branding in the Digital and Social Age

[amcham-shanghai.org](#) • Chris Reed, CEO of Black Marketing, is a recognized expert in social media, in parti...

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**Eric Nam** Hey Paul, will this event be recorded? I can't make it, but would love to see it! 7h

Unlike • Reply • you



**Chris J "Mohawk" Reed - Entrepreneurs' Organisation (EO)** Very much looking forward to this, cheers [Paul Lin](#) and [The American Chamber of Commerce in Shanghai \(AmCham Shanghai\)](#) now

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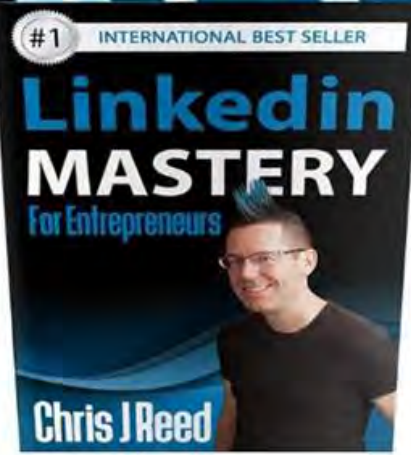


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This is what your profile looks like to [Connections](#)



## Chris J Reed - Best Selling Author - with a Mohawk

64,000 followers - LinkedIn Power Profile - Speaker  
Board Member/Chair of Marketing Group

Singapore | Marketing and Advertising

Current Amazon, Black Marketing - Enabling LinkedIn For You ; Consultancy, International event & conference organiser

Previous Festival of Media Asia Pacific, American Association of

Education Newcastle Upon Tyne Business School at Northumbria

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<https://sg.linkedin.com/in/b2bsocialmarketing>

### Posts


### Notifications

 published a new post: "In Search for a better opportunity"

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Simin Ngai and Zu Hao Peh

 Candice Galek likes your comment on Candice Galek's post, "Brilliant tips ever as Candice..." 1h

6 people like your photo 1h




Rachel Tan Jia Zhen, 王才磊(Marlon), Ame Padjari, REA...

You have 6 new connections 1h



Sheena Jaswal, Kurt Tanyu, Lee Ming Yong, Jiten Kheml...

 RP Singh published a new post: "How brands should target users on multiple" 1h

# 9. DEVELOP YOUR COMPANY PAGE



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**GLOBAL TOUR 2017**  
**CHRIS J. REED**

Eventbrite

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SINGAPORE	27 Feb & 19 Apr
MELBOURNE	05 Mar & 06 Mar
NEWYORK	14 Mar
PERTH	27 Apr

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Marketing and Advertising • 51-200 employees • Singapore

14 connections work here. See all 26 employees →

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**About us**

Black Marketing is a NASDAQ listed, award winning, premium B2B marketing consultancy that specialises in enabling you to achieve your business objectives through LinkedIn.

We provide the following LinkedIn marketing services:

- Your personal LinkedIn profile managed and developed
- Your personal brand accentuated on LinkedIn

**Recent updates**



Richard Bran  
Brand is 100x  
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19h

These are four common personal branding mistakes that lots of people unknowingly fall into, and what to do instead.



**Four Silent Personal-Branding Mistakes You Don't Realize You're Making | Fast Company**  
fastcompany.com

4 Likes

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**Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn marketing plc**  
1d

Get these six elements of your LinkedIn profile right, and you're on your way to building relationships with people who can impact your success.



**6 Things You Must Have In Your LinkedIn Profile**  
forbes.com



## Collective Works - Why Work Alone?

Hospitality • 2-10 employees



2 connections work here. [See all 10 employees](#) →

See jobs

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679 followers

### About us

Collective Works was designed from the ground up to look and operate



### Collective Works - Why Work Alone?

24h

With the twin goals of a long and healthy life in mind, here are eight proven techniques for increasing your capacity for positive thinking.



#### New Science: 9 Mental Tricks That Slow the Aging Process

inc.com

3 Likes



Like



Comment



Share



### Collective Works - Why Work Alone?

2d

If raising money is something that you're confident will take your business to the next level, here are ten ways to make yourself and your company a more attractive investment.



#### 10 Ways To Make Your Company More Attractive To Investors

entrepreneur.com



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## Marina Bay Sands

Hospitality • 5,001-10,000 employees • Singapore

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### Jobs



**Chris J ROCK STAR PROFILE** Reed  
- Personal Branding For  
Entrepreneurs

ROCK STAR LINKEDIN Profile Global

### Life



Messaging





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*In our unique airport community, opportunities are within reach.  
Join us and build your career with the world's most awarded airport.*



## Changi Airport Group

Aviation & Aerospace • 1,001-5,000 employees • Singapore

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45,657 followers



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### Overview



### Jobs



**Chris J ROCK STAR PROFILE Reed**  
- Personal Branding For  
Entrepreneurs

ROCK STAR LINKEDIN Profile Global

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ABOUT YOUR COMPANY**



## Recent Updates

**Hong Kong Trade Development Council** Hong Kong's Wine and Dine Festival is a celebration of gastronomic events worldwide. See why it's an event not to be missed here: <https://hkmb.hktdc.com>



[View Image](#)

[hkmb.hktdc.com](https://hkmb.hktdc.com) · Set your tastebuds for a celebration of gastronomic events happening in Hong Kong

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Albert Franklin

Add a comment...

**Hong Kong Trade Development Council** "The thing about IoT is it's gotta be so Software you can be in a lot of places, hardware in consumer electronics there get place to be. And Hong Kong is the perfect place to be, given that you need a bit o



**Hong Kong "Perfect" for IoT**

[youtu.be](https://youtu.be) · The Internet of Things (IoT) require hardware and software and Hong Kong is the "perfect place to design and promote such technologies, says ...

Like (5) · Comment · Share · 19 hours ago

Marina Mc Garvey, Aziz Amghar +3

## Recent Updates

**Invest Hong Kong** Mainland's leading animation company, Crystal CG, has established a base in Hong Kong for over 15 years, which enables the company to promote Chinese creativity to the world and wins many large-scale animation projects in the region. Find out more:



**Crystal Computer Graphics Ltd**

[www1.investhk.gov.hk](http://www1.investhk.gov.hk) · Crystal Computer Graphics Ltd

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John Barclay

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**Invest Hong Kong** Companies in the creative industries share their stories. Learn the support they've received from InvestHK in setting up or expanding their business in Hong Kong. [https://lnkd.in/eFU\\_rX7](https://lnkd.in/eFU_rX7)



**'Successful Investors in the Creative Industries' booklet**

[investhk.gov.hk](http://investhk.gov.hk) ·

Like (9) · Comment · Share · 1 day ago

Terence Lau, Mathew Clarke 马修 克拉克 +7



### BYD brands 2-year campaign a 'failure'

ow.ly • Automaker also struggling to sell e-buses in city and has only received orders for 14 so far, it says

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[South China Morning Post SCMP](#) 30 plastic crowns at HK\$3,000 a pop: Hong Kong media tycoon Ricky Wong recalls time at ATV in libel hearing.



### 30 plastic crowns at HK\$3,000 a pop: Hong Kong media tycoon Ricky Wong recalls time at TV in libel hearing

ow.ly • Media tycoon Ricky Wong Wai-kay told a court this morning that his 12 days running ATV in 2008 included dealing with an order for 30 plastic crowns costing HK\$3,000 each for the Miss Asia beauty contest, and spending HK\$10,000 to hire a snake for...

