

Fearless Leadership

For senior leaders who want a fresh
innovative approach to becoming
fearless and creative in their role

Cranfield
School of
Management



“This transformational programme takes leadership development to a much needed deeply experiential level. As well as dealing with real time business issues it links mindfulness with storytelling and takes you above and beyond your comfort zone. It enables a new sense of awareness of self to emerge to lead others. This is what I truly felt.”

Martin Hayes,
President, Robert Bosch SEA



In today's VUCA environment where many are worried and have lost the creativity that is critical to driving success, one key purpose of a true leader is knowing how to enable the creative space for collective genius to flourish in an organisation.

Drawing from a head, heart and body perspective, this unique and challenging programme will give you the confidence and ability to be fearless in creating and sustaining a community defined by the trust, respect and creativity of its empowered members.

Here at Cranfield we are committed to the belief that increased self-awareness will improve your performance and that of your organisation.

We aim to focus our attentions on the personal development of who you are and who you could be.

What is it about

One of the key elements of this programme is its holistic approach. Working with the arts and the spatial dynamics of body awareness, you will tap into the essence of emotional fluency and intellectual capacity. Thus you will develop fearlessness and creativity.

This programme is strongly process oriented, working with your realtime leadership issues in challenging and supportive peer groups. You will experience storytelling, artistic practice and mindful awareness. It is an exploration of facing fear with integrity, releasing the power of personal creativity as a force for change. The whole organisation will benefit from this fresh and wise style of leadership.

What will I get out of it?

- Discover openness as a courageous strength for change.
- Learn how to harness fear as a source of positive leadership.
- Grow by developing deep, collaborative relationships.
- Find inner resources, resilience and increased self-awareness through practising mindfulness.
- Gain confidence in your own creative potential and discover how to unlock this in others.

What will my organisation get out of it?

- Leaders who are increasingly self aware of their actions and are passionate and deliberate in their decisions.
- Leaders with a more daring 'can do' approach to challenge.
- People who are inspired by their leaders' conviction for collaboration.
- Leaders who are prepared to tackle dilemmas with fearless integrity.
- Leaders who enable the space for creativity and innovation to flourish.

Philosophy of approach

Fearless Leadership is a programme designed to use the very things we are afraid of as fuel for developing true fearlessness. It is built on the basic trust that human dignity is stronger than fear.

This programme offers the unique approach of working mindfully and collaboratively to seek out and tackle even your biggest organisational challenges.

The combined intelligence of mind, emotion and visceral awareness - activated through aesthetic engagement with the arts - enables delegates to embrace fearless leadership with passion and resolve.

Every delegate moves through an epic journey of discovery where the learning is deeply authentic and professional by turns:

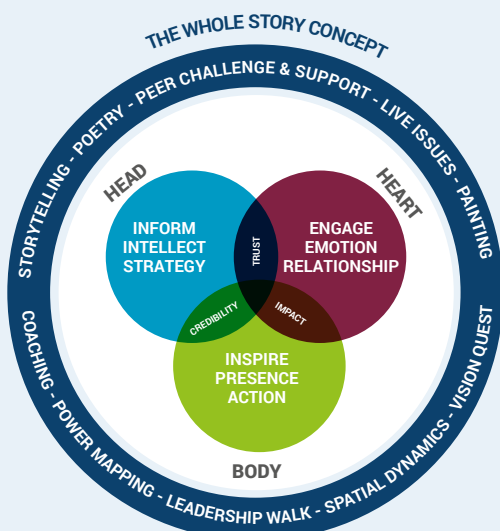
Interpersonal – self aware and personally empowering

Intrapersonal – team/group interactive and dynamically influential

Extrapersonal – culturally aligned and strategically enabling



Learning styles



- Use of the integrated intelligence of head, heart and body to bring powerful change.
- Small group work and individual coaching to facilitate personal growth.
- Highly experiential artistic exercises to develop sustainable transformation.
- Unique techniques for accessing personal commitment and group development.
- The development of mindfulness as an anchor for fearless leadership.

Programme outline

Fearless Leadership is a unique experiential programme to build core resilience and creativity through the following approaches:

Visual Arts work with you to activate and access deep inner resolve as a core personal resource for fearless leadership and for unlocking creativity in yourself and others.

Coaching enables breakthrough conversations that help surface your core values as an asset to organisational growth.

Storytelling develops engaging communication and gets to the heart of the matter with personal impact.

Teamwork experiential exercises to build engaging relationships in your own teams and amongst peer groups and key stakeholders.

Mindfulness practice develops reflection as a key capacity for intuitive and balanced decision making.

Powermapping and the Leadership Walk takes you on a deep and challenging journey of commitment to practical, sustainable and creative actions for fearless leadership.

Vision Quest forges a strong bridge between personal values and organisational growth.

Programme Structure

Module 1

What is fearlessness?

Where am I on my journey?

Where is my core and what throws me?

What does creativity and innovation look like in my context?

How do I create a space for creativity and innovation in myself and others?

Module 2

What does fearless leadership look like in the organisation?

How do I influence others?

How do I "walk my talk"?

How do I know what to do when I don't know what to do?

How do I sustain this in my leadership practice in the context of my own organisation?



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