



SICC AWARDS 2019

*Celebrating
Collaborative
Innovation*

INFORMATION PACK FOR NOMINEES

Organiser



Official Media Partner



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About the Awards

The SICC Awards are designed to recognise, celebrate and learn from the commercial collaborations between companies which work together to innovate to create new products and services and/or resolve barriers to capacity growth.

The SICC Awards are consistent with the Chamber's belief that collaboration is often the quickest way for companies to innovate. They are also consistent with the Chamber's support of Enterprise Singapore's PACT program. Through its awards, the Chamber hopes to encourage more mutually beneficial collaborations between companies.

This is the fourth year running that the Chamber is making these Awards. The Awards has grown from strength to strength, from a starting pool of 12 finalists in two categories in its 2016 inaugural run to 16 finalists across four categories in 2018. We began with a modest Awards Gala Dinner of over 200 guests in 2016; we look forward to welcoming 400 guests in 2019.

The 2019 Awards Gala Dinner will be graced by Guest of Honour Mr Chan Chun Sing, Minister for Trade and Industry.

The Awards Logo

The logo symbolizes Collaboration and Innovation. The coming together of the circular dots represents collaborative efforts by groups of companies and the formation of the sunburst motif represents the innovation and new products created as a result of the collaborations.

Closing Date for Submission of Nominations

The closing date for the submission of nominations for the 2019 SICC Awards is **31 October 2018**.

Why should my company take part in the Awards?

- The SICC Awards are the only awards dedicated to celebrating collaborations between companies.
- Stand up and be recognised as a champion of collaborative innovation – a key thrust of Singapore's economic restructuring and its sustained success.
- Network and learn from the failures and successes of fellow champions of innovation and share how challenges can be overcome to encourage others to innovate via collaboration.

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Award Categories

Category 1: Most Transformational Collaboration

This award honours the collaboration that results in the biggest gains by the collaborators in the areas of increased capacity, value creation, productivity improvements, revenue growth and/or return on investments.

Category 2: Most Scalable Collaboration

This award recognises the collaboration with the methodology or process which can be most easily transferred within the same industry and/or across industries.

Category 3: Best Technological Collaboration

This award honours the collaborative project that best harnesses the power of technology to positively disrupt the status quo to innovate processes, products or services and, thus, create new value for the collaborators and their customers.

Category 4: Best Green Collaboration

This award primarily celebrates the collaborative project that results in the most positive impact on the environment achieved by utilising the integrated design process in building design and construction. This award is also open to all collaborations which achieve a reduced carbon footprint or less pollution, or resource conservation or waste reduction or wildlife preservation.

Eligibility

The collaborative project must involve **two or more** companies **at least one** of which must be registered and based in Singapore. The collaboration should achieve at least one of the following objectives:

- Knowledge transfer between companies
- Capability upgrading
- Development and roll out of innovative products and services

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Judging Criteria

Innovation

- What problem is the project trying to solve?
- How important is the problem?
- What was innovative about the solution that was developed to solve the problem?

Execution Strategy

- What were the challenges in executing the solution?
- What were the important milestones?

Results

- What are the gains that have accrued to each party through this engagement in the areas of productivity improvements, revenue improvements, new products and customer markets, and/or return on investments?

Capability Development

- What was the value created in terms of product, people and/or processes?
- What were the important lessons learnt?

Scalability

- Is the innovation created transferable within the industry?
- Is the innovation created transferable across industries?

Judging Process

Nominees will be shortlisted for the finals based on a paper submission of their answers to eight questions. All shortlisted finalists will be notified by November 2018 and one representative per company will be invited to present their collaboration to a panel of judges at the end of January 2019. One winner will be chosen for each category.

The winners will be announced at the Awards Ceremony & Gala Dinner on 3 April 2019.

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Nomination Submission

How to Submit a Nomination

Each collaboration may choose up to **a maximum of two award categories** and submit concise and complete answers to the eight simple questions that can be found in the nomination form. Please e-mail the completed nomination form to **awards@sicc.com.sg** by **31 October 2018** together with the following:

- Company logos of all collaborators
- High resolution images and/or videos relevant to the nomination

Timeline

July 2018

Nominations Open

31 October 2018

Deadline for Nomination Submission

30 November 2018

Announcement of Shortlisted Nominees

30 January 2019

Presentation to Judges

3 April 2019

Awards Ceremony Gala Dinner

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Terms and Conditions

- SICC reserves the right to reallocate nominations to a different award category that is deemed more suitable for the project and not to make an award in any category.
- Submissions cannot be withdrawn without the prior approval and decision of SICC.
- The nominees grant SICC permission to showcase materials from their submissions to the media and on the Chamber's marketing platforms prior to, during and after the Awards Ceremony.
- Should your project be shortlisted as a Finalist, you will be contacted by SICC and it is compulsory to:
 - ❖ Select one representative per company per collaboration to present the project to the panel of judges*
 - ❖ To participate in any request from SICC in relation to pre- & post- event marketing efforts for the Awards
 - ❖ Participate in a sharing seminar after the awards ceremony as learning is as important as celebrating
 - ❖ To commit to becoming a Co-Sponsor of the Awards at S\$3,600** per collaboration (with the option to upgrade to [higher tiers](#)), where you will receive the following event privileges:
 - Logo acknowledgement in event communications and on-site signage and/or stage backdrop***.
 - Logo acknowledgement in Awards Programme Booklet***.
 - Inclusion of corporate write-up in event eDM in one issue***.
 - Corporate table (for 10 guests) with logo display.
 - Feature of project on Awards website.
 - Feature of project in Awards Programme Booklet.
 - Feature in Awards Ceremony slide/video presentation for finalists and/or winners.
 - Visibility in post Awards Ceremony highlights trailer shown on Channel NewsAsia.
 - One representative to sit on the panel for the post Awards Ceremony forum televised on Channel NewsAsia****.
 - Visibility in Channel NewsAsia's digital platforms in relation to the Awards coverage.
- Should your project be shortlisted as a Finalist, you will also not be eligible to sign up as an Awards Category Sponsor.

**The judges' decisions are final.*

***Price is subject to GST. The benefits listed above are specific only to nominees who have been shortlisted as finalists.*

****For one company only.*

*****For Award Winners only.*

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Contact Us

Submission of Nominations

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Website

Visit www.siccawards.com.sg for more details and updates on the 2019 SICC Awards.

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