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[South China Morning Post SCMP](#) Justice at last: Six unwitting 'drug mules' freed in Hong Kong after being detained for taking crystal meth to Australia and New Zealand.



### Justice at last: Six unwitting 'drug mules' freed in Hong Kong after being detained for taking...

ow.ly • Six foreign nationals who spent a total of more than seven years behind bars in Hong Kong awaiting trial for drug smuggling were today freed by a High Court judge who told the city's law enforcers they must target the "major miscreants" behind the...

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L'Oréal DIGITAL: Startups, beauty and tech meet again to create new business models. Listen here: <https://lnkd.in/dsee9hX>



Start Ups and Hair Styling - Building a new business channel from scratch

soundcloud.com · Hear from Yasmin, head of marketing for the prestige professional hair care brands, Kerastase and Shu Uemura Art of Hair, for the US market. She explains the intricacies of the division at a pivotal t

Like (47) · Comment (3) · Share · 12 days ago

Helena Korostetskaya, Neichael Antoine +45

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Justin Mister Great approach to launch a new product line and win new customers !!

How You're Connected



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44,723 Employees on LinkedIn

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**ANZ** Could Sydney overtake Silicon Valley? Jayne Opperman, ANZ GM Technology, shares insights into the future of Fintech in Australia, following the announcement of Sydney's Financial Services Knowledge Hub.



#### ANZ BlueNotes | What could Silicon Harbour do for Fintech in Australia?

[bluenotes.anz.com](http://bluenotes.anz.com) · ANZ BlueNotes. Financial Services Knowledge Hub another feather in the cap for a city at the epicentre of the Australian industry.

Like (54) · Comment (3) · Share · 1 day ago

Daniel Power, Lourdes Duggineni +52

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**Martin Crampton** A pity they've called it Stone & Chalk with "Stone" apparently reflecting the need to stay within regulations. Apple, Google & Uber certainly paid scant regard to regulations when innovating and then implementing. The regulations have needed... [more](#)  
11 hours ago



**Vivek Hegde** How about me getting back in anz as direct employee?  
2 hours ago

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**ANZ** Visibility may be the missing link in promoting more women into leadership. In a survey of female leaders at ANZ, an increased profile contributed to greater confidence in seeking leadership roles. How do you think workplaces can help women increase... [more](#)



#### ANZ BlueNotes | The missing link for women in leadership

[bluenotes.anz.com](http://bluenotes.anz.com) · ANZ BlueNotes. In the quest to get more women into senior leadership roles, increasing their visibility may be



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**Marriott International** You don't have to be in a leadership position to lead. It's a choice, not a rank. Find out why from management theorist, Simon Sinek, in his recent TED talk: <https://lnkd.in/dinQXMR>




### Why Good Leaders Make You Feel Safe


**bit.ly** · What makes a great leader? Management theorist Simon Sinek suggests, it's someone who makes their employees feel secure, who draws staffers into a circle of trust. But creating trust and safety — especially in an uneven economy — means taking on...

Like (243) · Comment (10) · Share · 2 days ago

 **Mario Luciano, Quenton Charley** +241

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 **basel bohali** It's true u fill totally safe because he teach u how to lead not following behind you and trying to trace silly mistakes  
2 days ago

 **Daniel March** Luke Micallef Jeff Keyl  
10 hours ago

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**Marriott International** Every team has a different approach to meetings: 5 minutes early, on time, 10 minutes late... Tell us: What's the meeting culture like on your team? <https://lnkd.in/dpbiKm8>





### 5 Minutes Early Is On Time; On Time Is Late; Late Is Unacceptable


**bit.ly** · Being late is unacceptable. While that sounds harsh, it's the truth and something that should be said more often. I don't care whether you're attending a dinner party, a conference call, or a coffee meeting — your punctuality says a lot about you.

Like (156) · Comment (9) · Share · 3 days ago

 **Monica Mic, Myle Anne Costales** +154

 See previous comments

 **LAURA SOLLOWAY** Perfectly said, I am always 15 minutes early for everything that allows a moment to say good morning to everyone as you come into work.  
20 hours ago

 **gerrit den besten** when i,m going to my work with the car i go always one hour before time . because its always a chance that or you get a flat tire or the car has problems .so i,m always on time . and if you are a leader just like me you need to be a ensample for your... [more](#)  
8 hours ago

# AND WHAT NOT TO DO.....



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**Chris J ROCK STAR PROFILE Reed**  
- Personal Branding For  
Entrepreneurs

ROCK STAR LINKEDIN Profile Global

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*Note: Content in an open group is visible to all LinkedIn visitors and is indexed for search.*



**Koray Genckul** Senior Director Human Resources Operations Middle East & Africa, ...

### Christopher J. Nassetta: What quote, lyric or poem inspires you?

Christopher J. Nassetta: What quote, lyric or poem inspires you?

ow.ly + Title: What quote, lyric or poem inspires you? Video; Question: What quote, lyric or poem inspires you? Motivational Strategies Part II Professor...

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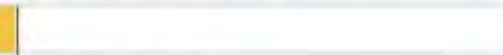
February 13, 2013

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94% of Hong Kong's Affluent Millennials do their own research when making financial decisions

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# Asia



## Female first

Tokyo elects its first female governor by a landslide

### News and buzz

- Couple killed over 22 cents
- Bollywood filmmaker convicted of raping American
- 7.7 quake rattles islands
- Wing part 'highly likely' from MH370
- Constance Wu on Hollywood "whitewashing"
- 'World's deepest' underwater sinkhole found
- Indonesia to execute 14 drug convicts
- Man wins island resort in \$49 raffle

### Featured



China's secretive art museums

Could Pokemon save a city's economy?



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### Asia latest

Typhoon Nida heads for Hong Kong

Knife attacker wrote letter months ago

Hotel bombing latest to shatter Kabul 2 h

Hong Kong bans separatist candidate

Thin and light business notebook.



in 2013

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## CNN Asia Pacific

1-10 employees

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CNN Asia Pacific is a company based out of 30/F Oxford House, Taikoo Place. 979 King's Road, Quarry bay, Quarry bay, Hong Kong.

### Website

<http://www.cnnasiapacific.com/>

### Headquarters

30/F Oxford House, Taikoo Place.  
979 King's Road Quarry bay, Quarry  
bay Hong Kong Hong Kong

### Company Size

1-10 employees

### People Also Viewed



### Questions about this page?

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Latest News • Kitchens, bathrooms go bold, blingy 07:58



Airplane restaurant worth \$5m to open in Wuhan

JV to focus on high-tech medicine research

GlaxoSmithKline Plc, the UK's biggest drugmaker, is forming a joint venture with Google parent Alphabet Inc's life-sciences business to research and develop bioelectronic medicines.

Frothy home prices keep going up

China's major cities saw home prices grow for the 15th month in a row in July, with the growth rate continuing to accelerate, a report showed on Monday.

View

Wang Tao and Dan Steinbock Wu Jianguo

Truck manufacturers face overcapacity 07:55

Policy Watch

SHFE swears by rules, but says futures 'is not a mass market'

The Shanghai Futures Exchange has vowed it won't tolerate any abuse of trading rules after the unprecedented boom-bust episode in Chinese commodities markets earlier this year.

