

# E-Newsletter

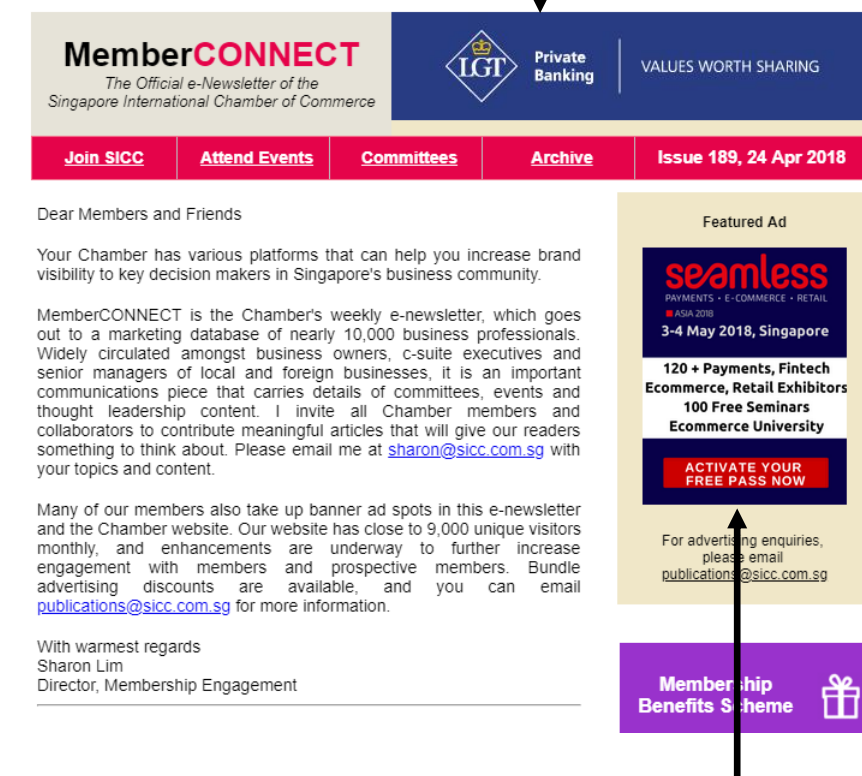
Published every Tuesday to our marketing database of nearly 10,000 business professionals, MemberCONNECT carries details of committees, events and thought leadership content. Your Chamber's e-newsletter is widely circulated amongst business owners, c-suite executives and senior managers of local and foreign businesses.

## Leaderboard Ad

- ◆ Banner ad at the top of the e-newsletter hyperlinked to your website
- ◆ Format: Original web quality (96dpi) static JPEG
- ◆ Size: 400 (W) x 90 (H) pixels

## Prime Vertical Ad

- ◆ Banner ad next to lead article hyperlinked to your website
- ◆ Format: Original web quality (96dpi) static JPEG
- ◆ Size: 170 (W) x 214 (H) pixels



## Banner Ad Rates

		Member Rates	Non-Member Rates
Leaderboard Ad	1 issue	S\$450	S\$845
Leaderboard Ad	4 issues	S\$1,300	S\$2,600
Prime Vertical Ad	1 issue	S\$330	S\$650
Prime Vertical Ad	4 issues	S\$1,000	S\$2,000

*\*payment must be made to secure the advertisement booking*