New rules clear way for ride-hailing services

Live Net broadcasts targeted

China Data

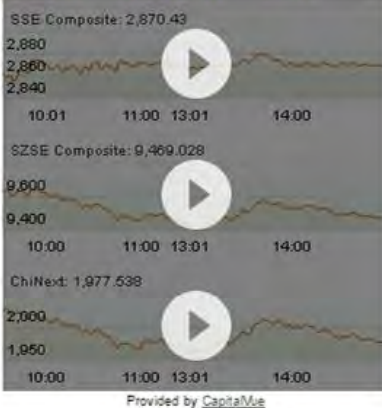


China fiscal revenue up 6.3% in first two months

- China July inflation forecast at 1.9%
- Manufacturing PMI slips into contraction territory

Markets

Indices Companies Gold



Hot Topics

- Fiat SpA Peugeot SA Taxi app
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Q&A WITH CEO



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From traditional to digital media, From China to America, Europe, Africa and the rest of Asia, the China Daily Group is an authoritative provider of information, analysis, comment and entertainment to global readers with a special focus on China.

While China Daily has firmly established itself as the leading English-language news organization in China since its founding in 1981, the group also publishes the US, European, African, Asia-Pacific and Hong Kong editions of the flagship brand with a total circulation of 800,000.

The group's new-media arm has eight website clusters and three mobile platforms, which provide a cutting edge for the group's development.

The readership, both in China and the rest of the world, is mainly high-level officials, diplomats, executives and academics. The group's newspaper are now part of the international mainstream media and the most-frequently quoted by foreign media.

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Newspaper, website, marketing, advertising

**Website** <http://www.chinadaily.com.cn>      **Industry** Newspapers      **Type** Government Agency

**Headquarters** 15 Huixin Dongjie, Chaoyang Beijing, Beijing 100029 China      **Company Size** 501-1000 employees      **Founded** 1981

**How You're Connected**



**11** second-degree connections  
**555** Employees on LinkedIn

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Recent Updates

Hotels.com Expedia Inc brands participated in Bring Your Child to Work Day and here's one of our shining stars! <http://bit.ly/1DHAT5b>



Life at Expedia | Bring Your Child To Work Day | Expedia bit.ly · Student reporter, Zoe, gives us a tour of Expedia's headquarters on Bring Your Child to Work Day.

Like (14) · Comment (6) · Share · 4 months ago

Hotels.com, Dipesh Patel +12

See previous comments

Siddharth Patel ALL YOU NEED TO DO IS CALL THE HOTEL, AND GET PERMISSION FROM THE MANAGER THAT MY SON, OF 6 YEARS CAN STAY IN THE REQUESTED ROOM, WHICH ALREADY HAS 2 BEDS AND INCLUDE HIM FOR THE BREAKFAST.... THE ABOVE NEEDS TO BE SOLVED IN 4 HOURS FROM THE TIME... more 2 months ago

Hiral Piparia Never book with Hotel.com! I booked a 1 night stay in a room for 2 queen size beds in Niagara Falls for the weekend. Upon arrival at the hotel, front desk agent tells me that they have no queens size beds available. Only thing they had was 1 room... more 22 days ago

Add a comment

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Travelocity Join Travelocity's Senior Director of Marketing, Brett Steiger as he discusses the secrets to successful brand story-telling as part of a free Eye For Travel webinar this Thursday, April 2nd. <https://lnkd.in/bcGrK9y>

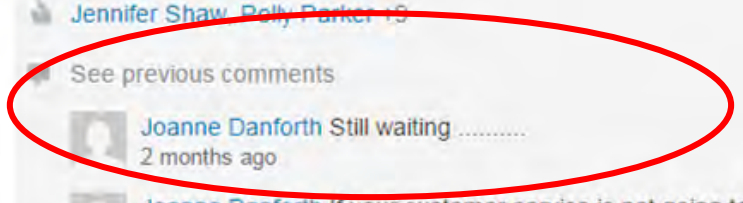


Webinar: Key Mistakes made in Brand Story-Telling, and How to Get it Right! events.eyefortravel.com · The Online Marketing Strategies for Travel event is where top marketing professionals from across the industry come together to discuss best practices and upcoming trends in the online travel space

Like (11) · Comment (5) · Share · 5 months ago

Jennifer Shaw, Polly Parker +9

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Joanne Danforth Still waiting ..... 2 months ago

Joanne Danforth If your customer service is not going to help me then they need to STOP SENDING APOLIGY EMAILS BECAUSE THIS IS JUST INFURIATING ME MORE. Travelocity has lost me as a client because of so called customer service and I hope the 210.00 you ripped me off is worth it. I will be televising the whole frustrating situation at conference I will make sure all Canadians are aware. I have sent many emails telling them their apology is useless. Their apology for dishonest policy is useless. As a big person on the ladder you told me to contact them and did nothing they will do so maybe you can handle this little issue, don't need more apologies I needed help that didn't get. Joanne Danforth 1 month ago

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# 10. MESSAGING



# 11 WAYS TO MESSAGE

- 1st Connections
- Invites
- Inmails
- Open Link Messages
- Group Messages
- Introductions
- Congratulate people
- Who's viewed your profile
- Tagging
- Who's commented on your posts, articles
- "Job" Change

# INVITES



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Jobs



Messaging



Notifications



Me



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## [Diversity Profiling - For Leaders - Receive 3 Profiling Tool Kits to Analyse Your Team's Skills](#)



**Suzy Walther Yarnall**

Global Head of Talent at Bloomberg LP



Hi Suzy please let me know if I can help you with your LinkedIn marketing strategy. I am visiting New York 13-15 March if you were free then to catch up then over a coffee?

Cheers

Chris

Global CEO and Founder

Black Marketing - Enabling LinkedIn For You - Award winning and NASDAQ listed

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CAPITAL



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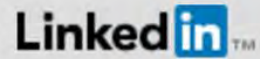


**Walter Adamson via LinkedIn** <messages-noreply@linkedin.cor>

Feb 15 (6 days ago)



to me



**Walter Adamson**

Citizen Data Scientist applying design thinking to connect the last mile of the enterprise data value chain.

Hi Chris, I'd be happy to have coffee with you while in Melbourne and see how your LinkedIn approach might be helpful, Walter

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This email was intended for Chris J Reed-Live On Tour in SG, Melbourne, New York, HK, SYD (LinkedIn)

# PEOPLE WHO INVITE YOU



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**Alex Simon**

Marketing & Public Relations



Hi Chris - I just attended Harbour Club in Singapore with Jeremy and Callum and would love to connect.

1:41 PM

Fri

Alex Simon is now a connection.



**Alex Simon**

Marketing & Public Relations



Today

Hi Alex great to hear from you. Love to help you with your LinkedIn marketing strategy, when would be a good time to catch up at the end of March?

Cheers

Chris

# 1ST CONNECTIONS



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## Terry O'Connor

Group CEO -Courts Asia

Singapore | Retail

1st



Saved

### Current positions

Member of Advisory Board at National Youth Achievement Award (NYAA)  
Regional Board Member at YPO - Young Presidents' Organization  
CEO at Courts Asia

### Previous positions

President at Institute of Advertising Singapore  
President at British Chamber of Commerce Singapore

### Education

University of Stirling

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✓ [Saved](#)

**500+**  
connections

Contact Info



INMAIL



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## Siu Rui Quek

2nd

Co-founder, CEO at Carousell (We're hiring:  
careers.carousell.com)

Singapore | Internet

### Current positions

Co-founder, CEO at Carousell

### Previous positions

Collaboration Evangelist at VSee

Summer Intern at OgilvyOne WorldWide (Singapore)

### Education

National University of Singapore

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# SALES NAVIGATOR

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<p><b>Keywords</b></p> <input type="text" value="Enter keywords ..."/>	<p><b>Geography</b></p> <p>Hong Kong +</p>	<p><b>Relationship</b></p> <p>2nd Connections 1 more +</p>
<p><b>Company</b> Current ▾</p> <p>+ </p>	<p><b>Industry</b></p> <p>+ </p>	<p><b>Company size</b></p> <p>501-1000 3 more +</p>
<p><b>Function</b></p> <p>Sales 1 more +</p>	<p><b>Title</b> Current ▾</p> <p>+ </p>	<p><b>Seniority level</b></p> <p>CXO +</p>

Other Advanced Filters

Postal code +	School +	Groups +
Years in current position +	Years at current company +	Years of experience +
Past company +	Company type +	First name +



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- Most important
- Most recent

BY TYPE

- Job changes
- Suggested lea
- Lead news
- Lead shares
- Account news
- Account share

Title	New Results	Alert	Created	
<a href="#">HK, Owner 500+</a>	8	Weekly	August 4, 2016	
<a href="#">HK, CXO, Sales/Marketing, 50-500, 2&amp;3rd</a>	7	Weekly	July 8, 2016	
<a href="#">HK, CXO, Sales/Marketing, 500+, 2&amp;3rd</a>	46	Weekly	July 8, 2016	
<a href="#">Sing, CXO, Sales/Marketing, 500+, 2&amp;3rd</a>	46	Weekly	July 8, 2016	
<a href="#">Sing, CXO, Sales/Marketing, 50-500 2&amp;3rd</a>	-	Weekly	July 8, 2016	

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2

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12

Mentioned in the news in past 30 days

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**Rohit Dewan** · 2<sup>nd</sup> | **Rakuten**

Current: Executive Officer

Tenure: 1 year 10 months in role and company

Location: Singapore

Shared Connections (90) | Related Leads

Save as lead



**Dinesh Bhatia** · 2<sup>nd</sup> | **TradeHero**

Current: CEO/Founder

Tenure: 4 years 1 month in role and company

Location: Singapore

Shared Connections (184)

Save as lead



**Willson Cuaca** · 2<sup>nd</sup> | **Apps Foundry**

Current: CEO

Tenure: 6 years 3 months in role and company

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9

Mentioned in the news in past 30 days

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6

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**Dinesh Bhatia** · 2nd | TradeHero

Current: CEO/Founder

Tenure: 4 years 1 month in role and company

Location: Singapore

Shared Connections (184)

Save as lead



**Deepak I. Shahdadpuri** · 2nd | DSG Consumer Partners   Viewed

Current: Managing Director

Tenure: 3 years 8 months in role and company

Location: Singapore

Shared Connections (60) | Related Leads

Save as lead



**Onno C. P. Boots** · 2nd | Celebi Hava...  

Current: Group CEO

Tenure: 2 years 2 months in role and company

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Mentioned in the news in past 30 days

Selected filters (6): Singapore, 2nd Connections, Self-employed, 1-10, Owner, More than 10 years

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Ian Ferguson · 2nd | Collaboratio...

Current: Co Founder and Commercial Director

Tenure: 1 year 9 months in role and company

Location: Singapore

**New role:** Consultant at Olswang Asia LLP, 3 months ago

[Shared Connections \(56\)](#)

[Related Leads](#)



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Arne Jeroschewski · 2nd | Parcel Perform

Current: Founder & CEO

Tenure: 2 months in role and company

Location: Singapore

**New role:** Founder & CEO at Parcel Perform, 2 months ago

[Shared Connections \(120\)](#)

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Total results

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Changed jobs in past 90 days

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Leads with TeamLink intro

12

Mentioned in the news in past 30 days

Selected filters (6): Singapore, 2nd Connections, Self-employed, 1-10, Owner, More than 10 years

[View all filters](#)



**Willson Cuaca** · 2<sup>nd</sup> | [Apps Foundry](#)  

Current: CEO

Tenure: 6 years 3 months in role and company

Location: Singapore

**Mentioned in:** Redmart is still losing money. But its revenue is gro... , techinasia.com

[Shared Connections \(317\)](#) | [Related Leads](#)

[Save as lead](#)



**Aman Narain** · 2<sup>nd</sup> | [BankBazaar.com](#)  

Current: CEO International

Tenure: 8 months in role and company

Location: Singapore

**Mentioned in:** CaratLane appoints employees as co-founders and ... , yourstory.com

[Shared Connections \(401\)](#) | [Related Leads](#)

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9 Mentioned in the news in past 30 days	276 Posted on LinkedIn in past 30 days	<b>585</b> Share experiences with you	6 Leads that follow your company on LinkedIn
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Selected filters (6): Singapore, 2nd Connections, Self-employed, 1-10, Owner, More than 10 years [View all filters](#)



**Deepak I. Shahdadpuri** · 2nd | [DSG Consumer Partners](#) Viewed [Save as lead](#) ...

**Current:** Managing Director  
**Tenure:** 3 years 8 months in role and company  
**Location:** Singapore  
**In common:** Both belong to the groups **SINGAPORE Global, Singapore Expats**

[Shared Connections \(60\)](#) | [Related Leads](#)




**Dr. Paul Wang** · 2nd | [ARKemis Pte Ltd](#) [Save as lead](#) ...



**Current:** CEO & Founder  
**Tenure:** 5 months in role and company  
**Location:** Singapore  
**In common:** Both belong to the groups **SINGAPORE Global, Harvard Business Review**

[Shared Connections \(87\)](#) | [Related Leads](#)

<a href="#">12</a> Mentioned in the news in past 30 days	<a href="#">324</a> Posted on LinkedIn in past 30 days	<a href="#">720</a> Share experiences with you	<a href="#">7</a> Leads that follow your company on LinkedIn
---	---	---	---

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**Adrian Lam** · 2nd | [Workzspace.com](#)  

Current: Founder  
Tenure: 2 years 1 month in role and company  
Location: Shanghai City, China

[Shared Connections \(584\)](#) | [Related Leads](#)

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**Alexis van Dam** · 2nd | [Insurance Market Pte Ltd](#) 

Current: Chief Marketing Officer  
Tenure: Less than a month in role and company  
Location: Singapore

[Shared Connections \(9\)](#) | [Related Leads](#)

[Save as lead](#) ...



**Mike Soertsz** · 2nd | [Foodie Global](#) 

Current: Founder / CEO  
Tenure: 1 year 11 months in role and company  
Location: Singapore

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BY TYPE

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Account shares

BY TOP ACCOUNTS

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Clean Energy ... 33

Hurrah! Produ...

Energenz Cons... 32

LinkedIn 99+

CHEERS Wines 61

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Rayana Pandey had a job change

Message

Social Editorial Lead, Digital Transformation, · StarHub

29d

Reach out to see how you can support Rayana in the new role



New role:

Social Editorial Lead, Digital Transformation, at StarHub

You and Rayana



FILTER YOUR UPDATES

- Most important
- Most recent

BY TYPE

- Job changes
- Suggested leads
- Lead news
- Lead shares
- Account news
- Account shares

BY TOP ACCOUNTS

- Black Marketin... 99+
- Clean Energy ... 33
- Hurrah! Produ...
- Energengz Cons... 32
- LinkedIn 99+
- CHEERS Wines 61

UPDATES FROM POTENTIAL LEADS



**Alex Vauthey**, a potential lead, shared an article  
VP, Engineering · LinkedIn

Save as lead

52m

Create a connection by letting Alex know that you read this

inkd.in  
Kafka Ecosystem at LinkedIn

“1.4 trillion messages a day, across 1400 brokers -- Apache Kafka is the highly scalable open source messaging system developed at LinkedIn. As our Kafka usage increased rapidly, we ran into some significant problems and deve...See more

Like (3) Comment

You and Alex



Share an update on LinkedIn

YOUR SOCIAL SELLING INDEX



out of 100

Up 2%  
in the past week

WHO'S VIEWED YOUR PROFILE

6 people viewed your profile in the past 1 day

RECENTLY VIEWED



Claudia Masueger



ExcellenceResumes

FILTER YOUR UPDATES

- Most important
- Most recent

BY TYPE

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- Account news
- Account shares

BY TOP ACCOUNTS

- Black Marketin... 99+
- Clean Energy ... 33
- Hurrah! Produ...
- Energencz Cons... 32
- LinkedIn 99+
- CHEERS Wines 61

NEWS ABOUT SAVED LEADS




Pat Wadors was mentioned in the news

Message

Senior Vice President Global Talent Organization · LinkedIn

4d

News mentions are a perfect reason to reach out



webwire.com

Accenture and LinkedIn Announce Hackfest 2016, First-of-Its-Kind Student Challenge to Inspire Inno...

...business challenges. Pat Wadors, senior vice president of LinkedIn's global talent organization...

Share

You and Pat



Olivier Legrand was mentioned in the news

Message

Managing Director and Vice President, Asia Pacific & Japan



FILTER YOUR UPDATES

Most important

Most recent

BY TYPE

Job changes

Suggested leads

Lead news

Lead shares

Account news

Account shares

BY TOP ACCOUNTS

Black Marketin... 99+

Clean Energy ... 33

Hurrah! Produ...

Energenz Cons... 32

LinkedIn 99+

CHEERS Wines 61

SHARES FROM SAVED LEADS



**Marc McAllister** shared updates

VP and Managing Director Asia Pacific Region · **Harley-Davidson Motor Company**

Message

Keep up with what Marc is sharing to strengthen your relationship

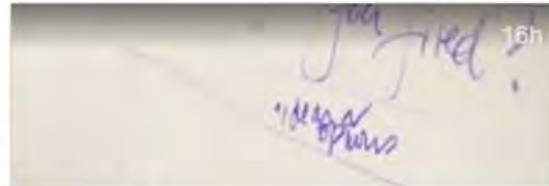


business2community.com

Is Employee Loyalty Good for Employees?

“ How can you make employee loyalty just as great for the employee as it is for the business? h...See more

Liked (1) Comment



forbes.com

How I Got Employees To Take Risks, Try New Ideas And Think Out-Of-The-Box

“ Harley-Davidson empowers employees to think more innovatively around our work and the ...See more

Liked (2) Comment





FILTER YOUR UPDATES

Most important

Most recent

BY TYPE

Job changes

Suggested leads

Lead news

Lead shares

Account news

Account shares

BY TOP ACCOUNTS

Black Marketin... 99+

Clean Energy ... 33

Hurrah! Produ...

Energiz Cons... 32

LinkedIn 99+

CHEERS Wines 61

NEWS ABOUT SAVED ACCOUNTS



**Hewlett Packard Enterprise** was mentioned in the news

2 saved leads

News mentions give you a perfect reason to reach out to your leads



37m

social.techcrunch.com

The OMEN series is HP showcasing it has real PC gaming savvy

...Well, you design a complete PC gaming line, evidently. HP's efforts begin with the OMEN X desktop, a ...

Share



1h

finance.yahoo.com

MAINGEAR Partners with Hewlett-Packard to Introduce the OMEN X

...With remarkable aesthetics, both inside and out, the OMEN X (MSRP – starting at \$2,999 USD) is a pow...

Share

Your saved leads at Hewlett Packard Enterprise

Use these headlines as icebreakers for your leads



FILTER YOUR UPDATES

- Most important
- Most recent

BY TYPE

- Job changes
- Suggested leads
- Lead news
- Lead shares
- Account news
- Account shares

BY TOP ACCOUNTS

- Black Marketin... 99+
- Clean Energy ... 33
- Hurrah! Produ... 32
- Energenz Cons... 32
- LinkedIn 99+
- CHEERS Wines 61

SHARES FROM SAVED ACCOUNTS



Mumbrella shared updates  
1 saved lead

Here are some things to talk about with your leads at Mumbrella



mumbrella.com.au  
ARIA recruits Shine Endemol  
CEO Mark Fennessey as  
awards creative director - Mu...

Like Comment



mumbrella.com.au  
Former Mamamia editor-in-chief  
Jamila Rizvi joins  
NewsLifeMedia as columnist - ...

Like (1) Comment

Your saved leads at Mumbrella  
Use these headlines as icebreakers for your leads



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Enabling **LinkedIn** For You

# DESIGN YOUR MESSAGE



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# CREATE AN EYE CATCHING HEADLINE

 Trash

More ▾

< Prev

Next >



InMail - Business deal

**Are you winning business on LinkedIn?  
Would you like to?**

August 18, 2014 12:56 PM



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## Visiting Perth

Hi Charmain please let me know if I can help you with your LinkedIn marketing strategy. I am visiting Perth 24-28 April if you were free then to catch up then over a coffee?

I am also holding exclusive LinkedIn workshops for entrepreneurs - sign up now here for my one in Perth <https://www.eventbrite.com/e/perth-rockstar-profile-global-tour-2017-tickets-32082389290>

Cheers

Chris

Global CEO and Founder

Black Marketing - Enabling LinkedIn For You - Award winning and NASDAQ listed

No.1 International Best Selling Author of "LinkedIn Mastery For Entrepreneurs"

LinkedIn Power Profile 5 years running

Mumbrella's B2B Social Media Influencer of the Year



PREMIUM



Search inbox...



New

Reply

Trash

More

Prev

Next

Messages (2)

Invitations (2)

Sent

Archive

Trash

Search



InMail | World Brand Congress 2013

## Opportunities in Dubai

**Prakash Menon**, Global Advisory Council at World Brand Congress 2013

March 8, 2015, 2:00 AM

Dear Chris,

I came across your profile as I am connected with Kylie Hammond and was a client of hers a few years ago.

I must say I am very impressed with your profile and hence reaching out to you on two folds.

1. Can you please help me get my linkedin profile completely revamped?
2. Do you see the possibility of a collaboration where I could represent you here in the Middle East and India?

Look forward to hearing from you.

Warm regards,

PK (as all my friends call me)

Reply

Not Interested



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InMail | Google

RE: Hi! - Curious to chat about Google

**Kezia Gusmawan**, New Business Sales Manager (Indonesia) at Google

February 25, 2014 12:24 AM

Kezia Gusmawan has accepted your InMail:

Hi Tiwi,

Thanks for reaching out. I'm overseas this week, but will be happy to see you next Monday? Maybe we could have coffee in Google office?

Thanks,  
Kezia

On 2/24/14 10:05 AM, Pratiwi Ng wrote:

-----  
Hi Kezia,

Greetings from a fellow NTU alumni! I was doing some research on Business Sales Executive positions on LinkedIn, and I noticed you're a Business Sales Manager at Google.

I'm on a quest for my dream job and would love to ask you 3-5 questions about your experience at Google. Would you be available for a quick chat over coffee this Thursday at 10am? I'm also free any time Friday.

Sincerely,

Pratiwi Ng

P.S. I'm sure you're busy, so if it's easier for you, I'd be happy to send my questions via email. Thanks again!



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# Open Link Messages





PREMIUM

Search people...



Advanced

Home Profile Connections Jobs Interests Business Ser

Decanter (2)

2 shared connections • Similar

+ Add

Industry

Past Company

School

Profile Language

Nonprofit Interests

Groups

Years of Experience

Function

Seniority Level

Interested In

Company Size

Fortune

When Joined



Ivan Yang 2nd

Founder and CEO at Share High Garden  
Hong Kong • Information Technology and Services  
1 shared connection • Similar

Connect



Atul Khanna in 2nd

Chief Financial Officer at E Services Group  
Hong Kong • Information Technology and Services  
5 shared connections • Similar

Connect

Current: Chief Financial Officer at E-Services Group Limited  
Past: Chief Financial Officer at AGSA Asia Group  
Assistant to the Board (Financial Management) at EganaGoldpfeil Gr...  
Director at Lindfield Corproate Finance Limited



kin ko 2nd

ceo at lakoo  
Hong Kong • Wireless  
33 shared connections • Similar

Connect



Brandon Ho-Ping Lin 2nd

Experienced China Investor at SPQ Asia / SAIF Partners  
Hong Kong • Investment Management  
5 shared connections • Similar

Connect



Naresh Kumra in 2nd

CEO, Investor, Advisor  
Hong Kong • Consumer Goods  
28 shared connections • Similar

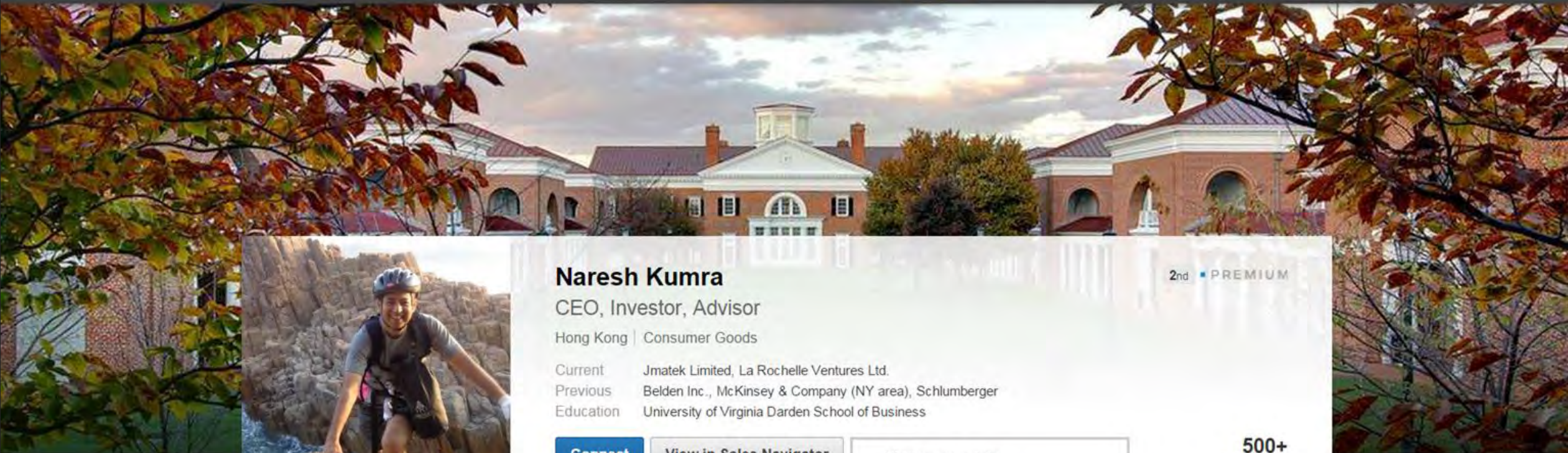
Connect

Current: CEO, Partner at Jmatek Limited  
Founder & Director at La Rochelle Ventures Ltd.  
Past: EVP & President - Asia Pacific, Corporate Officer at Belden Inc.  
VP - Global Business Development at Belden Inc.




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## Naresh Kumra

CEO, Investor, Advisor

2nd  PREMIUM

Hong Kong | Consumer Goods

- Current Jmatek Limited, La Rochelle Ventures Ltd.
- Previous Belden Inc., McKinsey & Company (NY area), Schlumberger
- Education University of Virginia Darden School of Business


[Connect](#) [View in Sales Navigator](#)

- View recent activity
- Send Naresh a Message**
- Get introduced
- Follow

---

- Share profile
- Save to PDF
- Block or report

**500+**  
connections

 <https://hk.linkedin.com>

### Background

 Summary

Naresh has been a CEO, Investor, Board Member and Advisor to Entrepreneurs in Asia since

ected + TeamLink™



**Russ Rao** 2<sup>nd</sup>

Partner, Co-Founder at LeadersGene Consulting  
Shanghai City, China • Professional Training & Coaching  
▶ 2 shared connections • Similar

Connect



**Gongyuan Mao** 2<sup>nd</sup>

Founder of JOrigin  
Shanghai City, China • Information Technology and Services  
▶ 1 shared connection • Similar

Connect



**Matthew Payne**  2<sup>nd</sup>

Founder of Prowess Global Recruiting  
Shanghai Suburb, China • Medical Devices  
▶ 1 shared connection • Similar

Connect

Current: Founder & CEO at Prowess Global Recruiting  
International Account Manager (Asia, Africa & The Middle East) at St...

Past: Political Diary Contributor at The Wall Street Journal  
Robert L. Bartley Fellow at The Wall Street Journal



**Vincent (vincent) Yang** 2<sup>nd</sup>

Customer Success Director — madeforgoods  
Shanghai City, China • Internet  
▶ 1 shared connection • Similar

Connect



**Thijs van Oostrum** 2<sup>nd</sup>

Architect  
Shenzhen, Guangdong, China • Architecture & Planning  
▶ 1 shared connection • Similar

Connect



**Kathleen Bell** 2<sup>nd</sup>

Owner China Link, Travelinck, Lecturer

Connect



## Matthew Payne

2nd • PREMIUM

Founder of Prowess Global Recruiting

Pudongxin District, Shanghai, China | Medical Devices

- Current Prowess Global Recruiting, Standard Imaging, Inc.
- Previous The Wall Street Journal
- Education University of Wisconsin-Madison

Connect

View in Sales Navigator

View recent activity

Send Matthew InMail

Get introduced

Follow

Share profile

Save to PDF

Block or report

244  
connections

☆ <https://cn.linkedin.com/pub/matthew->

### Background

#### Summary

I am an entrepreneur, writer, business professional, and founder of Prowess Global Recruit professional recruitment service which connects native English speakers to companies look

### Next search result



**Vincent Yang**  
Customer Success  
Director —  
madeforgoods

ected + TeamLink™

CONGRATULATE PEOPLE



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Congratulate Ed McAdoo for starting a new position as  
**Vice President, Corporate Operations at FPX**

3h

Previously Vice President at AXIOM Sales Force Development

[Say congrats](#)



Like

People, jobs, posts, and more...



A Primer for Online Video Marketing in China [Part 2]

1 Like



Congratulate Jie Ting Thiang for starting a new position as Relationship Manager at DBS Bank

4h

Previously Marketing Executive at Nobel Designs Holdings Ltd

SAY CONGRATS

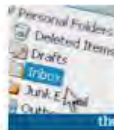


Like



Bona Sitinjak liked your post

5h



Is there a replacement for email?

2 Likes



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ON

# WHO VIEWED YOUR PROFILE



PREMIUM

## Who your viewers are



6,889 profile viewers in the past 90 days  
**+51% since last week**



6 work at Oracle



22 work at LinkedIn



21 work at The Marketing Group Plc



98 have job title Creative Designer



239 found you via Messaging



**Sherri Suda** • 2nd

3m

Marketing Executive at Black Marketing - Enabling LinkedIn for You | B2B Digital Marketing | Personal Branding

You and Sherri have **62 connections in common**

[Connect](#)



**Nur Atiqah Kamarudin** • 2nd

8m

Marketing Intern at Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn marketing plc

You and Nur Atiqah have **10 connections in common**

[Connect](#)



**Jonas Larsson** • 2nd

10m

Senior Marketing Exec at Black Marketing:Enabling LinkedIn For You. A NASDAQ listed award winning LinkedIn marketing plc

You and Jonas have **544 connections in common**

[Connect](#)



**Vincent Fok - B2B Lead Generation Digital Marketing** • 1st

10m

Account Director- Black Marketing-Enabling LinkedIn For



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# WHO COMMENTED ON MY BLOGS



## Emirates v's Singapore Airlines: here's why Singapore wins 10-0

66,196 50 229



106 visits from people  
at Emirates

Along with people from Singapore  
Airlines and Mumbrella



537 have the job title  
Salesperson

Along with people who have the  
title CEO / Executive Director and  
Business / Corporate Strategist



Your biggest audience  
is from Sydney,  
Australia

Along with people from Melbourne,  
Australia and London, United  
Kingdom



Your article was  
found through  
Facebook

Along with LinkedIn.com and  
Google Search



Chris J ROCK STAR PROFILE Reed - Personal Branding For Entr...



229



50



69



Luke Janssen

Founder & Executive Chairman at Tigerspike

... 1w

You can't have ripped jeans in business class!... you have to take the rough with the smooth - mohawk and ripped jeans means you have to deal with #mohawkracism! :)

One area Emirates outshines SIA at the moment is the tech. Mobile applications and websites for Emirates are better (#tigerspike)

lastly... Funfact: Singapore airlines is the second biggest purchaser of [Dom Perignon](#) globally.

Like Reply | 3 4

[View previous replies \(2\)](#)



Chris J ROCK STAR PROFILE Reed - Personal Branding For Entrepreneurs

... 1w

ROCK STAR LINKEDIN Profile Global Tour for Entrepreneurs -#1LINKEDIN Best Selling...

[Daniel Salom](#) Good to hear! Cheers.

Unlike Reply | You



Chris J ROCK STAR PROFILE Reed - Personal Branding For Entrepreneurs

... 4d

ROCK STAR LINKEDIN Profile Global Tour for Entrepreneurs -#1LINKEDIN Best Selling...

ha ha oh yes you can [Luke Janssen](#) shouldn't be about the way you look.....and I agree with [Daniel Salom](#) the tech on SIA is far superior to that of Emirates. Mine didn't even work on Emirates but I was busy surfing on my last flight to New York with Singapore Airlines....drinking Dom Perignon of course.....(my free airmiles paid for the flight so why not?)



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# WHO LIKED/COMMENTED ON MY POSTS



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Bona Sitinjak liked your post

10h



New York: Exclusive LinkedIn Workshop for  
Entrepreneurs

1 Like

[See who's viewed your post](#)



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# WHO'S COMMENTED ON YOUR POSTS



Craig Kensek and 2 others **liked or commented on your post**

21h

Interesting article People, for personal security, are going to have to realize that MFA may not be a cure all, but short term, it's better than the alternatives. For business security, spending money on the "same" security won't cut it. They are going to have to consider making machine learning, AI, behavior analytics, identity analytics, as part of the mix, rather than licensing the "next version" of a legacy technology.



How do we overcome the looming threat of cybersecurity?

4 Likes • 1 Comment

[See who's viewed your post](#)



# NOTIFICATIONS



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Search



Home



My Network



Jobs



Messaging



Notifications



Me



Work



Recruiter

Amazon Managers - You are eligible to receive 5% off your Jack Welch MBA tuition. | Ad

### Notifications

You have 23 new notifications



Congratulate Victoria K Johnson for starting a new position as Board of Directors, Public Relations Co-Chair, VP, Social Media for NJ CAMA at NJ Communications, Advertising and Marketing Association

3m

Previously Public Relations Coordinator at Square Peg Round Hole Theatre Company

Say congrats



Congratulate CHRISTINE HUEBER ♦ SOCIAL SELLING EXPERT ♦ SPEAKER for starting a new position as LinkedIn Speaker: Position Yourself as an Expert, Thought Leader and Attract Opportunities at Association of Government Accountants (AGA)

7m

Previously LinkedIn Small Business: Member Success Story at ChristineHueber.com

Say congrats



Chris Perrine published a new article

29m



4 Things We Learned From 15,945 Reviews of Australian ISPs



Janice W Chan and 11 others liked or commented on a post that mentions you

46m

Over the past few months I had the honour of interviewing six LinkedIn Power Profiles in Singapore. Thank you so much for being patient with my

### Ads You May Be Interested In



#### Amazon Managers

You are eligible to receive 5% off your Jack Welch MBA tuition.



#### CMOs' Marketing Dashboard

Evaluate Online & Offline Marketing Effectiveness In One Simple Dashboard!



#### Get Funded in 4-6 Weeks

SaaS founder? Get the funding you need to get to that next milestone fast.

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Advertising Business Services More

LinkedIn LinkedIn Corporation © 2017

Messaging



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# TAGGING



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Search



Home



My Network



Jobs



Messages



**Natalie Koh**

Social Media Specialist at The Business Times

19h

Over the past few months I had the honour of interviewing six LinkedIn Power Profiles in Singapore. Thank you so much for being patient with my questions and entertaining my incessant clarifications on your thoughts about the business influencer scene in Singapore! [Chris J ROCK STAR PROFILE "Mohawk"](#) [Reed Jean-Michel Wu Damien Cummings Janice W Chan Neal Cross Hari Krishnan](#)



12 Likes • 2 Comments



Likes



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Rodrigo Martinez commented on a post that mentions you

10h

Looking for authors/publishers that would like to be featured on <http://MondoBookStore.com> among the likes of **Ashlee Vance, Michael Hyatt, Jordan Belfort, Chris J Reed-Live, Don Tapscott and David Shelters.** Please drop me a message, thanks!



Mess

# CHANGE “JOBS”



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## Add experience



Title

Company

Location

Time period

From

To



**No, don't update my network**

Your connections will not see this change in their feed or email.

**Save**



Amy Ness Kingsley and 689 others **liked your job update**

1d



Now Keynote Speaker on all things LinkedIn and Entrepreneurial @ various entrepreneurial

691 Likes • 3 Comments



Rebecca Herbert and 658 others **liked your job update**

1d



Now LinkedIn Power Profile and Best Selling LinkedIn Author LinkedIn Workshop Instructor

660 Likes • 7 Comments



# SUMMARY

- LINKEDIN IS A GAMIFICATION PLATFORM - THE MORE YOU DO THE MORE YOU ARE REWARDED
- COMPLETE THESE 10 TIPS AND YOUR PERSONAL AND COMPANY BRAND WILL SOAR ON LINKEDIN AND IN SEARCH ENGINES



Your connections  
40,958 members



British Chamber of Commerce  
Singapore  
22 members



Black Marketing - Enabling  
LinkedIn For You : Award  
Winning...  
27 members



Professionals like you  
98 members

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g LinkedIn For You

## Professionals like you

Jump to you

Easy ways to get more views

1



**Chris J Reed-Black Marketing-Enabling Social Media  
For You** YOU

Global CEO-Speaker-Entrepreneur-Top LinkedIn  
Blogger-Enabling LinkedIn For You-44,000 followers-  
LinkedIn Power Profile

2



**Olivier LEGRAND** 1st

Managing Director Asia Pacific & Japan at LinkedIn

3



**Damien Cummings** 1st

Global Head of Digital Marketing at Standard Chartered  
Bank | Experienced marketing transformation & digital  
leader

4



**Miguel Bernas** 1st

Senior marketing professional in digital media and  
content; extensive Asia Pacific experience



### Update your Summary

Show up in more of the right searches by  
refreshing your summary.

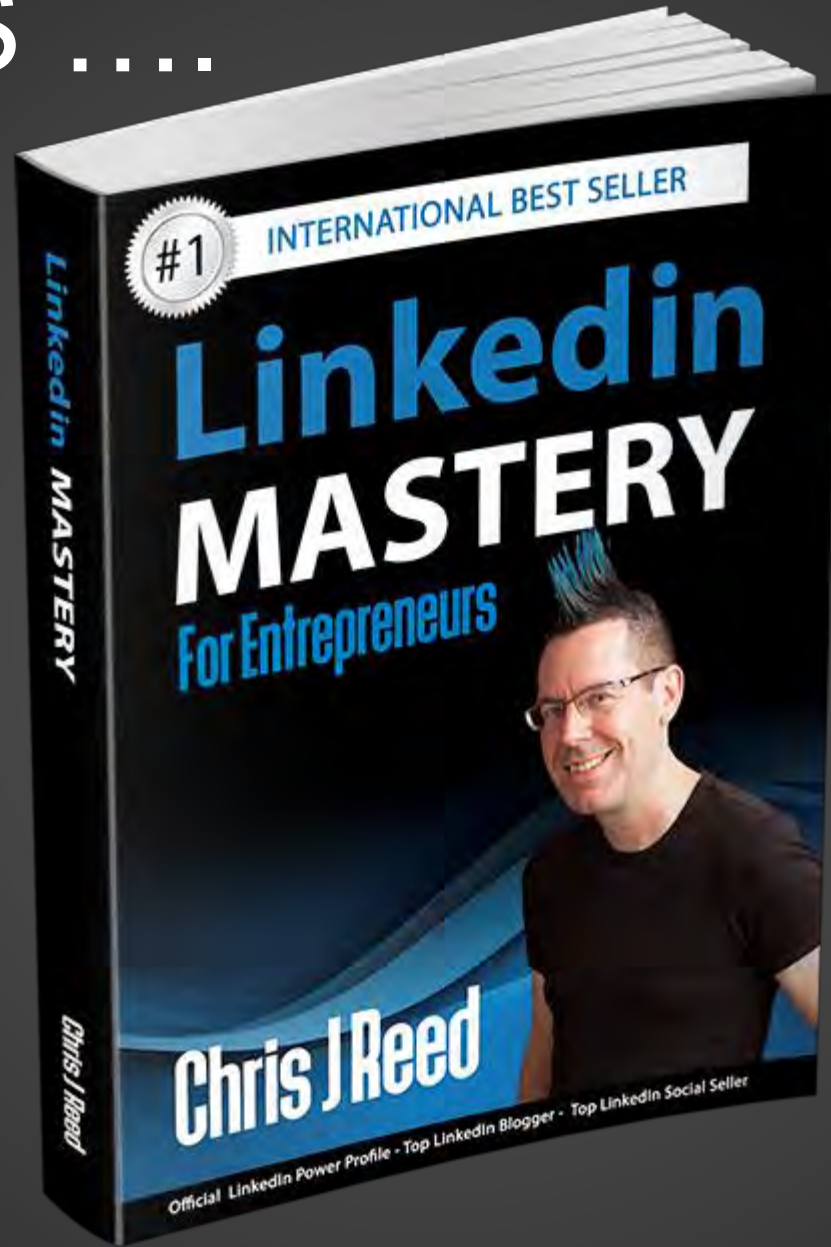


### Small Business Marketing Network

#### Join this group

Share your insights and expertise with your  
colleagues to increase your visibility.

# MORE TIPS .....



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# OR CONTACT ME FOR FREE ON LINKEDIN.....



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## Chris J "Mohawk" Reed - Black Marketing - NASDAQ listed

1st PREMIUM

Catch the Only NASDAQ listed CEO, Author, LinkedIn Power Profile with a Mohawk Live-Emcee-Speaker-Chair-Workshop-Trainer

Singapore | Marketing and Advertising

- Current** Chris J Reed Live on Stage, Black Marketing - Enabling LinkedIn For You - a NASDAQ listed award winning LinkedIn marketing plc, International event & conference organisers & companies
- Previous** European Chamber of Commerce, Singapore - Powered by Black Marketing, Asia Content Marketing Association, Mumbrella
- Education** Newcastle Upon Tyne Business School at Northumbria University

[Send a message](#)

[View in Recruiter](#)

500+  
connections

<https://sg.linkedin.com/in/b2bsocialmarketing>

Contact Info



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# ROCK ★ STAR PROFILE GLOBAL TOUR 2017

## CHRIS J. REED

Eventbrite

SYDNEY	<del>03 Feb</del> & 18 May
SINGAPORE	<del>23 Feb</del> & 19 Apr
MELBOURNE	<del>08 Mar</del> & <del>10 Mar</del>
NEWYORK	<del>14 Mar</del>
HONGKONG	9 & 10 May
PERTH	15 June
AUCKLAND	05 July
BRISBANE	23 Aug



# THANK YOU.

# ANY QUESTIONS?

Chris J Reed  
Global CEO & Founder  
Black Marketing  
[Chris@BlackMarketing.com](mailto:Chris@BlackMarketing.com)  
WhatsApp/Mob: +65 9026 1966  
Skype: BlackMarketingGlobal  
WeChat: LinkedInMarketing  
Twitter: BlackLinkedIn  
LinkedIn: [LinkedIn.com/in/B2BSocialMarketing](https://www.linkedin.com/in/B2BSocialMarketing)

